APPENDIX A

Questionnaire
Dear student,

1. I am conducting a survey on factors which influence choice of private colleges/universities among students in Malaysia.

2. For this purpose, I would appreciate if you could fill in this questionnaire carefully.

3. This is not a test and there is no right or wrong answer.

4. Thank you for your cooperation and I wish you all the best in your studies.

Below are 9 statements concerning aspects about private colleges/universities. Read the statements and pick the factors that you consider important before you make a decision on the choice of the institution. Please tick T (TRUE) or F (FALSE) in the appropriate spaces provided.

1. I will choose an institution which is affiliated with a well known and established local or foreign university. 

2. In my opinion, a good college/university has a flexible programme structure with credit transfer or twinning facilities with well known and recognised universities.

3. I will study the course content of the programmes of the institution to see the quality of the programme that I am interested in.

4. I will enrol in a college/university located near my house or which I can have easy access to by public transport.

5. I will study and compare the fees structure of the institutions that I am interested in.

6. It is important to look at the facilities available in the college/university like lecture theatres, classrooms, student hostels, library, science/computer laboratories and sport facilities.

T / F
7. I will find out about the qualifications and quality of the lecturers in the college/university.

8. I will find out more about the academic and other achievements of the institution.

9. The programmes of the institution must be recognised by the National Accreditation Council.

10. Other factors. Please state.

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APPENDIX B

PHOTOSTAT COPIES OF ADVERTISEMENTS ON PRIVATE INSTITUTIONS OF HIGHER LEARNING
Spend 2 years at APT and 1 year in Australia for the smarter career move

The key to a successful career in IT is education. And the best way to ensure that is to enrol in the best IT schools.

APIIT is Malaysia’s premier Business and IT institute. Monash University has been rated to provide the best international education in Australia. Put us together and you have a twinning program of the highest quality and recognition.

By enrolling in APIIT, you are assured of investing less and saving more. You invest less because our fees are lower than some full degrees done wholly in Malaysia. You save more because you spend 2 years locally and only 9 months in Australia.

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Bachelor of Computing Twinning Degree

with specialisations in:

- Object-Oriented Systems Development
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- Computer Systems

The Asia Pacific Institute of Information Technology (APIIT) is Malaysia’s regional centre of excellence for IT higher education and training. Backed by the Government in collaboration with the IT industry and funded by the Sapura Group, APIIT sets international quality standards in IT education and training.

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February 27 2000 SUNDAY STAR
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FRIDAY February 11 2000 THE STAR
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We click!

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Kuala Lumpur: Level 25, Menara TA One, 2J, Jalan P. Ramlee. Tel 03-269 730101
Petaling Jaya: 16A-B, Jalan 52/4, PJ (New Town). Tel 03-753 5134

Northern Region
Ipoh: 55-57, Jalan Sultan Ikhwan. Tel 05-242 1010
Prai: 32-34, Jalan Pek Jaya 4, Bandar Pek Jaya. Tel 04 377 2913 2917

Southern Region
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<td><strong>3+1 Degree Courses</strong></td>
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- Association of Business Executives (ABE)

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- Business Administration
- Computing
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COMPUTER SOFTWARE PROGRAMMES

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- Systematic Diploma in Business (SDB)

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INTAKE: 3 APRIL 2000

Please send me more details
Name: ____________________________
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Course: __________________________
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Qualification: ______________________

(last page)

APRIL 2 2000 SUNDAY STAR
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TAN SRI DATO' DR. LOY HEAN HEONG MERIT SCHOLARSHIP RECIPIENTS 2000

[List of names]

Congratulations!

TAYLOR'S COLLEGE
So, WHERE DID YOU SAY YOU GRADUATED FROM?

Attend our Open Day on May 3rd and 4th, 2000 at UNITAR, Kelana Jaya, Selangor to apply for easy admission. Kindly bring along copies of all relevant documents.

All programs are approved as provided for under section 24 & 25 of the Universities Act 1966.