ACCEPTANCE OF ELECTRONIC TAX FILING: A STUDY OF MALAYSIAN TAXPAYERS ADOPTION INTENTIONS

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ABSTRACT

E-government plays an increasingly dominant role in efforts to foster effective and efficient delivery service enabling the government to become more responsive to its citizens needs. However, the successful implementation of egovernment is contingent upon understanding factors affecting citizens' adoption intentions. This study emulates the research by Featherman and Pavlou (2003) that integrated perceived risk facets within the Technology Acceptance Model. IRB's e-filing system, one of Malaysia's most important e-government initiatives was used to explore users' risk perceptions of e-government and the factors affecting their adoption intentions. A survey questionnaire was administered to registered individual taxpayers at IRB offices in Selangor and Federal Territory of Kuala Lumpur and Putrajaya as well as participating corporations in the same areas. Results indicate that even though all the risk facets especially privacy are recognized by Malaysian taxpayers to be associated with e-filing, they are not letting that perception to affect their intention to adopt. Perceived ease of use meanwhile strongly predicts the intention to adopt e-filing system. The implications of this study in order to promote the acceptance of e-government initiatives are presented.

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iii

Table of Contents

Abstract	ii
Acknowledgement	iii
List of Tables	vii
List of Figures	viii

CHAPTER 1: INTRODUCTION

1.1	Background 1	
1.2	Problem Statement	5
1.3	Purpose and Significance of the Study	7
1.4	Objectives of the Study	8
1.5	Research Questions	9
1.6	Scope of the Study	10
1.7	Organization of the Study	10

CHAPTER 2: LITERATURE REVIEW

2.1	Introduction	12
2.2	E-Commerce and E-Services	12
2.3	E-Government	16
2.4	E-Filing	23
2.5	The Comparison	24

CHAPTER 3: RESEARCH METHODOLOGY

3.1	Introduction	26
3.2	Development of Hypotheses	26
3.3	Selection of Measures	33
3.4	Sampling Design	34
3.5	Data Collection Procedures	35
3.6	Data Analysis Techniques	35

CHAPTER 4: RESEARCH RESULTS

4.1	Introduction	37
4.2	Demographic Profile	37
4.3	Analysis of Measures	40
4.4	Testing of Hypotheses	41
4.5	Demographic Comparison	49
4.6	Summary of Research Results	54

CHAPTER 5: CONCLUSION AND RECOMMENDATIONS

5.1	Introduction	57
5.2	Summary and Conclusion	57
5.2	Limitations of the Research	65
5.4	Suggestions for Future Research	66

5.5 Implications

BIBLIOGRAPHY

APPENDICES

- **APPENDIX** 1: Questionnaire
- APPENDIX 2: SPSS Output
- APPENDIX 3: Approval letter from IRB to study on "Acceptance of Electronic Tax Filing: A Study of Malaysian Taxpayer Adoption Intentions"

73

List of Tables

Table 1.1	Description of IRB's e-service applications
Table 3.1	Description and definition of perceived risk facets
Table 3.2	Questionnaire Items
Table 4.1	Demographic attributes of the respondents
Table 4.2	Reliability Statistics
Table 4.3	Statistics for Items of Perceived Risk including Factor Loading
Table 4.4	Multiple Regression – Risk Facets and ADPI
Table 4.5	Correlation Matrix – Adoption Intention, Perceived Usefulness and Perceived Ease of Use
Table 4.6	Multiple Regression – PU, PEOU, PR and ADPI
Table 4.7	Summary of Results (Hypotheses)
Table 4.8	Summary of Results (Demographics)

Table 5.1Number of Talks given by IRB and Participant

List of Figures

- Figure 1.1 Total number of e-filers for the YA 2005-2009
- Figure 1.2 Percentage increase of e-filers from the YA 2006 till 2009
- Figure 3.1 Research Framework