APPENDIX I

RESEARCH QUESTIONAIRE

A study on Staff job-related ethics of four-star hotel employees in Kuala Lumpur

Section1

Respondents Profile

- a) Sex:
 - 1) Male 2) Female
- b) Age Group:
 - 1) 18-20; 2) 21-25; 3) 26-30; 4) 31- 35;
 - 5) 36-40; 6) 41-45; 7) 46-50; 8) Over 50
- c) Your education level:
 - 1) Primary or below;2) Secondary;
 - 3) Diploma 4) University Degree 5) Post-graduate;
- d) Your working department in hotel:
 - 1)Housekeeping;2) Front office;3)Human Resource;
 - 4)Food & Beverage 5) Kitchen 6) Finance/ Accounting;
 - 7) Security; 8) Engineering;9) Sales and marketing;
 - 10)Others, please specify:

- e) Your Position level in Hotel:
 - 1) Top executive e.g Financial Controller
 - 2) Managerial Grade e.g. Departmental Head
 - 3) Supervisory Grade e.g. Housekeeping Supervisor
 - 4) General Worker e.g F&B Assistant

Section 2

The following set of statements relate to your work ethics. Please indicate whether you perceive these actions as being "Wrong" or "Not wrong" based on the following 5-points scale:-

- 1. Strongly Wrong
- 2. Wrong
- 3. Neutral
- 4. Not Wrong
- 5. Strongly not Wrong
- 1.Not changing the bed sheets in the guest room due to busy work 12345
- 2. Upgrading a "familiar" guest to a higher grade room type 12345
- 3. Releasing guest information to friends 12345
- 4. Accessing information about a guest through computer out of curiosity 12345
- 5. Accepting tips to arrange room change for a guest 12345
- 6. Releasing the room number to a stranger 12345
- 7. Picking up magazines left behind by a guest without reporting to lost and found 12345
- 8. Making telephone call in a guest room 12345
- 9. Using the toilet in a guest room 12345
- 10.Listening to the radio in a guest room 12345
- 11. Watching TV or a hotel movie in a guest room 12345

- 12. Drinking or eating company food at the back of the house 12345
- 13.Eating left-over food from the buffet at the back of the house 12345
- 14. Consuming soft drink in the bar before the bar is in operation 12345
- 15.Not issuing a captain's order to the cashier while still getting food from kitchen to serve friends in the restaurant 12345
- 16.Offering free coffee or tea to friends in the restaurant without issuing a captain's order 12345
- 17. Breaking a glass or plate but blaming it on a guest's carelessness 12345
- 18. Not dropping cash tips to the central pool and keeping them personally 12345
- 19.Eating an extra meal in the staff canteen without a valid coupon 12345
- 20. Collecting left-over fruits from guest rooms for self-consumption 12345
- 21.Consuming mini bar beverages and charging them to a guest's account12345

Section 3

The following set of statements relate to guest service and human –kind in general. Please indicate your degree of agreements to the following six statements based on the following 5-points scale:-

- 1.Strongly disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree
- 22. Satisfying a guest's needs is necessary even if it is contradictory to hotel policy 12345
- 23.If a guest treats me well, I should serve him/her better 12345
- 24. Honesty is more important than guest satisfaction 12345

- 25.Man is basically good 12345
- 26.If something is illegal, then it must be ethically wrong to do it 12345
- 27.Flexibility is more important than honesty. 12345

Thank you for your co-operation. Your feedback is extremely valuable!