REFERENCES

- ADDIE Model Instructional Systems Design (ISD). (n.d.). ADDIE Instructional Design Model. Retrieved February 11, 2004. http://itsinfo.tamu.edu/workshops/handouts/html handouts/addie.htm
- Apted, M. (1988) Gorillas in the Mist: The story of Dian Fossey. [Film]. (Available from Universal Studios Home Video).
- Armstrong, T (2000). Online article on Gardner, H. (1993) *Intelligence Reframed*: Multiple Intelligences for the 21st Century. Retrieved October 20, 2003. http://www.thomasarmstrong.com/multiple intelligences.htm
- Bandura, A. (1962). Social learning through imitation. In M. Jones (Ed.), Nebraska symposium on motivation (pp. 211-269). Lincoln, NE: University of Nebraska Press http://www.criminology.fsu.edu/crimtheory/bandura.htm
- Bartlett (1932, 1958). Schema. In Kearsley, G. (1994-2003). Explorations in Learning & Instruction: The Theory Into Practice Database. Retrieved September 11, 2003. http://tip.psychology.org/schema.html
- Bergstein, B. (2004, February 5). As a cyborg, eccentric professor tailors reality. The Star In-Tech. pp.15, 16.
- Bloom, B.S. (1981). All Our Children Learning. New York: McGraw-Hill.
- Boerce, C.G. (1998). Personality Theories: Albert Bandura 1925 present.

 Retrieved February 6, 2004. http://www.ship.edu/~cgboeree/bandura.html
- Broadbent, B. (2000). ABCs of E-Learning: Reaping the Benefits and Avoiding the Pitfalls. Europe: Wiley.
- Chelvi, K.T. (2004, February 8). "Dapat" information via SMS. New Sunday Times. p.11.
- Clark, R. E. & Salomon, G. (1986). *Media in Teaching*. In Merlin C. Wittrock (Ed), Handbook of Research on Teaching. New York: Macmillan. pp. 464-78.
- Cox, M. (2002). Designing and implementing staff Learning communities: An effective approach to educational development. Retrieved October 13, 2003. http://www.csd.uwa.edu.au/iced2002/publication/Milt_Cox.pdf

- Craik F. & Lockhart R. (1972). Levels of Processing. In Kearsley, G. (1994-2003). Explorations in Learning & Instruction: The Theory Into Practice Database. Retrieved September 11, 2003. http://tip.psychology.org/craik.html
- Cronbach, L. & Snow, R. (1977). Aptitudes and Instructional Methods: A Handbook for Research on Interactions. New York: Irvington.
- Cronbach, L. & Snow, R. (1989) Aptitude-Treatment Interaction. In Kearsley, G. (1994-2003). Explorations in Learning & Instruction: The Theory Into Practice Database. Retrieved September 11, 2003. http://tip.psychology.org/cronbach.html
- Darwin, C. (1959). On the Origin of Species. New York: Penguin.
- De Bono, E. (1971). Lateral Thinking for Management. London: Pelican Books
- Dick, W. & Carey, L. (1996). The Systematic Design of Instruction, 4th ed. New York: Harper Collins Publishing
- Dillenbourg, P. (1992). The Language Shift: a mechanism for triggering metacognitive activities. In P. Winne and M. Jones (Eds.) Adaptive Learning Environments, Berlin: Springer Verlag, 287-315. Retrieved September 8, 2003. http://tecfa.unige.ch/tecfa/publicat/tecfa-working-papers/Winne.ps
- Flavell (1976). *Metacognition*. In Kearsley, G. (1994-2003). Explorations in Learning & Instruction: The Theory Into Practice Database. Retrieved September 11, 2003. http://tip.psychology.org/meta.html
- Follett, M.P. (1941). The Giving of Orders. In Pugh, D.S. (Ed) *Organization Theory* (pp.147-165). London: Penguin Books.
- Franklin, B. (n.d.). Quotation cited in MacLaurin, D. (n.d.). The Yearn to Learn:
 How Learning Styles Differ Across Generations. In Emerging Issues in
 Adult Learning. Retreived February 10, 2004.
 http://www.pcma.org/publications/AdultsLearn/differgens1.htm
- Fullerton, J.P. (2003). Book Review of Senge, Peter (1990) The Fifth Discipline: The Art and Practice of the Learning Organization. Retrieved February 1, 2004. http://www.rtis.com/nat/user/jfullerton/review/learning.htm
- Gagné, F. (1991). Toward a differentiated model of giftedness and talent. In N. Colangelo and G. A. Davis (Eds.), Handbook of gifted education (pp. 65-80). Boston: Allyn and Bacon.

- Gagné, F. (n.d.). Differentiated Giftedness & Talent. Retrieved May 1, 2003. http://www.eddept.wa.edu.au/centoff/gifttal/giftgag.htm
- Gardner, H. (1993). *Multiple Intelligences*. In Kearsley, G. (1994-2003). Explorations in Learning & Instruction: The Theory Into Practice Database. Retrieved September 11, 2003. http://tip.psychology.org/gardner.html
- Gay, L.R. & Airasian, P. (7th Ed). (2003). *Educational Research*: Competencies for Analysis and Applications. New Jersey: Pearson Education.
- Haddad, W.D. & Draxler, A. (Ed.s). (2002). Chapter 18 extracted from articles by Jurich, S., Moses, K.D., Vigil, R.L., Jones, J.Y. [Electronic version]. Technologies for Education: Potential, Parameters and Prospects. (pp.192-196).
- Hannafin, Michael J & Kim, Minchi C. (2003). In Search of a Future: A Critical Analysis of Research on Web-based Teaching and Learning. Instructional Science Journal.31, pp. 347-351.
- Huitt, W.G. (2000). *The Information Processing Approach*. In Educational Psychology Interactive. Retrieved September 3, 2003. http://chiron.valdosta.edu/whuitt/col/cogsys/infoproc.html
- Huitt, W.G. (2003). *Maslow's Hierarchy of Needs*. Retrieved May 1, 2003. http://chiron.yaldosta.edu/whuitt/col/regsys/maslow.html
- Hussin, F.H. (1991). [Old] Culture, [New] Vernacular, and Evolution [of Architecture]. (2nd Ed., 1992). Thesis submitted in partial fulfilment of the requirements for the degree of Bachelor of Architecture, Cornell University.
- HyperDictionary. (2000-2003). WEBNOX Corp. Retrieved February 10, 2004. HyperDictionary.com http://www.hyperdictionary.com/index.html
- Jonassen, D.H. (n.d.). *Technology as Cognitive Tools*: Learners as Designers, In Instructional Technology Forum. Retrieved September 8, 2003. http://itech1.coe.uga.edu/itforum/paper1/paper1.html
- Joyce, B., Weil, M., & Calhoun, E. (6th Ed). (2000). *Models of Teaching*. Boston: Allyn and Bacon.
- Kaufman, R. (1992). Strategic Planning Plus. USA: Sage Publications.

- Kellner, D. (n.d.). New Technologies / New Literacies: Reconstructing Education for the New Millennium, Retrieved September 10, 2003. http://www.gseis.ucla.edu/courses/ed253a/kellner/newmedia.html
- King, K., Sattler-Weber, S., King, K. (2001). Instructional Strategies for Distance Education: Research Based Examples. Article based on M.l. Friedman & S.P. Fisher (1998) Handbook on Effective Instructional Strategies: Evidence for Decision-Making in Education, Columbia, S.C. http://aglec.unl.edu/html/ispaper.pdf
- Kozma, R. (2000). Reflections on the State of Educational Technology Research and Development. Educational Technology Research and Development 48, 10-11.
- Kruse, K. (2002). Introduction to Instructional Design and the ADDIE Model. Retrieved February 10, 2004. http://www.e-learningguru.com/articles/art2_1.htm
- Landers, P. (Ed.). (2002, August). Mobile Learning in Action. Ericsson From e-Learning to m-Learning. Retrieved June 28, 2003. http://learning.ericsson.net/leornado/mobile_learning.html
- Landers, P. (Ed.). (2002, August). The advantages and disadvantages of using WAP in developing an m-Learning course. *Ericsson From e-Learning to m-Learning*. Retrieved June 28, 2003. http://learning.ericsson.net/leornado/wap article.html
- Leavitt, H.J. (1951). Some Effects of Certain Communication Patterns on Group Performance. In Pugh, D.S. (Ed) Organization Theory (pp.72-97). London: Penguin Books.
- Leong, N. (2004, February 10). "Dapat" access to a host of services. The Star. p.2.
- Leshin, C.B., Pollock, J., & Reigeluth, C.M. (1992). *Instructional Design Strategies and Tactics*. New Jersey: Education Technology Publications.
- Lewin, K., Lippitt, R., White, R.K. (1939). Patterns of Aggressive Behaviour in Experimentally Created "Social Climates". In Pugh, D.S. (Ed) Organization Theory (pp.230-260). London: Penguin Books.
- Likert, R. (1961). An integrating principle and an overview, New patterns of Management. New York: McGraw Hill. 8, pp.97-118
- Loh, D. (2004, January 18). We spent RM1.2b on SMS: It's now the ultimate in digital lifestyle SMS a quick and discreet way of passing information. Main headlines. New Sunday Times. pp. 1, 5.

- Maas, J.B. (1988). Frontiers of Psychological Inquiry. NewYork: Ginn Press.
- Margulis, L. (1981). Symbiosis in Cell Evolution. New Zealand: Macmillan Publishers.
- Maslow, A. (1954). Motivation and Personality. New York: Harper.
- Maslow, A. (1971). The farther reaches of human nature. New York: The Viking Press.
- Mc Bride, R. & Schostak, J. F. (2003). Action research: An Introduction to Qualitative Research. The Enquiry Learning site. Retreived June2, 2003. http://www.uea.ac.uk/care/elu/Issues/Research/Res1Ch4.html
- McAuliffe, D. (2003). Challenging Methodological Traditions: Research by Email The Qualitative Report, 8, March, 1 2003. http://www.nova.edu/ssss/QR/QR8-1/mcauliffe.html
- Ming C.K. (n.d.). In *Quotes to Inspire you* (1999) Cyber Nation International. Retrieved February 10, 2004. http://www.cyber-nation.com/victory/quotations/subjects/quotes-information.html
- Moore, M.G. & Kearsley, G. (1996) Distance Education: A Systems View. California: Wadsworth Publishing Company
- O'Connor, T. (2002). Qualitative Social Science Research Methodology. Retrieved August 13, 2003 http://faculty.ncwc.edu/toconnor/308/308lect09.htm
- Orwell, G. (1945). Animal Farm. New York: Penguin.
- Phillips, J.A. (1993). Decision making under uncertainty: An analysis of cognitive biases. *Jurnal Pengurusan Pendidikan*. 3(2).37-45. Retrieved January 10, 2004. http://www.homestead.com/peoplelearn/decmaking.htm
- Phillips, J.A. (1997). The Theory of Multiple Intelligences, a Pedagogical Paradigm in the Use of Multimedia Technology in Enhancing Higher Order Thinking. Paper presented at the 6th SEAMEO INNOTECH International Conference on The Learning Society of the Future, Manila. November 11-13. In Theoretical Perspectives of Technology Use in Teaching and Learning, The Learning Domain. Retrieved February 12, 2004. http://www.homestead.com/peoplelearn/internetsectB.html
- Phillips, J.A. (2001). Research in Teaching and Learning in a Technology-Based Environment. Paper presented at the International Conference on Qualitative Research, Kuala Lumpur. October. In ICT Applications in

- Education & Training. Retrieved June 16, 2003. http://www.learningdomain.com
- Piaget, J. (1955) *Genetic Epistemology*. In Kearsley, G. (1994-2003). Explorations in Learning & Instruction: The Theory Into Practice Database. Retrieved September 11, 2003. http://tip.psychology.org/piaget.html
- Piaget, J. (1955). The Elaboration of the Universe. The Construction of Reality in the Child. Chapter 5. [Electronic Version]. London: Routledge & Kegan Paul
- Picciano, A. G. (2002). *Beyond Student Perceptions*: Issues of Interaction, Presence, and Performance in an Online Course. Retrieved June 18, 2003. http://www.aln.org/publications/jaln/v6n1/v6n1 picciano.asp
- Puteri UMNO sets up SMS hotline for abuse victims. (2003, November 12). The Star Metro. p.4.
- Reeves, T.C. (1995). Research Repository: Questioning the Questions of Instructional Technology Research. Retrieved June 17, 2003 http://www.gsu.edu/~wwwitr/research/reeves1995.htm
- Reigeluth, C.M. (2003). Knowledge Building for Use of the Internet in Education. Instructional Science Journal.31, pg. 341-346. Kluwer Academic Publishers, Netherlands.
- Schostak, J. F. (2003). Understanding, Designing and Conducting Qualitative Research in Education. Framing the Project. New York: McGraw Hill
- Scriven, M. (1967). The methodology of evaluation. In R. W. Tyler, R. M. Gagné, & M. Scriven (Eds.), *Perspectives of curriculum evaluation*, 39-83. Chicago, IL: Rand McNally. Retrieved June 17, 2003 http://www.hcirn.com/ref/refs/scri67.php
- Senge, P. (1990). *The Fifth Discipline*: The Art and Practice of the Learning Organization. New York: Doubleday
- Shambaugh, R.N. & Magliaro, S.G. (1997). Mastering the Possibilities: A Process Approach to Instructional Design. Massachusetts: Allyn and Bacon.
- Simon H. (n.d.). In *Quotes to Inspire* you (1999) Cyber Nation International. Retrieved February 10, 2004. http://www.cyber-nation.com/victory/quotations/subjects/quotes_information.html

- Skinner, B.F. (1969). In *Quotes to Inspire you* (1999) Cyber Nation International. Retrieved February 10, 2004. http://www.cyber-nation.com/victory/quotations/subjects/quotes_information.html
- Smith, M. K. (2001). *The Learning Organization*. The encyclopedia of informal education. Retrieved February 9, 2004. http://www.infed.org/biblio/learning-organization.htm
- Sternberg, R.J. (1977) *Triarchic Theory*. In Kearsley, G. (1994-2003).

 Explorations in Learning & Instruction: The Theory Into Practice Database.

 Retrieved September 11, 2003. http://tip.psychology.org/stern.html
- Sternberg, R.J. (1996) Successful Intelligence. (pp.251-269). New York: Simon & Schuster.
- Sun Tzu (circa 496 BC). *The Art of War*. In Sun Tzu The Art of War Strategy Site: The Great Learning. Retrieved December 18, 2002. http://www.sonshi.com/index.html
- Thorndike, E. (1921). Connectionism. In Kearsley, G. (1994-2003). Explorations in Learning & Instruction: The Theory Into Practice Database. Retrieved September 11, 2003. http://tip.psychology.org/thorn.html
- Tow, D & Phillips, J.A. (1982). Educational Technology and the Social Sciences in the University of Malaya. Higher Education, 11, 657-668
- Trochim, W.M. (2002) Research Methods Knowledge Base. Retrieved July 10, 2003. http://trochim.human.cornell.edu/kb/
- Vygotsky, L. S. (1978). Mind in Society: The development of higher psychological processes. Cole, M., John-Steiner, V., Scribner, S., Ellen Souberman (Eds.). Cambridge: Harvard University Press.
- Wachowski, A. & L. (1999). *The Matrix*. [Film]. (Available from Warner Bros. Pictures).
- Wertheimer, M. (1924). Gestalt Theory. Translation by Willis D. Ellis (2nd Ed.). (1997) Source Book of Gestalt Psychology. New York: Gestalt Journal Press.