

TABLE OF CONTENTS

Chapter		Page
I.	INTRODUCTION	1
	Background	1
	Objectives and Significant of study	4
	Scope of study	5
	Definition	5
	Scope of study	6
	Organisation of paper	7
II.	LITERATURE REVIEW	9
	Importance of Innovation	9
	Stumbling blocks to Innovation	10
	Chellanges facing innovation	11
	Past studies	11
III.	RESEARCH METHODOLOGY	13
	Introduction	13
	Database	13
	The survey	14
	The Questionnaire	14
	Data Processing	15
	Limitation of the Study	17
IV.	RESEARCH RESULTS	18
	Responses on the Questionnaires	18
	Organisational Perspective	19
	Type of Businesses	19
	Mission and Objective	20
	Business Opportunities	21
	Observational Survey	21
	Response from Questionnaires	24
	Human Resource Perspective	24
	Strategic Business Unit	25
	Management	26
	Implementation	28
	Human Resources	28
	Financial Resources	29
	Marketing	29
	Risk and Limitation	29

Chapter		Page
V.	CONCLUSION AND RECOMMENDATION	31
	Conclusion and Recommendation	31
	Suggestion for Future Research	32
	BIBLIOGRAPHY	33
	APPENDIXES	34
	APPENDIX A : TABLES	35
	APPENDIX B : FIGURES	45
	APPENDIX C : MEMORANDUM OF ASSOCIATION OF THE TNB(PP. 1~9)	64
	APPENDIX D : CORPORATE MISSION OF THE TNB	74
	APPENDIX E : LIST OF STAFF COMPLEMENTS FOR SULTAN IDRIS - II POWER STATION	76
	APPENDIX F : RESEARCH QUESTIONNAIRE	79
	APPENDIX G : MANPOWER REQUIREMENTS STUDY ON SULTAN IDRIS - II POWER STATION	81

Chapter		Page
V.	CONCLUSION AND RECOMMENDATION	31
	Conclusion and Recommendation	31
	Suggestion for Future Research	32
	BIBLIOGRAPHY	33
	APPENDIXES	34
	APPENDIX A : TABLES	35
	APPENDIX B : FIGURES	45
	APPENDIX C : MEMORANDUM OF ASSOCIATION OF THE TNB(PP. 1~9)	64
	APPENDIX D : CORPORATE MISSION OF THE TNB	74
	APPENDIX E : LIST OF STAFF COMPLEMENTS FOR SULTAN IDRIS - II POWER STATION	76
	APPENDIX F : RESEARCH QUESTIONNAIRE	79
	APPENDIX G : MANPOWER REQUIREMENTS STUDY ON SULTAN IDRIS - II POWER STATION	81