

## ABSTRAK

Kajian ini dijalankan untuk melihat peranan akhbar-akhbar utama dalam menyampaikan mesej kerajaan tentang Wawasan 2020. Kajian ditumpukan kepada liputan atau laporan berita, rencana dan lidah pengarang mengenai Wawasan 2020 menggunakan kaedah analisis kandungan. Tempoh kajian dihadkan kepada 2 tahun iaitu bermula daripada pelancarannya pada 28 Februari 1991 hingga Februari 1993 apabila fokus akhbar-akhbar utama telah beralih kepada Isu Pindaan Perlembagaan terhadap kuasa Raja-Raja Melayu. Memandangkan Wawasan 2020 telah diterima umum dan diiktiraf sebagai agenda negara, maka sewajarnya kajian ke atasnya dilakukan.

Akhbar-akhbar yang dipilih ialah akhbar Berita Harian, Utusan Malaysia, The New Straits Times, The Star, Nanyang Siang Pau, Sin Chew Jit poh dan Tamil Nesan, masing-masing mewakili akhbar berbahasa Melayu, Inggeris, Cina dan Tamil. Pemilihan ke tujuh-tujuh akhbar utama dibuat supaya perbandingan dan penelitian menyeluruh dapat dihasilkan dalam mencapai matlamat kajian.

## ABSTRACT

This survey is carried out to analyse the role of main newspapers in conveying the message of the government concerning Vision 2020. The survey focussed on news coverage, especially reports, articles and editorial regarding Vision 2020 through the content analysis method. The survey is limited to 2 years, starting from February 28, 1991 until February 1993, when the focus of main papers shifted to the issue of constitution amendments regarding the sovereignty of Malay Rulers. As the Vision 2020 has been widely accepted as the National Agenda by people from all walks of life, it is felt that the survey concerning the matter should be carried out. The papers which were selected are Berita Harian, Utusan Malaysia, New Straits Times, The Star, Nanyang Siang Pau, Sin Chew Jit Poh and Tamil Nesan, which represents the Malay, English, Chinese and Tamil papers respectively. The seven main papers were chosen so that an overall comparison and observation can be produced to bring in the desired results.