PERPUSIALANS UNIVERSITE MALAYA

ACM-7017 INVC. 1915 - 24/8/0

Mergers and Acquisitions: A Study on the Performance of Non-Financial Companies in Malaysia.

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Submitted to the Faculty of Business and Accountancy, University of Malaya, in partial fulfilment of the requirements for the Degree of Master of Business Administration.

February 2000



As all alphabets have the letter (A) for their first, so has the world the eternal God for its beginning.

Kural: 1

The learned find their home and town everywhere. Why not learn and learn till death

Kural: 397

The Sayings of Tiruvalluvar

Abstract

This study examines the performance of non-financial companies that were involved in merger and acquisition activities between 1990 and 1995. A sample of 60 non-financial companies has been selected which are then split into two main groups; low sales growth companies and high sales growth companies. The objectives of the study are; to examine those companies' performance over the period 1996-1998, to compare their performance with respect to pre-crisis and crisis periods and to assess shareholder value appreciation in comparison between the low sales growth companies and high sales growth companies during their post-acquisition period. Capital gains are used to measure the companies' performance which are calculated on a monthly basis over the twoyear period. Besides this, profitability measures (ROE, EPS, dividends payout, gearing ratio, P/E ratio) are incorporated in the study to explain the shareholder value appreciation. For analysing purposes, a few statistical techniques are adopted mainly the t-test and multiple regression analysis. The results indicate that companies' performance with respect to various periods is significantly different but there are no differences in terms of performance between low sales growth companies and high sales growth companies with respect to precrisis and crisis periods. In terms of shareholder value appreciation, there are no differences between the two groups. Meanwhile, relationship between ROE and other profitability measures are widely discussed in the Chapter Four. It can be concluded that non-financial companies do not seem to have significantly benefited from M&A activities and on the other hand different sales growth rates of participating companies do not have significant influence when comparing their performance over the two-year period.

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Acknowledgements

I would like to express my sincere appreciation to my supervisor, Associate Professor Dr.M.Fazilah Abdul Samad, for her invaluable guidance, advice and comments without which this study would not have been completed.

A special note of thanks to the staff of the KLSE library for their help and cooperation in obtaining related data for the study.

Not forgetting, my course-mates and friends, Aizura, Wendy, Lua, and K. Ramesh for their comments and assistance in completing this study. My thanks are also extended to a very close friend of mine, Jiva, for his eagerness to seeing this study completed.

Special appreciation goes to my wife, father, mother, brothers and sister for their encouragement, patience and tolerance during the two-year period of my study in pursuing the MBA degree. Without them particularly my wife' support, I would not have completed my studies and my father's sacrifices will not be forgotten.

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