

APPENDIX A

Questionnaire

Dear student,

1. I am conducting a survey on factors which influence choice of private colleges/universities among students in Malaysia.
2. For this purpose, I would appreciate if you could fill in this questionnaire carefully.
3. This is not a test and there is no right or wrong answer.
4. Thank you for your cooperation and I wish you all the best in your studies.

Below are 9 statements concerning aspects about private colleges/universities. Read the statements and pick the factors that you consider important before you make a decision on the choice of the institution. Please tick **T (TRUE)** or **F (FALSE)** in the appropriate spaces provided.

- | | T / F |
|---|--------------|
| 1. I will choose an institution which is affiliated with a well known and established local or foreign university. | _____ |
| 2. In my opinion, a good college/university has a flexible programme structure with credit transfer or twinning facilities with well known and recognised universities. | _____ |
| 3. I will study the course content of the programmes of the institution to see the quality of the programme that I am interested in. | _____ |
| 4. I will enrol in a college/university located near my house or which I can have easy access to by public transport. | _____ |
| 5. I will study and compare the fees structure of the institutions that I am interested in. | _____ |
| 6. It is important to look at the facilities available in the college/university like lecture theatres, classrooms, student hostels, library, science/computer laboratories and sport facilities. | _____ |

7. I will find out about the qualifications and quality of the lecturers in the college/university. _____
8. I will find out more about the academic and other achievements of the institution. _____
9. The programmes of the institution must be recognised by the National Accreditation Council. _____
10. Other factors. Please state.
.....
.....
.....

APPENDIX B

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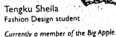
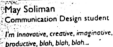
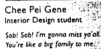
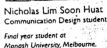
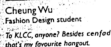
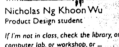
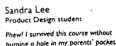
The Asia Pacific Institute of Information Technology (APIIT) is Malaysia's regional centre of excellence for IT higher education and training, endorsed by the Government in collaboration with the IT industry and funded by the Sapura Group. APIIT sets international quality standards in IT education and training.

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KL City: 117 Jalan Tun H.S. Lee, 50000 Kuala Lumpur.
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For admissions, kindly contact the University at 03-8656 7272 / 73 or 03-758 4249.

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Current academic qualifications: _____

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(JPWP115)

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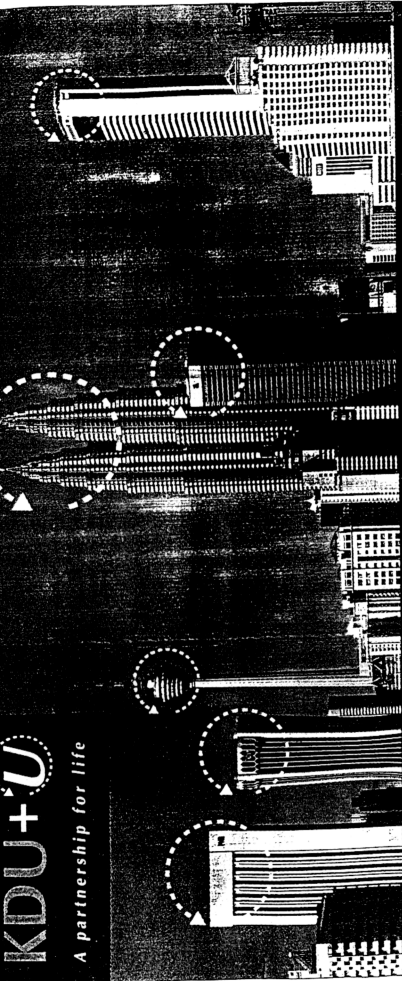
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FRIDAY February 11 2000 THE STAR

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Kuala Lumpur: Level 25, Menara TA One, 22, Jalan P. Ramlee.
Tel 03-469 7382/83
Petaling Jaya : 16 A-B, Jalan 52/4, PJ (New Town).
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Northern Region

Ipoh : 55-57, Jalan Sultan Iskandar. Tel 05-242 1030
Prai : 32-34, Jalan Prai Jaya 4, Bandar Prai Jaya. Tel 04-397 2913, 2917

Southern Region

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Wong Kai Hang



Jega



Siti



Shamini

"PTPL opens up a whole new world of IT for me."

The team of competent lecturers at PTPL provides more than just quality education for Wong Kai Hang. Their commitment, paired with their expertise in the field of IT prepares him for the wired world ahead.

"Enrolling in this Bio Medical programme is the wisest choice I ever made."

Jega, an Applied Science student, sets high standard in life, particularly his education. He certainly appreciates the wide range of facilities provided by PTPL which is comparable to those found in most local universities.

"There's nothing like PTPL to groom you in business & finance."

For as long as Siti can remember, her passion lies in business and finance. So picking a field of study was easy for her. At PTPL, with so many fine local and foreign universities to choose from, deciding on a programme will be slightly harder. But then Siti is not complaining.

"The team of professional educators at PTPL helped me sail through the engineering course."

For Shamini, becoming an engineer is what she has always wanted. Now, she is on her way to achieving that dream thanks to the scholarship offered by PTPL.



PTPL is the first private college to offer programmes accredited by the **National Accreditation Board (LAN).**

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E-mail: enquiry@ptpl.edu.my

Ampang - 3A Block A, Jalan Selarom 1/1, Off Jalan Ampang, Dataran Palma, 68000 Ampang, Selangor Darul Ehsan. Tel: 03-8733 2280 Fax: 03-8733 3071 E-mail: pa@ptpl.edu.my

Kajang - 56A, Jalan Raja Haroun, 43000 Kajang, Selangor Darul Ehsan. Tel: 03-8733 2280 Fax: 03-8733 3071 E-mail: pa@ptpl.edu.my

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YES! I'm interested, please send me further information on:

Programmes ☐ full time ☐ part-time

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- ☐ Multimedia Technology
- ☐ Management
- ☐ Marketing
- ☐ Medical Science Lab Technology
- ☐ Biomedical Science
- ☐ Electrical & Electronics Engineering
- ☐ 3+0
- ☐ Foundation
- ☐ MBA
- ☐ Higher National Diploma
- ☐ MIT
- ☐ NCC

Levels ☐ Pre-Diploma ☐ Diploma ☐ Degree ☐ Master

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Tel: _____

Address: _____

Occupation: _____

Qualification: _____

Star Feb 2000

FRIDAY February 11 2000 THE STAR

February 13 2000 SUNDAY STAR

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The University of Adelaide is recognised as one of the best universities in the Asia-Pacific region. Its educational track record speaks volumes, as it has produced 3 Nobel prize winners, numerous Rhodes scholars as well as Australia's first astronaut. In recognition of its credentials, the University of Adelaide is rated a prestigious 5-star by the independently published "Good Universities Guide '99".



SEPARANG INSTITUTE OF TECHNOLOGY



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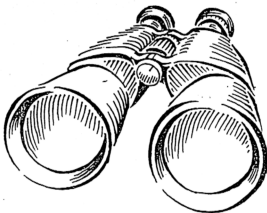
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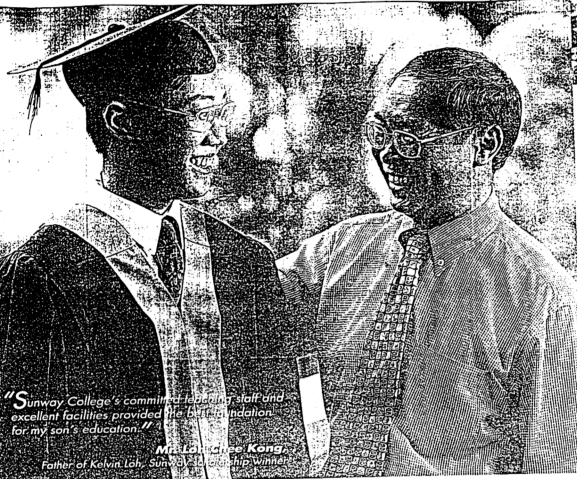
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