

ABSTRACT

This study attempts to see how Grice's Cooperative Principle works in Internet Chat Room conversations. This study observes conversation of human communication that consists of underlying and implied meaning. The findings indicate that the intended meaning of Internet Chat Room conversation may be inferred based on the context of the situation and the general assumption is that the interactors are adhering to the Grice's Cooperative Principle and the four conversational maxims. Cooperative Principle is governed by conversational maxims and rational interactors adhere by the maxims in so far they are asked and expect their interactors to adhere to the maxims too. However, the findings indicate there is a certain degree of overtly violating of the maxims.

The findings indicate that Internet Chat Room users often adhere to Grice's Cooperative Principle in order to achieve communication.

In this study, the focus is on the four conversational maxims. The researcher feels that the aspect of communication such as adhering and violating the maxims is particularly important to the pragmatic field. For this reason, the researcher focuses on the four conversational maxims in relation to Grice's Cooperative Principle among Internet Chat Room users. The conversational maxims have considerable importance to language learners, curriculum planners and future language researchers.

ABSTRAK

Kajian ini meninjau bagaimana prinsip kerjasama Grice di kalangan penggunaan Internet untuk berinteraksi. Kajian ini memperhatikan interaksi manusia dan maksud yang tersirat semasa berinteraksi di internet. Keputusan menunjukkan bahawa maksud yang tersirat atau maksud yang ingin disampaikan oleh pengguna Internet semasa interaksi adalah berdasarkan situasi pada masa itu dan andaian bahawa semasa berinteraksi pengguna Internet sentiasa mematuhi prinsip kerjasama yang diperkenalkan oleh Grice. Prinsip kerjasama ini adalah di dukung oleh maksim interaksi maka, sebagai seorang manusia yang sentiasa berinteraksi dengan orang lain, mematuhi prinsip kerjasama semasa berinteraksi adalah perlu jika ingin informasi disampaikan dengan baik.

Kajian dan keputusan menunjukkan bahawa pengguna Internet mematuhi prinsip Grice semasa berinteraksi agar dapat mencapai komunikasi yang berkesan.

Dalam kajian ini, fokus ialah kepada empat maksim interaksi. Pengkaji berpendapat bahawa komunikasi adalah amat penting dalam bidang pragmatik maka, dengan itu, beliau memfokuskan kepada empat maksim interaksi ini berdasarkan prinsip kerjasama Grice di kalangan pengguna Internet semasa berinteraksi. Maksim interaksi ini adalah penting dan sebagai panduan kepada pelajar bahasa. Guru-guru, perancang kurikulum dan kepada bakal pengkaji dalam bidang bahasa.

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