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## APPENDIX

### Appendix

A The Questionnaire

### LIST OF ABBREVIATIONS

|         |                                   |
|---------|-----------------------------------|
| AGFI    | Adjusted Goodness of Fit Index    |
| AMOS    | Analysis of Moment Structure      |
| CE      | Corporate Environmentalism        |
| CFA     | Confirmatory Factor Analysis      |
| CFI     | Comparative Fit Index             |
| CMIN/df | Normed Chi-Square                 |
| CR      | Critical Ratio                    |
| CSR     | Corporate Social Responsibility   |
| DiscCz  | Discretionary Citizenship         |
| df      | Degree of Freedom                 |
| EFA     | Exploratory Factor Analysis       |
| FMM     | Federal of Malaysian Manufacturer |
| EM      | Enviropreneurial Marketing        |
| EtCCz   | Ethical Citizenship               |
| EconCZ  | Economic Citizenship              |
| FR      | Regulatory Forces                 |
| GFI     | Goodness of Fit Index             |
| KMO     | Keiser-Meyer-Olkin Index          |

|       |   |
|-------|---|
| MI    | Modification Index                          |
| OP    | Organisational Performance                  |
| PC    | Public Concern                              |
| RMR   | Root Mean Square Residual                   |
| RMSEA | Root Mean Square of Approximation           |
| SE    | Standard Error                              |
| SEM   | Structural Equation Modeling                |
| SPSS  | Statistical Package for the Social Sciences |
| TLI   | Tucker Lewis Index                          |