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Value Chain of Manufacturing Activities and Operations

Manufacturing ++ Strategy for Automobile Industry

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5.1

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ABBREVIATIONS

AFTA ASEAN Free Trade Area

ASEAN Association of South-east Asian Nations
BBC Brand-to-Brand Complementation

BCIC Bumiputera Commercial and Industrial Community

BESTA Besta Distributors Sdn. Bhd.

CBU Completely-Built-Up

CEPT Common Effective Preferential Tariff

CKD Completely-Knocked-Down D&D Design and Development

ENO Entrepreneurial Network Organisation

ERP Effective Rate of Protection

E.U. European Union

FDI Foreign Direct Investment FTC Fair Trade Commission

FTZ. Free Trade Zone

GATS General Agreement on Trade in Services
GATT General Agreement on Tariffs and Trade

GDP Gross Domestic Product GFSB Guthrie Furniture Sdn. Bhd.

GMTC Guthrie Malaysia Trading Corporation

GNP Gross National Product

GSP Generalised System of Preference

HICOM Heavy Industrial Corporation of Malaysia

ICA Industrial Co-ordination Act

IMP Industrial Master Plan

INOKOM Industri Otomotif Komersial (M) Sdn. Bhd.

ISO/MS International Standard Organisation/Malaysian Standard

11 AF Industrial Technical Assistance Fund JETRO Japan External Trade Organisation

JIT Just-in-Time

JTCLC Joint Technical Committee or Local Content

LMW Licensed Manufacturing Warehouses

1MPFirst Malaysia Plan2MPSecond Malaysia Plan3MPThird Malaysia Plan4MPFourth Malaysia Plan5MPFifth Malaysia Plan6MPSixth Malaysia Plan7MPSeventh Malaysia Plan

MAA Malaysian Automotive Association

MACPMA Malaysian Automotive and Component Parts Industry

MC Mitsubishi Corporation

MCI Ministry of Commerce and Industry
MED Ministry of Entrepreneur Development

M-Form Multidivisional Form

MIDA Malaysian Industrial Development Authority
MITI Ministry of International Trade and Industry

MMC Mitsubishi Motor Corporation MNCs Multinational Corporations

MTB Malaysian Truck and Bus Sdn. Bhd.

MUV Multi-Utility Vehicle

NAFTA North American Free Trade Area

NEP New Economic Policy
NDP National Development Plan
NIEs Newly Industrialised Economics
NRBI Non-Resource-Based Industry
NRP Nominal Rate of Protection
OBN Original Brand Name

ODM Own Design Manufacturer

OECD Organisation for Economic Cooperation and Development

OEM Original Equipment Manufacturer
PERODUA Perusahaan Otomobil Kedua Sdn. Bhd.

PNB Permodalan Nasional Berhad
PROTON Perusahaan Otomobil Sdn. Bhd
PVA Proton Vendors' Association
QIP Quality Improvement Programme
R & D Research and Development
RBI Resource-Based Industry

RRIM Rubber Research Institute of Malaysia SBFC Small Business Finance Corporation SCEx Subcontract Exchange Scheme

SEDCs State Economic Development Corporations
SIRIM Standard and Research Institute of Malaysia
SMEA Small and Medium Enterprises Agency

SMFs Small and medium firms

SMSCs Small and medium sub-contractors
SMIP Second Industrial Master Plan
SOPP Second Outline Perspective Plan
SPC Statistical Production Control

SPSS Statistical Package for Social Science

TNC Transnational Corporation
TQC Total Quality Control
TOM Total Quality Management

TRIMs Trade Related Investment Measures
TRIPs Trade Related Intelectual Property

U-Form Unitary Form

U.K.

The United Kingdom
United Nation's Industrial Development Organisation
United States (of America)
Value Analysis
Vendor Development Programme
Value Engineering
World Trade Organisation
First World War
Second World Wor UNIDO

U.S. (A)

VΛ

VDP

VE

WTO

WWI WW II Second World War