Content

Acknowledgement i
Abstract ii-iii
Content iv-v
List of Tables and Charts vi

CHAPTER 1: INTRODUCTION
1.1 An Overview of Education in Malaysia 1
1.2 Private Higher Education in Malaysia 4
1.3 Objective of the Study 6
1.4 Methodology of Content 7
1.5 Organisation of the Study 8
1.6 Terms and Definition 9
1.7 Limitations and Problems 10

CHAPTER 2: LITERATURE REVIEW 16-24

CHAPTER 3: MAJOR FACTORS FOR THE BLOSSOMING OF PRIVATE HIGHER EDUCATION IN MALAYSIA
3.1 The Role of Private Sector, Foreign Universities and College 25
3.2 The Role of Government Sector 27
  3.2.1 Government’s Effort to Decrease Foreign Exchange Outflow 27
  3.2.2 The Democratization of Higher Education 32
  3.2.3 The Corporatisation of Public Universities 34
3.3 Rapid Economic Growth 35
3.4 The Rapid Growth of Information Technology (IT) 36
3.5 Human Resources Needs 37
3.6 Demand and Supply for Private Higher Education 39
## CHAPTER 4: ACHIEVEMENTS AND CHALLENGES FACED BY PRIVATE HIGHER EDUCATION

4.1 Achievements

4.1.1 Contribution Towards the Diversity of Curriculum Deemed Relevant for National Economic Development

4.1.2 The Establishment of Franchised Degree Programs by PHE

4.1.2.1 Foreign University Degree Franchised Programs
4.1.2.2 Local Public University Degree Franchised Programs

4.1.3 The Establishment of Private University and Foreign University Branch Campus in Malaysia

4.1.4 The Establishment of More Professional and Vocational Courses

4.1.5 The Establishment of Distance Learning or Open Learning

4.1.6 Overall Achievements by Private Higher Education Sector

4.2 Challenges

4.2.1 Recognition of Courses

4.2.2 Higher Education Policy

4.2.3 Academic Standard, Students Performance and Reputation

4.2.4 Management Challenges

4.2.5 Challenges from Human Capital aspects

4.2.6 Facilities in Private Higher Education Institutions (PHEIs)

4.2.7 Competition

4.2.8 Cultures Issues

## CHAPTER 5: CONCLUSION

5.1 Potentials of Malaysian Private Higher Education (PHE) Sector

5.2 Summary of Conclusion and Suggestions

---

**Bibliography**

**Appendix**
List of Tables

Table 1.1: Public Higher Education Institutions in Malaysia, 2000.

Table 3.1: Foreigners Studying in Malaysia, 1990-1995.

Table 4.1: Franchised Programs of Foreign Universities by 19 Approved Malaysian Private Colleges

Table 4.2: Franchised Programs of Local Public Universities by Malaysian Private Higher Education Institutions (PHEIs)

List of Charts

Chart 1.1: An Overview: The National Education System and Philosophy

Chart 1.2: An Overview: Types of Private Higher Education Institutions (PHEIs) in Malaysia.