CONTENTS

1. INTRODUCTION
   1.1 OBJECTIVES OF STUDY
   1.2 METHODOLOGY AND TERMS OF REFERENCE
   1.3 ORGANISATION OF STUDY

2. LITERATURE REVIEW AND THEORETICAL FRAMEWORK
   2.1 RATIONALE FOR OVERSEAS INVESTMENT
   2.2 THEORY
      2.2.1 The International Trade Theory
      2.2.2 Foreign Direct Investment Theories
   2.3 FORMULATION OF STRATEGIES FOR INTERNATIONALISATION
      2.3.1 Assessment of Internationalisation Philosophies and Policies
      2.3.2 Formulation of Strategies to Penetrate Market
      2.3.3 Forms of entry
      2.3.4 Ownership Strategies
   2.4 INTERNATIONAL BUSINESS PROBLEMS
      2.4.1 International Risks
      2.4.2 Multinational Conflicts
      2.4.3 Multiple Environments
      2.4.4 International Business and Development
      2.4.5 Political Instability and Expropriation Risks
      2.4.6 International Legal Disputes

3. INVESTMENT BY MNC COMPANIES

4. REGIONAL ECONOMIC INTEGRATION AND GOVERNMENT POLICIES
   4.1 THE INTERNATIONAL TRADE FRAMEWORK
      4.1.1 World Trade Organisation