

BIBLIOGRAPHY

Ahmad, R. (2002), "The older or ageing consumers in the UK: Are they really that different?", *International Journal of Market Research*, Vol 44, Issue 3, 337-360.

Atchley, R. C., 1976, *The Sociology of Retirement*, Schenkman Publishing Company, Inc, Cambridge, Massachusetts.

Bartos, R., (1980), "Over 49: The Invisible Consumer Market", *Harvard Business Review*, 58 (January), 104-148.

Bearden, W.O and Mason, J.B., (1979), "Elderly Use of In-Store Information Sources and Dimensions of Product Satisfaction/Dissatisfaction", *Journal of Retailing*, Vol 55, No 1, 79-91.

Bearon, Lucille B., (1996), Successful Aging: What does the "good life" look like?, *The Forum For Family & Consumer Issues*, NC State University, Vol. 1, No. 3, Summer 1996. Available from <http://www.ces.ncsu.edu/depts/fcs/pub/aging.html>. Internet. Accessed February 5, 2003.

Burt, S. and Gabbott, M., (1995), "The elderly consumer and non-food purchase behaviour", *European Journal of Marketing*, Vol 29, No 2, 43-57.

Carrigan, M. (1998), "Segmenting the grey market: the case for fifty-plus "lifegroups"", *Journal of Marketing Practice: Applied Marketing Science*, Vol. 4 No 2, 1998, p 43.

Carrigan, M. and Szmigin, I., (1999), "In pursuit of youth: what's wrong with the older market?", *Marketing Intelligence & Planning*, Vol 17, No 5, 222-231.

Central Intelligence Agency & Director of Central Intelligence (2002), *The World Factbook 2002: Malaysia*. 19 March 2003. Available from <http://www.cia.gov/cia/publications/factbook/geos/my.html>. Internet. Accessed April 23, 2003.

Chain Store Age, "Making Stores Accessible", May 1996, Vol 72 Issue 5, p188, New York.

Coakes, S.J., and Steed, L.G., 2001, *SPSS: Analysis Without Anguish*. version 10.0 for Windows, John Wiley & Sons Australia, Ltd.

College of Liberal Arts & Sciences, University of Florida (2000), Theories of Aging, Available from www.clas.ufl.edu/users/ardelt/Aging/Theories.htm. Internet. Accessed February 5, 2003.

Curasi, C.F. (1995), Male Senior Citizens And Their Shopping Preferences, University of South Florida. Available from www.sbaer.uca.edu/Research/1995. Internet. Accessed February 5, 2003.

Department of Statistics, Malaysia (2002). Products & Services. Web-site. Available from <http://www.statistics.gov.my>. Internet. Accessed November 11, 2002.

Department of Statistics, Malaysia (2001). Population Distribution And Basic Demographic Characteristics. Population And Housing Census of Malaysia, 2000.

Department of Statistics, Malaysia (1998/99). Household Expenditure Survey, 1998/99.

Dholakia, R.R., (1999), "Going shopping: key determinants of shopping behaviors and motivations", International Journal of Retail & Distribution Management, Vol 27, No 4, 154-165.

Haefner, P., (2002), "Half century, full wallets", Progressive Grocer, Vol 81, Issue 10, p82.

Hare, C., Kirk, D. and Lang, T. (1999), "Identifying the expectations of older food consumers", Journal of Marketing Practice: Applied Marketing Science, Vol 5, No 6/7/8, 213-232.

Hare, C., Kirk, D. and Lang, T. (2001), "The food shopping experience of older consumers in Scotland: critical incidents", International Journal of Retail & Distribution Management, Vol 29, No 1, 25-40.

Institute of International and Social Studies at Tallinn Pedagogical University, Estonian Human Development Report 2001, Is Estonia Socially Sustainable. Available from www.iiss.ee/nhdr/2001/en/2.2.html. Internet. Accessed February 5, 2003.

Janoff, B. (2000), "The aging of Aquarius", Progressive Grocer, Vol 79, Issue 8, 79-84.

Johnson-Hillery, J., Kang, J. and Tuan, W.J., (1997), "The difference between elderly consumers' satisfaction levels and retail sales personnel's perceptions", International Journal of Retail & Distribution Management, Vol 25, No 4, 126-137.

Joung, H.M (2002), Older female (55+) consumers' apparel shopping and life satisfaction: An application of activity theory, PhD Dissertation, Iowa State University, USA. Available from ProQuest Digital Dissertations – 24 page preview. Internet. Accessed February 5, 2003.

Kelly, J.R., (1982), "Leisure in Later Life: Roles and Identities", *Life After Work: Retirement, Leisure, Recreation & The Elderly*. N.J Osgood, ed. New York: Praeger Publishers. pp 268-294.

Kennett, P.A., Moschis, G.P. and Bellenger D.N., (1995), "Marketing financial services to mature consumers", *Journal of Services Marketing*, Vol 9, No 2, 62-72.

Kimura, Go (2000), The Potential of the Internet in Aging Society in Japan, Compass Online, 1994-2000 (Archive Edition), The Yearly Magazine of Writing in English, Faculty of Policy Studies, Chuo University, Japan. Available from www.tsujiru.net/compass. Internet. Accessed on February 5, 2003.

Kinsella, K. and Velkoff, V.A. (2001), "An Aging World: 2001", U.S. Census Bureau, Series P95/01-1, U.S. Government Printing Office, Washington, D.C., 2001.

Lambert, Z.V., (1979), "An investigation of Older Consumers' Unmet Needs and Wants at the Retail Level", *Journal of Retailing*, Vol 55, No 4, 35-57.

Lawyerment.com.my., The Malaysian Online Legal Resources, 1999-2001, When is retirement considered optional retirement?, Available from www.lawyerment.com.my/library/doc/empl/pns/1000000-3.shtml. Internet. Accessed on February 5, 2003.

Leventhal, R.C., (1997), "Aging consumers and their effects on the marketplace", *Journal of Consumer Marketing*, Vol 14, No 4, 276-281.

Lipke, D.J. (2001), "Pledge of Allegiance", *American Demographics*, Ithaca.

Lumpkin, J.R. and Greenberg, B.A (1982), "Apparel-Shopping Patterns of the Elderly Consumer", *Journal of Retailing*, Vol 58, No 4, 68-89.

Lumpkin, J.R., Greenberg, B.A. and Goldstucker, J.L., (1985), "Marketplace Needs of the Elderly: Determinant Attributes and Store Choice", *Journal of Retailing*, Vol 61, No 2, 75-105.

Mathur, A. and Moschis, G.P., (1994), "Use of Credit Cards by Older Americans", *Journal of Services Marketing*, Vol 8, No 1, 27-36.

McConnel, C.E. and Deljavan, F. (1983), "Consumption Patterns of the Retired Household", *Journal of Gerontology*, Vol 38, No 4, 480-490.

Moschis, G.P., (1991), "Marketing To Older Adults: An Overview and Assessment of Present Knowledge and Practice", *Journal of Services Marketing*, Vol 5, No 2, 33-41.

Moschis, G.P., Lee, E. and Mathur, A., (1997), "Targeting the mature market: opportunities and challenges", *Journal of Consumer Marketing*, Vol 14, No 4, 282-293.

Nunnally, J., 1967, *Psychometric Methods*, New York: McGraw-Hill.

Oates, B., Shufelt, L. and Vaught, B. (1996), "A psychographic study of the elderly and retail store attributes", *Journal of Consumer Marketing*, Vol 13 No 6, 14-27.

Oates, B., Shufelt, L. and Vaught, B., (1998), "Is lifestyle an important factor in the purchase of OTC drugs by the elderly?", *Journal of Consumer Marketing*, Vol 15, No 2, 111-124.

Ong, F.S., (2002), "Ageing in Malaysia: A Review of National Policies and Programmes", *Ageing and Long-Term Care: National Policies in the Asia-Pacific*. Phillips, D.R. and Chan, A.C.M., ed. International Development Research Centre, Canada, 107-149.

Phillips, D.R. and Chan, A.C.M., ed. (2002), *Ageing and Long-Term Care: National Policies in the Asia-Pacific*, International Development Research Centre, Canada.

Powell, J. L. (2001), *Aging & Social Theory: A Sociological Review*, Liverpool John Moores University, UK. Available from [http://www.sspp.net/archive/papers/4\(2\)powell.htm](http://www.sspp.net/archive/papers/4(2)powell.htm). Internet. Accessed on February 5, 2003

Schewe, C.D. (1990), "Get in position for the Older Market", *American Demographics*, June 1990, 38-63.

Schewe, C.D. and Balazs, A.L (1992), "Role Transitions in Older Adults: A Marketing Opportunity", *Psychology & Marketing*, Vol. 9(2): 85-99 (March/April 1992), p. 86.

Sekaran, U. (2000). *Research Methods For Business: A Skill-Building Approach*. New York: John Wiley & Sons, Inc.

Silvers, C., (1997), "Smashing old stereotypes of 50-plus America", *Journal of Consumer Marketing*, Vol 14, No 4, 303-309.

Szmigin, I. and Carrigan, M (2000), "The Older Consumer as Innovator: Does Cognitive Age hold the Key?", *Journal of Marketing Management*, Vol 16, 2000, 505-527.

Szmigin, I. and Carrigan, M (2001), "Leisure and tourism services and the older innovator", *The Service Industries Journal*, Vol 21, Issue 3, 113-129.

Teo Boon Chui (2001), "Money Attitude and Compulsive Buying Behavior Among Urban Malaysians", MBA theses, University of Malaya, Kuala Lumpur.

The Edge, "Dutch Royal Ahold has full control of TOPS, aims for pole position (REVISED)", January 8, 2001.

The Edge, "Selling to the silver-haired", February 19, 2001.

The Star, "Senior citizens to get more attention", February 16, 2003.

The Star, "Urbanisation hits provision stores", February 21, 2003.

United Nations, (2002), *The Ageing of the World's Population*, Population Division, Department of Economic and Social Affairs. Available from <http://www.un.org/esa/socdev/ageing/agewpop.html>. Internet. Accessed on February 5, 2003.

University Libraries at University of Missouri-St Louis (1998). *The CIA Worldfact Book*, 1996: Malaysia. Available from <http://www.umsi.edu/services/govdocs/wofact96/158.htm>. Internet. Accessed on April 23, 2003.

West, D (2001), "Products for 'active adults' present unlimited sales opportunities", *Drug Store News*, 9/24/2001, Vol. 23 Issue 13, p28, 1/5p, 1c.

Wolfe, D.B., (1987), "The Ageless Market", *American Demographics*, July, 27-56.

Wolfe, D.B., (1997), "Older markets and the new marketing paradigm", *Journal of Consumer Marketing*, Vol 14, No 4, 294-302.

Zikmund, W.G., (2000), *Business Research Methods*. Sixth Edition, Orlando, Florida, The Dryden Press, Harcourt College Publishers.