

ABSTRACT

As long as people use language, it will undergo transition and development to fulfill and cater to their user's need. It is a fact that language does change. This is also due to the globalization effect to the world. As one of the language of the world, German language is also affected by this globalization. *Denglisch* – a hybrid language of English and German has made its presence into the world of language due to the influence of globalization. Data has been collected for three months from the German's electronic tabloid – *Bild-Zeitung*. Process inspection took place after collecting data. Therefore the data is totally pure English's lexis only for further analysis. Results have been presented in table form and explanation has been given. The results from the research has opened my eyes as a researcher, learner and teacher of the German language, whereas the assumption made on the lexis is finally confirmed of its accuracy. With the results of the research, the doubts and confusion of the user/ learner of the German language will be minimized. From the data – a total of 496 *Denglisch's* lexis, which consists of nouns, verbs and adjectives, was found. It is clear that German language dominates *Denglisch's* lexis and the majority of the *Denglisch's* lexis are nouns . The Germanization process occur to English's lexis when they become the *Denglisch's* lexis. Besides that, the results from the research can be used by both native and non-native teachers of the German language. This will benefit them and I am glad to share my knowledge with the user/ learner of German language.