Appendix 1

DOCTOR'S INTERNET SURVEY

Please answer all of the following questions by ticking the appropriate boxes.

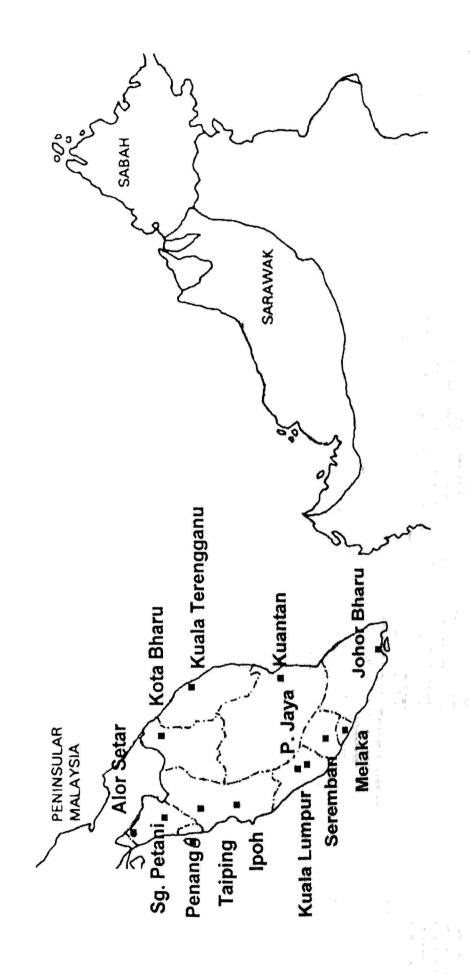
| 1. Do you own a computer? | Yes | 4 | No 🛚 | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------|----------|---|
| 2. Do you have access to Internet? | Yes | 4 | No 🛘 | |
| 3. If NO, please specify the reasons | | | | |
| ☐ Do not find the need for Internet | | | | |
| □ Lack of IT knowledge | | | | |
| ☐ Financial constraints | | | ù | |
| ☐ Others (please specify) | | | | * |
| 4. How long have you had access to Internet? ☐ less than 1 year ✓ between 1 – 2 years ☐ more than 2 years | | | | |
| 5. How often do you use the Internet? | | | | |
| □ at least once in a day | | | | |
| $\sqrt{3-4}$ times in a week | | | | |
| at least once in a week | | | | |
| □ at least once in a month | | | | |
| 6. Where do you normally access the Internet? | | | | |
| ☐ at work ✓ at home ☐ | cyt | percafe | O others | |

For the following questions, please rank your preference in ascending order {1 (most preferred), 2, 3, 4 (least preferred)}

| 7. What type of activities you carry out on the Internet? | |
|-------------------------------------------------------------------|---------|
| seeking medical related information | (1) |
| seeking non medical related information | (2) |
| • using e-mail | (3) |
| 4. * | · · · · |
| 8. What type of medical related information do you seek? | |
| drug information | (3) |
| medical journals online | (2) |
| disease information | (1) |
| | * 4 |
| 9. What type of non-medical related information do you seek? | i i |
| finance/banking/share market information | (1) |
| • politics | (2) |
| other information (please specify) recipes | (3) |
| | |
| 10. What is your preferred source of medical related information? | |
| medical talks/congress/symposium | (1) |
| medical journals | (3) |
| • medical sales rep & pharmaceutical company brochures/literature | (2) |
| • Internet | (4) |
| | |
| 11. Have you ever visited a pharmaceutical company website? | |
| Ves V No D | |

| 12. Why do you visit a pharma | aceutical company website? | |
|----------------------------------------------|----------------------------|-----|
| product information | | (1) |
| R & D information | | (3) |
| disease information | | (2) |
| Others (please specify) | | () |
| | | |
| | | |
| | | |
| Name of Doctor (optional): | Dr. Harjit Gendeh | |
| Place of Practice: | Klinik Sri Permai | |
| | Kota Kemuning Shah Alam | |
| Ana Consum (Discontisting of | | |
| Age Group: (Please tick one) | | |
| Below 30 years of ag | e | |
| $\sqrt{30-40}$ years $1 - 50$ years | | |
| □ 51 − 60 years | | |
| ☐ 61 years and above | | |
| Gender: Male √ | Female | |
| | | |
| | | |

Urban Locations of Doctors Surveyed



Rural Locations of Doctors Surveyed

