

BIBLIOGRAPHY

1. Bernard, Stan (2000), "Evolution of the eHealth Space"; *Pharmaceutical Executive Supplement : E-health – The Internet and the Industry* , March, 8-15
2. The British Healthcare Internet Association Survey (1997), <<http://www.cyberatlas.internet.com/markets/professional/article/0,1323,5971-153231,00.html> , Accessed on 15th January 2002
3. ISIS Research (1998), <<http://www.isisresearch.com>, Accessed on 16th January 2002
4. NOP Study (1998), <<http://www.nop.uk.co>, Accessed on 16th January 2002
5. PSL Group (1998) , Global Survey Points to Increasing Use of Internet By Physicians, <http://mainpslgroup.com/pslnsf/our_news.html, Accessed on 16th January 2002
6. Pastore, Michael (1999) , Doctors Net Use Keeps Increasing, Cyberatlas, www.cyberatlas.internet.com/markets/profesional/article/0,1323,5971-153231,00.html, Accessed on 16th January 2002
7. Nua Internet Surveys (2001) , Doctors' Internet use rising - Harris Interactive Poll, http://www.nua.ie/surveys/index.cgi?f=VS&art_id=905356513&rel=true , Accessed on 16th January 2002
8. Shachtman, Noah (2000) , Why doctors hate the Net, Forrester Research, <http://www.wired.com/news/print/0,1294,35516,00.html> , Accessed on 16th January 2002

9. Ziment (2000) , WebsurveyMD.com , Ziment Inc.,
<http://www.ziment.com/websurvey.html> , Accessed on 16th January 2002

10. Vegil, Savita (2000), Malaysian Medical Tribune - Are doctors and pharmacists computer savvy?, Kuala Lumpur, Mediprom Sdn. Bhd, December, 2-3.

11. G. Zikmund, William (2000), "Business Research Methods- Sixth Edition", United States of America, Harcourt College Publishers

12. Saunders, Mark (1999) , "Research Methods for Business Students", Pearson Higher Education

13. Diethelm Healthcare News (2000), "Nationwide Findings on Preliminary Survey on Pharma customers who have computers and interested in B2B trading, Petaling Jaya, Diethelm Sdn. Bhd., December , p.5.

14. Mittmann, Robert and Cain, Mary (1999), "The future of the Internet in Healthcare: A five year forecast" , California Healthcare Foundation,
<http://ehealth.chcf.org/view.cfm?section=Forecasts&itemID=1743>, Accessed on 16th January 2002