

PERPUSTAKAAN UNIVERSITI MALAYA

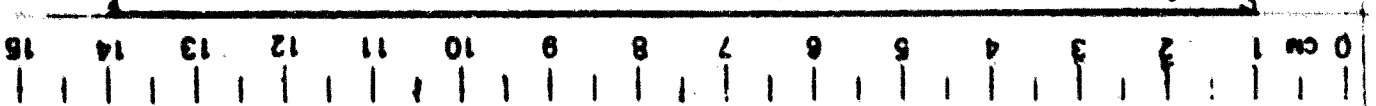
PERKHIDMATAN REPROGRAFI

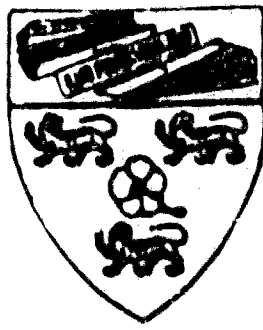
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REPROGRAPHIC SERVICE

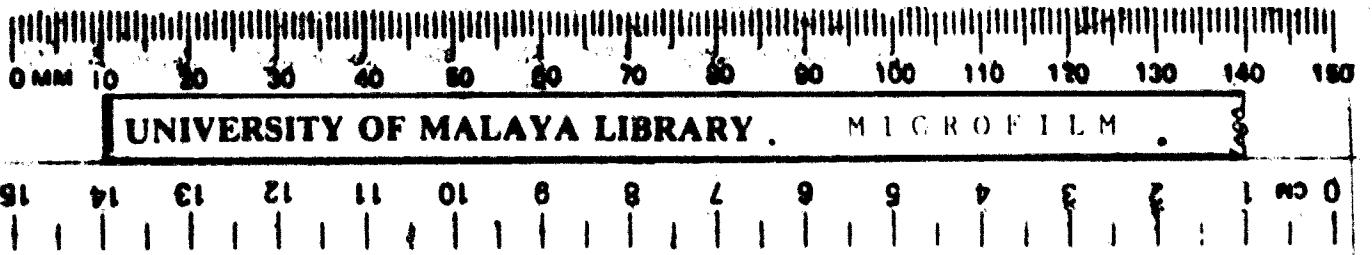


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# MULA



PER. UTAMA-UM



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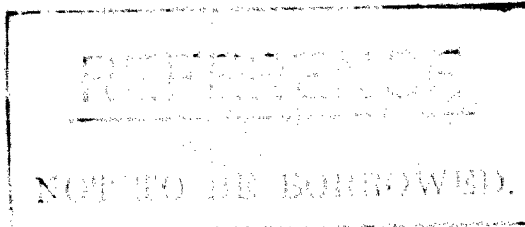
CLOSED STACKS

A STUDY OF ESSO'S EVALUATION  
OF ITS INVESTMENT IN AN ASSURED RETAIL OUTLET  
• A SERVICE STATION

by

Huang Hua Chai

320155



A Graduation Exercise presented to  
the University of Malaya in  
part fulfilment towards the  
Degree of Bachelor of Arts  
with Honours in Economics

NOTA

DOKUMEN ASAL

TIDAK TERANG.

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NOTE

ORIGINAL COPY

NOT CLEAR.