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GLOSSARY OF TERMS

Akhlaq	– The practice of virtue, morality and manners in Islamic theology and philosophy.
Ansar	– Residents of Madinah who helped Prophet Muhammad (s.a.w) and his companions during the Hijrah.
Aurat	– Parts of bodies that are supposed to be covered by Muslims.
Consumer Animosity	– The remnants of antipathy related to previous or ongoing military, political, economic events that will affect consumers' purchase behaviour in the international market place.
Consumer Ethnocentrism	– Consumer's preference for domestically produced products, or conversely, as a bias against imported products.
Dua	– Any supplication, invocation or prayer addressed to Allah.
Hadith	– Recounting the sayings and deeds of Prophet Muhammad (s.a.w).
Hijrah	– The migration of Prophet Muhammad (s.a.w) and his followers from Makkah to the city of Medina.
Ibadah	– All acts of worship. Any permissible action performed with the intention to obey Allah.
Iman	– To be belief in the heart, to testify by the tongue and to practice (Islam) willingly.
Isnad	– The second component of hadith, i.e., the chain of narrators of the hadith.
Matn	– The first component of hadith, i.e., the text of the hadith.
Muhajireen	– The followers of Prophet Muhammad (s.a.w) on the Hijrah.
Muslim Ummah	– Muslim people.
Patriotism	– Strong feelings of attachment and loyalty to one's own country without the corresponding hostility towards other nations.
Religiosity	– Degree to which beliefs in specific religious values and ideals are held and practiced by an individual
Shari'ah	– Islamic law - the framework of ultimate reality and the ethical guidance that Muslim scholars have derived from the direct Revelation of Allah to man. The principle source of Shari'ah is the Quran.
Sunnah	– The way of the Prophet Muhammad (s.a.w), including everything he said, did, and approved of.
Zakat Fitrah	– It is religious tax paid on the day when Muslims break the fasting period at the end of the month of Ramadan. The amount is based on the number of dependents in the household.
Zakat Maal	– A percentage of a person's financial holdings throughout the year, and it must be paid once a year.

DECLARATION

This thesis contains no material that has been accepted for the award of any degree or diploma in any university or other institutions, and to the best of my knowledge, contains no material previously published or written by another person, except where due reference is made in the text.

KHAIRUL ANUAR BIN MOHAMMAD SHAH