

BIBLIOGRAPHY

Books

Andrew, Kenneth, The Bank Marketing Handbook, Woodhead-Faulkner, 1986.

Ansoff, H. Igor, Implanting Strategic Management, Prentice Hall, 1984.

Brealey, Richard A. and Stewart C. Myers, Principles of Corporate Finance, McGraw-Hill, 1991 (4th Edition).

Brigham, E.F. and Gapenski, L.C., Financial Management: Theory and Practice, Dryden Press, 1988 (5th Edition).

Cheah, Kooi Guan, Financial Institutions in Malaysia, Institute of Bankers Malaysia, 1994.

Ching, Paul et.al, Creating, Managing and Evaluating Multidisciplinary Teams, American Association of Petroleum Geologists, 1993.

Clay, C.J.J. and Wheble, B.S., Modern Merchant Banking, Woodhead-Faulker (Publishers) Limited, 1983 (2nd Edition).

David, Fred R., Strategic Management, Prentice Hall, 1995 (5th Edition).

De Rose, Louis J., The Value Network, AMACOM, 1994.

Drucker, Peter F., Managing In A Time Of Great Change, Heinemann-Butterworths, 1995.

Emden, P.H., Money Powers of Europe in the Nineteenth and Twentieth Centuries, Sampson Low, 1946.

Hamel, Gary and Prahalad, C.K., Competing For The Future, Harvard Business School Press, 1994.

Hanson, D.G., Service Banking, London: The Institute of Bankers, 1979.

Hussey, David E., The Truth about Corporate Planning : International Research into the Practice of Planning, Pergamon, 1983.

Jarillo, J. Carlos., Strategic Networks: Creating the Borderless Organization, Butterworth-Heinemann, 1993.

Johnson, G. and Scholes K., Exploring Corporate Strategy, Prentice Hall, 1993 (3rd Edition).

Lee, Hock Lock, Regulation of Banks and other Regulatory Institutions in Malaysia - A Study in Monetary, Prudential and Other Controls, Butterworths, 1992.

Porter, Michael E., Competitive Strategy, The Free Press, 1980.

Porter, Michael E., Competitive Advantage, The Free Press, 1985.

Pang, Johnson., Understanding Banking Services and Facilities, Federal Publications Sdn. Bhd., 1994.

Singh, Supriya., The First Twenty Five Years : Bank Negara Malaysia, Bank Negara Malaysia, 1984.

Skully, M.T., Merchant Banking in ASEAN: Regional Examination of its Development & Operations, Oxford University Press, 1983.

Skully, M.T., Merchant Banking in the Far East, Banker Research Unit, 1976.

_____ Information Malaysia Yearbook , Various Issues, Berita Publishing.

_____ Money and Banking In Malaysia, 35th Anniversary Edition 1959-1994, Bank Negara Malaysia, Kuala Lumpur, 1994.

Wiersema, Fred and Treacy, Michael, The Discipline of Market Leaders, Harpers-Collins Publishers, 1995.

Zenoff, David B., Marketing Financial Services, Ballinger Publishing Co., 1989.

Reports

The Bank Negara Annual Report, Various Issues, Bank Negara Malaysia, Kuala Lumpur.

Malaysian Year Book Of Statistics, Various Issues, Department of Statistics, Malaysia.

Ministry of Finance Economic Report, Various Issues, Ministry of Finance, Kuala Lumpur.

Unpublished Material

Gan, Chiew Mong, Singapore Merchant Banking Challenges in the Nineties, (unpublished MBA thesis), National University of Singapore, 1990.

Lim, Bee Leong, Structural Analysis of the Flexible Packaging Industry In Malaysia, (unpublished MBA thesis), University of Malaya, 1995.

Menon, Jaya Lakshmi, The Role of the Merchant Banks in the Implementation of the New Economic Policy in the 1970s, (unpublished MEd thesis), University of Malaya, 1982.

Md. Isa, Mansor, Malaysian Capital Market: Recent Developments and Future Challenges, University of Malaya, Paper presented at the Fifth Tun Abdul Razak Conference, Ohio University, Ohio, April 21-23, 1995.

Ong, Eng Leong, Retail Banking Opportunities in Malaysia for Bank Of America, (unpublished MBA thesis), University of Malaya, 1995.

Sahamid, Badariah, Some Problems of the Merchant Banking Industry in Malaysia, (unpublished LL.B. dissertation), University of Malaya, 1977.

Selvamony a/p Muniandy, Structural Evolution of the Life Insurance Industry in Malaysia, (unpublished MBA thesis), University of Malaya, 1995.

Sieh Lee, Mei Ling et. al., The Finance Company Industry in Malaysia - Current Status and Future Directions, University of Malaya (unpublished), 1993.

Sivarajah, R. a/l T. Rasiah, Structural Analysis of the Malaysian Automotive Battery Industry, (unpublished MBA thesis), University of Malaya 1995.

Yakcop, Nor Mohamed, International Fund Management: The Impact on Emerging Markets in Southeast Asia, Paper presented at the Global Capital Market Conference, Kuala Lumpur, 5-6 December, 1994.

Yew, Wan Kup, Purchase of Merchant Banking Services by Listed Companies, (unpublished MBA thesis), University of Malaya 1993.

Journals, Periodicals and Newspapers

Charan, R. and Freeman, R.E., Planning for the Business Environment, The Journal of Business Strategy, 1, No.2, 9-19, 1980.

Filho, P.V., Environmental Analysis for Strategic Planning, Managerial Planning, 33, No.4, 23-30, 1985.

Godiwalla, Y. M., Meinhart, W.A. and Warde, W.D., Environmental Scanning: Does It help the Chief Executive?, Long Range Planning, 13, No5, 87-99, 1980.

Thomas, P.S., Environmental Analysis for Corporate Planning, Business Horizons, 17, No. 5, 27-38, 1974.

Asiamoney

Business Times

Business Week

Corporate World

Forbes

Fortune

Harvard Business Review

Long Range Planning Journal

Malaysian Business

The Asian Wall Street Journal

The Banker's Journal

The New Straits Times

The Star

The Sun