

BIBLIOGRAFI

Books ?

Abdullah, S.A., **EDI for Malaysian Customs, Proceedings of EDICOM '95**, October 30-31, Kuala Lumpur, Malaysia, 1995.

Abdul Ghani, S., **EDI As An Agent Of Change**, 1995.

Ahmad Sarji, **Perkhidmatan Awam Malaysia Ke Arah Wawasan 2020**, (Pembaharuan dan Kemajuan Dalam Perkhidmatan Awam Malaysia), Kerajaan Malaysia, 1994.

Alan Tapp, **Financial Times**, Pitman Publishing, Printed & Bound in Great Britain by Claye Ltd. St Ives Plc, Principles of Direct & Database Marketing. 2000

Andrew B. Whinston, Dale O. Stahl, Soon Yong Chai, **The Economics of Electronic Commerce**, Macmillan Technical Publishing, Indianapolis, Indiana, United States of America, 1999.

A Brief Insight in Electronic Commerce. Competence Network Electronic Commerce (CNEC), 1997

An Introduction to Electronic Commerce. Electronic Commerce Innovation Center, 1998

Apache Server Frequently Asked Questions. Apache Group, 1999.

Bill Burnham Piper Jaffray, **How to Invest in E-commerce stocks?**, USA, McGraw-Hill, 2000.

Belch, George E. and Michael A. Belch, **Introduction to Advertising and Promotion**, 2edn. Homewood, IL: Irwin, 1993.

Cerf, Vinton G. **A Brief History of the Internet and Related Networks**. The Internet Society, 2000.

Chua, Clarence. **Big Earning in E-commerce**. The Star, 7th July 2000.

Excerpts from speeches of Dato Sri Dr Mahathir Muhammad on the MSC, Pleanduk Publications (M) Sdn.Bhd, Academic Art & Printing Services Sdn. Bhd, Kuala Lumpur, 2000.

Eddie Chiew Fook Choong, Fatimah Mohd Arshad and Zainalabidin Mohamed (1996): Competitiveness of Floriculture Industry: Issues, Challenges and Prospect, in Mohd Ghazali Mohayidin and Fatimah Mohd Arshad (eds.): **Business and Economic Globalisation: Its Implications on Malaysian Economy**, proceedings of Second Annual FEP Seminar, 19-22 November '96, Johor Bharu.

Edna Douglas, **Economics of Marketing**, New York: Harper and Row, 1975.

Fatimah Mohd. Arshad, **Government Intervention in Agricultural Market: Rationale and Impact**, in Ambrin Buang (ed.) **The Malaysian Economy in Transition**, Kuala Lumpur: National Institute of Public Administration, (INTAN), 1990.

Fatimah Mohd Arshad, **E-Commercialising Agricultural Marketing in Malaysia**, paper presented at the Seminar on Repositioning of the Agriculture Industry in the Next Millennium, organised by PETA-JPSM-PKD, UPM, 13-14 July 1999.

Greeststein Feinman, **Electronic Commerce**, McGraw Hill, USA, 1999.

Ishak Haji Omar, **Market Power, Vertical Linkages and Government Policy**, Kuala Lumpur: Oxford University Press, 1994.

John Wiley & Sons Inc, **Build A World Wide Web Commerce Center**, Katherine Schowalter Publishers, USA, 2000.

Kosiur, David, **Understanding Electronic Commerce**, Redmond, Washington:Microsoft Press, 1997.

Kale, Sudhir H., **Impact of Market Characteristics on Producer-Distributor Relationship** in Luca Pellegrini and Srivinivas K. Reddy (eds.), **Retail Marketing Channels**, London:Routledge, 1987.

Kotler, P. (1999), **Marketing Management**, 8edn. Englewoods Cliffs, NJ:Prentice Hall. 1998.

Mahathir Mohamad, **Malaysia: Langkah Ke Hadapan (Wawasan 2020)**, 'Persidangan Pertama Majlis Perdagangan Malaysia', 28 Februari 1991.

Margo Komenar, **Electronic Marketing**, Katherine Schwalter Publishers, USA, 1997.

Mohd Ariff Hussein, Fatimah Mohd Arshad, Nik Mustahpa Raja Abdullah, Abu Hassan Mad Isa, Tai Shzee Yew, K. Kuperan and E. T. Gibbons, **Marketing in Peninsular Malaysia**, Consultancy Report submitted to LKIM, 1985.

Nooteboom, B., Thurik, A. R., and Vollebregt, J. A. C., **An International comparison in the general trade: Cases of structural Change**, International Journal of Research in Marketing, 1986.

Rou Thurik, Vincent Dijk and Aad Kleijweg, **Retail Purchasing Prices: Theoretical and Empirical Viewpoints** in Luca Pellegrini and Srivinivas K. Reddy (eds.), **Retail Marketing Channels**, London:Routledge, 1989.

Ruth S. Rajadurai, **Making Big Splash**, **Malaysian Business**, March, 1994.
Secrets of Electronic Commerce: A guide for small and medium-sized exporters, International Trade Centre, UNCTAD/WTO, Kuala Lumpur, 2000.

Varadarajan, Premkumar. **What is COM?** Active Server Corner, 2000.

Vin Jenkins, **An Introduction to Direct Marketing**, Melbourne: Australia, 1994.

Koleksi suratkhbar tempatan: The Star, News Starits Times, Berita Harian dan Utusan Melayu 1997 – 2000.

Majalah

Asian Business, December 1999.

IT Malaysia, Business & Technology Strategies, Dec 1999, Austin Morais.

Laman Web

<http://www.isoc.org/internet-history/cerf.html>

<http://www.cf.ac.uk/masts/ecic/elecomm.html>

<http://www.apache.org/docs/misc/FAQ.html>

<http://www.cnec.org/ecinsight.htm>

http://www.kamath.com/columns/comsutra/cs001_whatisc.com.asp

<http://www.anu.edu.au/people/Roger.Clarke/EC/Themes.shtml>

<http://www.consult.research>

<http://www.bakerinfo.com>

<http://www.catcha.com.my/mscnews/feature.shtml>

<http://www.consult.research>

<http://www.dataquest.com>

<http://www.digitaleconomy.gov/confbio.html>

<http://www.directory.net>

<http://www.ecommercetimes.com>

<http://www.emarketer.com>

<http://www.gatnerweb.com>

<http://www.iec-expo.com>

<http://www.Internetindicators.com>

<http://www.jup.am/jupiter/research.jsp>

<http://www.ktkm.gov.my/bm/comm/ecommerce.html>

<http://e.com.ec/asia/developments-mpolicies-cyberlaws.html>

http://www.ecworld.org/Resource_Center/EDIWindow/vol2-nol/pagenda.html

Risalah-risalah daripada MSC dan MDC.

Conference Papers, Tamil Internet 2001, Kuala Lumpur 26-28 Ogos 2001.