MALAYSIA UNIVERSITY of
SCIENCE and TECHNOLOGY

In collaboration with the
Massachusetts Institute of Technology (MIT), USA

ADMISSION FOR ACADEMIC
YEAR 2004/2005

Malaysia University of Science and Technology (MUST), a graduate, research-focused university was set up with assistance from the Massachusetts Institute of Technology (MIT) USA. A very important part of MUST’s mission is to educate and train highly skilled professionals who are highly knowledgeable and able to conduct leading-edge research in their fields of specialisation.

MUST invites suitably qualified applicants to apply for its full time graduate programmes for classes beginning in July 2004.

Programmes Offered

- MSc in Biotechnology (KN 2543)
- MSc in Information Technology (KN 3544)
- MSc in Transportation and Logistics (KN 2423)
- MSc in Materials Science & Engineering*
- MSc in Construction Engineering and Management*
- MSc in Energy and Environment*
- MSc in Systems Engineering and Management*

*Pending LAN’s approval

Admission Requirements

- A First Class or Second Upper Honours Bachelor Degree (equivalent to CGPA of 3.0 or better) in a relevant discipline from an approved university or an equivalent qualification.
- Proficiency in the English language.
- Applicants with a slightly lower qualification but with some relevant working experience will also be considered.

Tuition waivers and assistantships paying a monthly stipend are available for eligible students.

Application Procedure

Interested applicants are invited to apply by filling and returning an application form available for downloading from www.must.edu.my or obtainable by sending a self-addressed envelope (30cm x 25cm) with a RM1.00 stamp to, or collected personally at:

MALAYSIA UNIVERSITY OF SCIENCE AND TECHNOLOGY (MUST)
(KP/JPS/5195/UJS/5)
GL 33, Ground Floor, Block C, Kelana Square,
17, Jalan SS7/26 Kelana Jaya, 47301 Petaling Jaya,
Selangor Darul Ehsan
E-mail: admin@must.edu.my
Website: www.must.edu.my
Visit MUST on its Open Day
Saturday, 28th February 2004, 10.00 a.m. - 5.00 p.m.

Deadline for completed applications to arrive at MUST:
31 March 2004
Appendix 2

Figure 1. Regional Incidence of Poverty 1970 - 1999

Appendix 3

SUNWAY COLLEGE
VICTORIA UNIVERSITY OF
TECHNOLOGY
‘3+0’ PROGRAMME

Bachelor of Business in Marketing / Psychology

Become a part of the vital and dynamic world of marketing, marketing research and psychology with this combined degree.

Graduates of this programme will be equipped with business, marketing and psychology skills which will enable them to conduct marketing with an emphasis on understanding consumer buyer behaviour, interpersonal dynamics and psychological methods of enquiry.

Course Structure
The course is offered over three years on a full-time basis at Sunway College. In the first year, students study four core business subjects (4 in each semester). In the second and third year, students study 16 marketing and psychology specialisation / support subjects.

Core Subjects
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BLO1105 Business Law
BMO1102 Management & Organisation Behaviour

Specialisation/support subjects – Marketing
BEO1254 Accounting for Decision Making
BEO102 Information Systems for Business
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles

Specialisation subjects - Psychology
APP1012 Psychology 1A
APP1013 Psychology 1B
APP2013 Psychology 2A
APP2014 Psychology 2B
APS2030 Qualitative Social Research Methods
ACC3043 Interpersonal Group & Organisational Communication
APP**** Understanding Social Behaviour
APP**** Counselling Theory & Application
Appendix 4

Australian Business Degree, Victoria University

Affiliated with Sunway College
Course Description

Business degree covers 3 key areas, i.e.:

Business core subjects
Specialisation subjects
Effective subjects

Choice of Degree Specialisations/ Majors

Available under “3+0” / twinning at Sunway College are:

Accountancy / Banking & Finance
Marketing / International Trade
Marketing / International Tourism

Available for twinning “1+2” are:

Accounting / Commercial Law
Accounting / E-commerce
Accounting / Financial Management
Accounting / Hospitality Management
Accounting / Information Systems
Accounting / Small Enterprise Management
Accounting / Transport & Logistics
Applied Economics
Applied Economics / International Trade
Banking & Finance / International Trade
Commercial Law
Economics (E-commerce, Information Systems, Computer Systems Support)
Commerce / International Trade
Commerce / Music Industry
Commerce / Retail Management

Additional majors available

- Accounting
- Banking & Finance
- Marketing / International Trade
- Marketing / International Tourism
- Financial and Risk Management
- Financial and Risk Management / E-commerce
- Financial and Risk Management / International Trade
- Hospitality & Tourism Management
- International Trade / Retail Management Management (HR Management, Service & Operations, Strategic & Financial)
- Marketing / Music Industry
- Marketing / Tourism Management
- Music Industry
- Retail Management
- Retail Management / Marketing
- Strategic & Financial Management
- Tourism / Small Enterprise Management
- Transport & Logistics

Entry Requirements

STPM / GCE ‘A’ Levels
- 10 points (CD, DDE)

Australian Matriculation (AUSMAT)
- TER 55

Canadian Matriculation (CIMP)
- 60% (ENG3C plus 5 Pre-University subjects are acceptable)

MUFC - 220

UEC
- Maximum 24 points (5 subjects, excluding Chinese and non-academic subjects)

Conditional offers will be given to students with forecast results.

Students who possess other qualifications, for example ABE, CIM, CAT, Foundation Year, will be considered on a case-by-case basis.

Language Requirements

TOEFL - 550 (Computer based test 213) and TWB 5.0

IELTS - 6.0

MUET - Band 4

‘O’ Level English (1119) - Credit

UEC English - Distinction (A1 or A2)

BSL or English - Satisfactory level taken in Pre-University Programmes

As per National Accreditation Board requirements, all Malaysian students must complete a module each on Malay/English, Malay Language (Pastikan) / Islamic Studies (Pastikan) and Bahasa Kebangsaan (exempted), a credit in BM has been obtained at SPM level.

International students are required to take Malay Studies and Introduction to Bahasa Kebangsaan.

VICTORIA UNIVERSITY, AUSTRALIA
Appendix 5

Premier Plus Professional Accounting Programmes

- Certified Accounting Technician (CAT)
- Association of Chartered Certified Accountants (ACCA)

Affiliated with Sunway College
3 years' practical experience gained before, during or after examinations

1 year practical experience gained before, during or after examinations

ACCA Part 3 (1 year)

ACCA Part 2 (1 year)

ACCA Part 1 (1 year)

CAT Advanced Level
CAT Intermediate Level
CAT Introductory Level
(1 year)

SPM, 'A' Level or equivalent, or above 2 years.
Appendix 6

Bachelor of Business (Marketing / International Tourism)

3 + 0 Degree Programme

Affiliated with Sunway College
Diploma in Hospitality & Tourism Management

Specialisations:
- Hospitality
- Tourism
- Retailing

Victoria University, Australia
Bachelor of Business
(Marketing / International Tourism)
(1 1/2 years)

UNIVERSITY TRANSFER
Including United Kingdom, Canada, United States of America, Australia, Switzerland and France
(1-2 years)

- University of South Australia, Australia (1 1/2 yrs)
- Southern New Hampshire University, USA (1 1/2 yrs)
- Les Roches Institute, Switzerland (1 yr)
- Queen Margaret University College, UK (1 yr)
- University of Central Lancashire, UK (1 yr)
- Griffith University, Australia (2 yrs)
- Oxford Brookes University, UK (2 yrs)
- Victoria University, Australia (2 yrs)
- Johnson & Wales University, USA (2 yrs)
- University of New Brunswick, Canada (2 yrs)
- Hawai Pacific University, USA (2 yrs)
- Widener University, USA (2 yrs)
- Le Cordon Bleu, Australia (1 1/2 yrs)
- Indiana University / Purdue University
  Indianapolis, USA (2 yrs)
- CHN University, Holland (1 1/2 yrs)
- Leeds Metropolitan University, UK (2 yrs)

Intakes
January, March/April and August

Duration
2 years and 20 weeks for Supervised Work Experience.

- Pass SPM / 'O' Levels or equivalent with at least 3 credits.
- Maturity and relevant industry experience may be accepted in lieu of formal qualifications in special cases.
- Fluency in English is essential.
- Conditional offers will be given to students with forecast results.
Appendix 7

Professional Business Programmes

- Chartered Institute of Marketing (CIM)
- Association of Business Executives (ABE)

Affiliated with Sunway College
Sunway College provides two highly regarded international professional business courses that are not only cost effective, but also flexible in terms of entry and exit at any level of the programmes. This is because our students receive certification awards at every stage and, hence obtain valuable qualifications which are recognised by employers.

ABE & CIM are the market leaders in the fast-track provision of quality assured British marketing and management education, leading to awards which are recognised as an accepted route into later stages to many UK and overseas professional, university or even Master’s qualifications.

Besides providing up-to-date course materials by our experienced market practitioners in ensuring the students’ quality of studies and high passing rate, we also offer a conducive campus environment whereby knowledge can be gained through accessing our wide choice of academic facilities.

SPM, ‘O’ Level or equivalent

Pre-University Programmes,
STPM or equivalent

<table>
<thead>
<tr>
<th>SUNWAY COLLEGE</th>
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</thead>
<tbody>
<tr>
<td>Chartered Institute of Marketing (CIM)</td>
<td>Association of Business Executives (ABE)</td>
</tr>
<tr>
<td>Foundation</td>
<td>Certificate</td>
</tr>
<tr>
<td>CIM Professional Series (Stage 1)</td>
<td>Diploma Level I</td>
</tr>
<tr>
<td>CIM Professional Series (Stage 2)</td>
<td>Diploma Level II</td>
</tr>
<tr>
<td>CIM Professional Series (Stage 3)</td>
<td>Advanced Diploma</td>
</tr>
<tr>
<td>Victoria University, Australia (3+0) Bachelor Of Business</td>
<td></td>
</tr>
</tbody>
</table>

Relevant Working Experience

- Lancashire University, UK
- Wolverhampton University, UK
- Middlesex University, UK
- University of Central Lancashire, UK
- Heriot-Watt University, UK
- University of East London, UK
- University of Sunderland
- Other universities

UNIVERSITIES TRANSFER

Master in Business Administration (MBA)
CHARTERED INSTITUTE OF MARKETING (CIM)

CIM is an internationally recognised qualification, originating from the UK.

Started in 1911, it eventually grew and developed into today’s CIM, which is the world’s leading professional organisation with over 60,000 members around the globe.

CIM is not only a membership organisation but it is also the examination body controlling and administrating the professional examinations for the award of Certificate, Advanced Certificate and Postgraduate Diploma.

The Postgraduate Diploma in Marketing is recognised as a degree equivalent and given access to many MBA programmes.

For correspondence:
Education Division
Chartered Institute of Marketing
Moor Hall, Cookham
Maidenhead, Berkshire
SL6 9QH United Kingdom
www.cim.co.uk
www.cim.org.sg

Course Description

- CIM qualification is separated into 4 levels:

**Foundation in Marketing (Internally Assessed)**
- Introduction to Mass Communications
- Introduction to Management
- Introduction to Marketing
- Introduction to Management Information

**CIM Professional Series (Stage 1)**
- Marketing Fundamentals
- Customer Communications
- Marketing Environment
- Marketing in Practice

**CIM Professional Series (Stage 2)**
- Marketing Information
- Marketing Planning
- Marketing Relationship
- Marketing Management

**CIM Professional Series (Stage 3)**
- Formulating Marketing Strategy
- Implementing Marketing Strategy
- The Professional in Marketing
- Analysis and Decision

academic calendar

<table>
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<tr>
<th>Intakes</th>
<th>Full-time</th>
<th>Part-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation</td>
<td>Jan, May, July</td>
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<tr>
<td>Stage 1</td>
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<tr>
<td>Stage 2</td>
<td>Jan, July</td>
<td>Jan, July</td>
</tr>
<tr>
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<td>Jan, July</td>
<td>Jan, July</td>
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</tbody>
</table>

Examination Periods: June and December (External)

entry requirements

**Foundation**
- Applicants must be at least 18 years of age
- SPM / 'O' Levels or equivalent with credits in English and Mathematics

**CIM Professional Series (Stage 1)**
- 1 SPM / 'A' Level pass & 4 SPM / 'O' Level passes (including English and Mathematics)
- 20 years of age with at least one year or more of full time marketing experience

**CIM Professional Series (Stage 2)**
- A degree or membership subject to validation by CIM
- Other chartered professional bodies

Membership and Examination Fees are payable in Pounds sterling.
LAN recognition - Diploma Level

As per National Accreditation Board requirements, all Malaysian students must complete a module each on Malay Studies, Moral Studies (non-Muslims) / Islamic Studies (Muslims) and Bahasa Kebangsaan (exempted if a credit in 1 has been obtained at SPM level).
International students are required to take Malaysian Studies Introduction to Bahasa Kebangsaan

KR(PS5195/44/MJ/kd v132)
ASSOCIATION OF BUSINESS EXECUTIVES (ABE)

ABE was founded in 1973 by a group of industrialists, educationalists and politicians as a non-profit making institution.

The aim of ABE is the promotion and advancement of efficient administration and management in industry, commerce and public service through continued development of the study and practice of administration and management.

Recognition and exemptions granted from many universities worldwide for admission into Bachelor and/or Master degree qualifications.

For correspondence:

The Association of Business Executives
William House
14, Worples Road
Wimbledon
London SW19 4DD
www.abeuk.com

Course Description

• ABE programme consists of 4 levels:
  Certificate Level (Externally Assessed)
    Introduction to Management
    Introduction to Quantitative Methods
    Introduction to Accounting
    Introduction to Business Communications

  Diploma Level I (Externally Assessed)
    Economics
    Organisational Behaviour
    Accounting
    Business Communications

  Diploma Level II (Externally Assessed)
    Compulsory Papers:
      Marketing
      Quantitative Methods
      Human Resource Management
      Managerial Accounting

    Students must also pass one (1) of the following options:
      Principles of Business Law
      System Analysis

  Advanced Diploma in Business Administration (Externally Assessed)
    Compulsory Papers:
      Corporate Strategy
      Management Organisation
      International Business

    Students must also pass two (2) of the following options:
      Strategic Marketing
      Corporate Finance
      Strategic Human Resource Management
      Managing the Information Resource

academic calendar

Intakes:

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</tr>
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<td>Advanced Diploma</td>
<td>Jan, July</td>
<td>Jan, July</td>
</tr>
</tbody>
</table>

Examination Periods: June and December (External)

entry requirements

Certificate
- Applicants must be at least 18 years of age
- SPM / 'O' Levels or equivalent with credits in English and Mathematics

Diploma
- 2 passes in STPM or 'A' Levels
- Passes in LCCI examinations in at least 4 subjects, two of which must be at the Higher stage and the remainder can be at the Intermediate stage
- Pitman Group and Higher Group Certificate
- 21 years and above with 2 years of working experience

Advanced Diploma
- Students who have successfully completed the Diploma examination
- Exemption from the Certificate and Diploma examinations by virtue of holding one of the following:
  • A degree in a relevant discipline
  • Other recognised professional qualifications

Membership and Examination Fees are payable in Poun.
LAN recognition - Diploma Level

As per National Accreditation Board requirements, all Malaysian students must complete a module each on Mal Studies, Moral Studies (non-Muslims) / Islamic Studies (Muslims) and Bahasa Kebangsaan (exempted if a credit in has been obtained at SPM level).
International students are required to take Malaysian Study Introduction to Bahasa Kebangsaan.

KP[SGJ5196/44/M/ADV(12)]
Appendix 8

Research Questionnaire
QUESTIONNAIRE

This questionnaire is divided into three parts that is part A, B & C. Kindly (✓) in the relevant boxes.

Part A: Grandparents

1. Education level
   □ Not educated
   □ Form 5
   □ Form 5 and above
   □ Others (Specify) __________________________

2. Occupation / source of income
   □ Professional (Specify) ______________________
   □ Non professional (Specify) __________________

Part B: Parents

3. Father's occupation
   □ Professional (Specify) ______________________
   □ Non professional (Specify) __________________

4. Mother's occupation
   □ Professional (Specify) ______________________
   □ Non Professional (Specify) __________________
   □ Homemaker
5. Father's education level

☐ Graduate
☐ Form 5
☐ Not educated
☐ Others (Specify) ________________

6. Mother's education level

☐ Graduate
☐ Form 5
☐ Not educated
☐ Others (Specify) ________________

7. Father's income

☐ Above RM 2500
☐ RM 2001 - RM 2500
☐ RM 2000 - RM 1600
☐ RM 1000 - RM 1599
☐ Below RM 1000
8. Mother's income

☐ Above RM 2500
☐ RM 2001 - RM 2500
☐ RM 2000 - RM 1600
☐ RM 1000 - RM 1599
☐ Below RM 1000

9. Number of children

☐ 1 - 3
☐ 4 - 6
☐ 7 - 9
☐ 10 - 12
☐ 12 and above

10. Additional source of income

☐ Private tuition
☐ Own business
☐ Other's (Specify) ____________________

Part C: Student

11. Gender

☐ Male
☐ Female
12. Age
☐ 38 - 42
☐ 33 - 37
☐ 28 - 32
☐ 23 - 27
☐ 18 - 22

13. Mode of study
☐ Full time
☐ Part time

14. Course enrolled
☐ Business Studies
☐ Information Technology
☐ Hotel Management
☐ Language
☐ Others (Specify) ____________________

15. Level
☐ Certificate
☐ Diploma
☐ Degree
☐ Postgraduate studies
16. Financial support

☐ Self support

☐ Parents

☐ Scholarships

☐ Loan

☐ Others (Specify) ____________________________

17. Further studies

☐ Yes

☐ No

If yes please specify ____________________________

18. Ambitions

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

19. Goals

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________