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GENDER BIAS IN MANAGEMENT : A CASE STUDY IN EMPLOYEES PROVIDENT FUND (EPF)

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EXECUTIVE SUMMARY

The development in this day and age is extremely drastic. Tremendous growth is seen in all sectors of industries to match the rapidly changing needs of society. This change is also coupled with rapid technological advancement. In order to meet these developments the labour market should continue to experience growth as well. This is because in most sectors its most valuable asset in an organization is its human resources. And as such special attention needs to be given to this area of management. An in depth look at the breakdown of labour force indicates an almost equal number each gender representation. However, despite both sexes embarking on a management career at the same time, most often than not men seem to be making greater progress as compared to women. As such the question that is raised is if women are not prepared to undertake the demands of a managerial position thus making them flag behind in that area. In addition another school of thought also contributes lack of women representation to the barriers that have been created by organization which clearly is more inclined to men's needs. Other evidence of the lack of women in management also is indicated by the willingness of women to forgo their career for family obligations. However, the finding of this research supports the third school of thought, which causes low representation of women in management. This finding is a little alarming because women make up an equally substantial number of labour participation and with the increasing demands of skilled human resources the lack of attention given to retain women is highly risky. As such organizations need to build in flexibility in the working environment in order for women to progress in management.