



**For the following questions, please rank your preference in ascending order  
{1 (most preferred), 2, 3, 4 (least preferred)}**

7. What type of activities you carry out on the Internet?

- seeking medical related information (1)
- seeking non medical related information (2)
- using e-mail (3)

8. What type of **medical** related information do you seek?

- drug information (3)
- medical journals online (2)
- disease information (1)

9. What type of non-**medical** related information do you seek?

- finance/banking/share market information (1)
- politics (2)
- other information (please specify ) recipes (3)

10. What is your preferred source of medical related information?

- medical talks/congress/symposium (1)
- medical journals (3)
- medical sales rep & pharmaceutical company brochures/literature (2)
- Internet (4)

11. Have you ever visited a pharmaceutical company website?

Yes  No

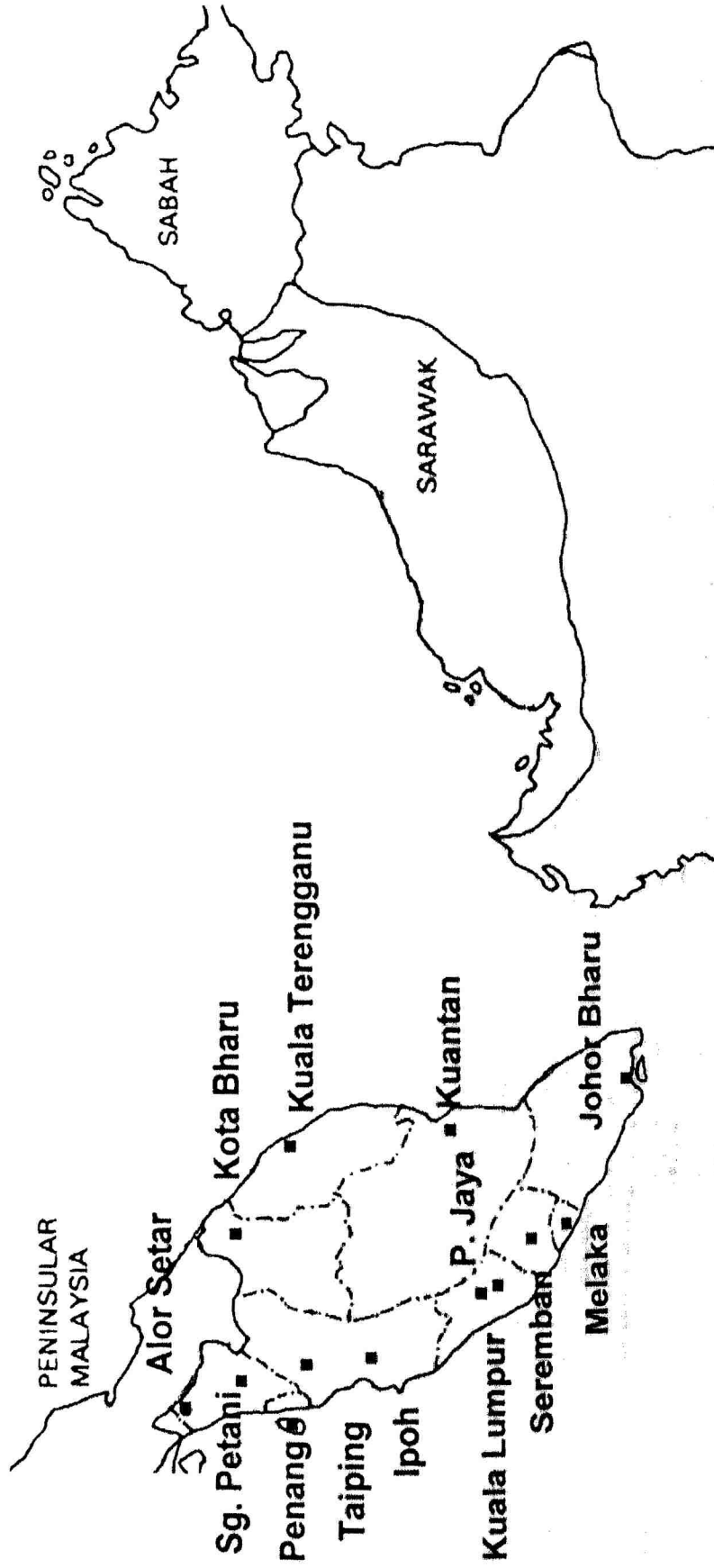
12. Why do you visit a pharmaceutical company website?

- product information (1)
- R & D information (3)
- disease information (2)
- Others (please specify ) \_\_\_\_\_ ( )

Name of Doctor (optional):	Dr. Harjit Gendeh
Place of Practice:	Klinik Sri Permai Kota Kemuning Shah Alam
Age Group: (Please tick one)	
<input type="checkbox"/>	Below 30 years of age
<input checked="" type="checkbox"/>	30 – 40 years
<input type="checkbox"/>	41 – 50 years
<input type="checkbox"/>	51 – 60 years
<input type="checkbox"/>	61 years and above
Gender:	Male <input checked="" type="checkbox"/> Female <input type="checkbox"/>

Appendix 2

# Urban Locations of Doctors Surveyed



Appendix 2 ( continued )

## Rural Locations of Doctors Surveyed

