



Faculty of Business and Accountancy

Master of Business Administration (MBA)

Research Title:

Corporate Social Responsibility (CSR) in catering industry:

The perception of diners and their buying behavior

Hamidreza Ghotb

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The perception of diners and their buying behavior

Hamidreza Ghotb

Bachelor of Computer Science

University of Indianapolis, Nicosia, Cyprus

2006

Submitted to the Graduate School of Business

Faculty of Business and Accountancy

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