

APPENDIX H

THE TRANSITIVITY ANALYSIS OF THE VERBAL TEXTS IN THE CLUSTERS

Key:

P = Process, Pm = material, Pme = mental,

Relational process are either Pi = intensive, Pcc = circumstantial, Pp = possessive, Pc = causative

A = Actor, G = Goal, B = Beneficiary, R = Range

S = Senser, Ph = Phenomenon

T = Token, V = Value, Cr = Carrier, At = Attribute

Pr = Possessor, Pd = Possessed

C = Circumstance, Cl = location, Cx = extent, Cm = manner, Cc = cause, Ca = accompaniment, Ct = matter, Co = role

H1. Transitivity analysis of the verbal text in the introduction cluster of Brochure 34.

[Companies (S) today (Cl) are realizing (Pme) that in house training (Ph)] (G) has to be conducted (Pm) in an organized and professional way (Cm) for it (Cr) to be (Pi) effective (At). This 5 day Train the Trainer program (A) will enable (Pm) [your in-house trainers (A) to learn (Pm) the attitudes, skills and knowledge requires (B)] (Cr) to be (Pi) an effective in-house trainer (At). They (A) will start (Pm) by learning to evaluate current performance (G), identify and develop (Pm) training goals and training objectives (G) and learn how to plan and organize (Pm) a training session (G).

Pme = 1 S = 1 Ph = 1

Pm = 6 A = 3 G = 4

Pi = 2 Cr = 2 At = 2

H2. Transitivity analysis of the verbal text in the purpose cluster of Brochure 31

This program (G) is designed (Pm) to give participants (B) [the necessary knowledge and skills (G)] (A) to establish and operate (Pm) a comprehensive and structured OJT (G) that (A) will improve (Pm) employee performance (G) and increase (Pm) organizational profitability (G).

Pm = 4 A = 2 G = 5 B = 1

H3. Transitivity analysis of the verbal text in the complimentary item cluster of Brochure 19

All participants (A) will receive (Pm) a set of concise and practical synopsis of the lectures (G). Together with your own notes it (Cr) will be (Pi) a useful source of reference for you and your organization (At).

Pm = 1 A = 1 G = 1
Pi = 1 Cr = 1 At = 1

H4. Transitivity analysis of the verbal text in the certificate of completion cluster of Brochure 13

A certificate of completion (G) will be awarded (Pm) upon successful completion of each course (Cl). This (T) serves (Pi) as evidence of your personal and professional commitment to your career (V).

Pm = 1 A = 0 G = 1
Pi = 1 T = 1 V = 1

H5. Transitivity analysis of the verbal text in the claimable fee cluster of Brochure 29

Attention (Pm) to all SMEs registered under HRDF (A), course fee (G) will be debited (Pm) directly from employer's HRDF account (Cl). Please take (Pm) this opportunity (G).

Pm = 3 A = 1 G = 2

H6. Transitivity analysis of the verbal text in the facilitator profile cluster of Brochure 17

Encik Badri Ibrahim (T) is (Pi) currently (Cl) the Managing Director of IT Solutions (V), an established organization (A) that deals (Pm) with IT-based projects (G). He (Pr) has (Pi) more than 18 years (R) of working experience (Pd) in the designing (Pm) of information systems (G) for administration (Ct) including customer databases (Ct), supplier and purchasing records (Ct), club membership registration (Ct), education institution administration (Ct), invoicing record Ct), stock control (Ct) and support service records (Ct). He (A) has designed (Pm) and implemented (Pm) ERM systems (G) for various clients (B), including those (B) in the government sector (Cl).

Prior to this (Cl), he (A) oversaw (Pm) the management of computer science centers (G) in Petaling Jaya, Kuala Lumpur and Penang (Cl) for a large public listed company (Ct) in Malaysia (Cl). He (A) has also held (Pm) the post of Head of Computer Department and System Engineer (G) where (Cl) he (S) was responsible (Pme) for the design (Ph) and installation of computer systems (Ph) as well as training (Pm) clients (B) on the use of the

system (G). He (S) is actively (Cm) involved (Pme) in computer consultancy (Ph) for applications (Ct), setting-up systems (Ph) and local area networks (Ph).

Encik Badri (A) holds (Pm) a Bsc (Hons) (G) in Computer Science and Business Administration (Ct) from the University of Dubuque, Iowa, USA (Cl).

Pm = 8	A = 5	G = 7	B = 3	
Pi = 2	T = 1	V = 1	Pr = 1	Pd = 1
Pme = 2	S = 2	Ph = 5		
Cl = 5	Cm = 1	Ct = 11		

H7. Transitivity analysis of the verbal text in the training company profile cluster of Brochure 51

SMR (Cr) is (Pi) the largest “Train the Trainer” company (At). For the last 28 years (Cx), the company (T) has been (Pi) in the forefront of innovations in learning and performance (V). SMR’s major contribution includes (A) the development (Pm) of HRDPower, a powerful software; (G) HRD Webvarsity, an e-learning programme; (G) and the organizing (Pm) of Asia HRD Congress, Asia’s largest HRD event (G).

Pm = 2	A = 1	G = 3		
Pi = 2	Cr = 1	At = 1	T = 1	V = 1

H8. Transitivity analysis of the verbal text in the accreditation cluster of Brochure 18

The institute (A) awards (Pm) Continuing Education Units (CEU) (G) to participants (B) who have completed (Pm) courses (G) approved (Pm) by them (A). [CEUs (Cr) are (Pi) recognized units (At)](G) earned (Pm) through participation (Cm) in [organized continuing education program (Ct)] (G) offered (Pm) under capable direction (Cm) and through qualified instructors (A).

Pm = 5 A = 2 G = 4 B = 1
Pi = 1 Cr = 1 At = 1
Cm = 2 Ct = 1

H9. A summary of results of the transitivity analysis in the clusters concerned

Process types	Total in clusters
Material (Pm)	30
Mental (Pme)	3
Relational (Pi)	7
Total number of processes	40