DIRECTOR OWNERSHIP AND FINANCIAL PERFORMANCE OF LISTED COMPANIES IN MAI AYSIA

Yap Kiew Heong

Master of Business Administration University of Malaya 1999/2000

Submitted to the Faculty of Business and Accountancy,
University of Malaya, in partial fulfillment of the
requirements for the Degree of Master of Business
Administration

February 2001



ARSTRACT

The ability to align managerial and shareholder interests via the managerial ownership of equity is an important topic of inquiry, with the governance issues arising from the separation of ownership from control. The primarily US and UK based literature and findings suggest that management is aligned at low and possibly high levels of ownership but is entrenched (pursuing self interest) at intermediate ownership levels. This paper examines the relationship between the performance of public-listed companies (PLC) and director ownership in Malaysia using accounting and market performance measures. The empirical results of the paper shows that as director ownership in a firm increases, a firm's performance increases. The analysis of a more generalised form of relationship confirm the general finding of the US and UK literature of a non-linear relationship between firm performance and managerial ownership.

ACKNOWLEDGEMENTS

I wish to express my sincere gratitude and appreciation to Dr. Shaari Mohd Isa, my project supervisor for his valuable advice, guidance and encouragement throughout the research study program.

I extend my sincere thanks to the staff at the University Malaya (Main Library, Library for Faculty of Business and Accountancy and ZABA Library) and at the KLSE (Public Information Centre) who helped in one way or the other during my research study. I like to give special thank my colleagues Ms Leong Pik Yin, Ms Malini Devi, Ms Karen Tang and Ms Joyce Yap from Tunku Abdul Rahman College (TARC) for their help and contribution.

To my beloved husband Daniel who encouraged me and supported me all the way and my dearest son Isaac for his patience throughout my MBA studies.

I am thankful to my employer TARC for being one of the main motivating forces behind me to complete the MBA program.

May the blessing of God be upon them forever.

ABBREVIATIONS

ILBS International Law Book Services

KLSE Kuala Lumpur Stock Exchange

PLC Public-listed companies

TARC Tunku Abdul Rahman College

UK United Kingdom

US United State

VARIABLES

ROSF Return on shareholders' fund

VAL Valuation ratio

DIR Percentage of shares held by directors

SIZE Log of the firm's sales

GROWTH Average annual growth in sales

DEBT Total debt divided by book value of total asset

TABLE OF CONTENTS

		PAGE
ABSTRACT		ii
ACKNOWL	EGEMENT	iii
ABBREVIAT	TIONS	iv
LIST OF TA	BLES	vii
LIST OF AP	PENDICES	vii
CHAPTER		
1	INTRODUCTION	1
	PURPOSE AND SIGNIFICANT OF THE STUDY	1
	HYPOTHESIS OR RESEARCH QUESTIONS	2
	SCOPE OF THE STUDY	2-3
	LIMITATIONS OF THE STUDY	4
	ORGANISATION OF THE STUDY	4
2	LITERATURE REVIEW	5
	STUDIES ON "SHAREHOLDER OWNERSHIP"	5-6
	OWNERSHIP STRUCTURE, FIRMS VALUE AND	
	PERFORMANCE IN US	6-11
	MANAGERIAL OWNERSHIP AND FIRMS	
	PERFORMANCE IN UK	12
	MANAGERIAL OWNERSHIP AND FIRMS	
	PERFORMANCE IN CANADA	12
	INSIGHTS ON MALAYSIA	12-13
	CONCLUSION	13-14
3	RESEARCH METHODOLOGY	15
	RESEARCH HYPOTHESIS	15
	SELECTIONS OF MEASURES	16-19
	SAMPLING DESIGN	19

	DATA COLLECTION PROCEDURE	19
	DATA ANALYSIS TECHNIQUES	20-22
4	RESEARCH RESULTS	23
	SUMMARY OF STATISTICS OF VARIABLES	23-24
	ANALYSIS OF MEASURES & TESTING OF THE	
	HYPOTHESIS	24
	1995	24-26
	1996	26-28
	1997	28-30
	1998	30-33
	1999	33-35
	SUMMARY OF RESEARCH RESULTS	35-36
	PROBLEMS ENCOUNTERED	36
5	CONCLUSION AND RECOMMENDATIONS	37
	SUMMARY AND CONCLUSIONS	37-39
	SUGGESTIONS FOR ADDITIONAL RESEARCH	39
	IMPLICATIONS	39
	PIPLICOPARILY	10.10
	BIBLIOGRAPHY	40-42
	APPENDICES	43-52

LIST OF TABLES

TABLE 1	DESCRIPTION OF VARIABLES	17			
TABLE 2	FREQUENCY FOR TYPE OF LISTING BOARD	23			
TABLE 3	FREQUENCY OF TYPE OF INDUSTRY	23			
TABLE 4	DESCRIPTIVE STATISTICS FOR DIRECTOR				
	OWNERSHIP (DIR%)	24			
TABLE 5	REGRESSION ESTIMATES USING 1995 DIRECTOR				
	OWNERSHIP DATA	25			
TABLE 6	REGRESSION ESTIMATES USING 1996 DIRECTOR				
	OWNERSHIP DATA	27			
TABLE 7	REGRESSION ESTIMATES USING 1997 DIRECTOR				
	OWNERSHIP DATA	29			
TABLE 8	REGRESSION ESTIMATES USING 1998 DIRECTOR				
	OWNERSHIP DATA	32			
TABLE 9	REGRESSION ESTIMATES USING 1999 DIRECTOR				
	OWNERSHIP DATA	34			
LIST OF APPENDICES					
APPENDIX	A DIRECTOR OWNERSHIP IN PERCENTAGE	43-44			
APPENDIX B RETURN ON SHAREHOLDERS' FUND		45-46			
	C VALUATION RATIO	47-48			
APPENDIX D TOTAL SALES, ANNUAL CHANGE IN SALES AND		49-50			
	AVERAGE GROWTH				
APPENDIX	E TOTAL DEBT DIVIDED BY TOTAL ASSET	51-52			