

## RUJUKAN

- Adams, Faux, Rieber. 1998. *Printing Technology*: 3<sup>rd</sup> Edition. Albany, New York: Delmer Publishers Inc.
- Ahmad Mahdzan Ayob. 1992. *Kaedah Penyelidikan Sosioekonomi, (Edisi Kedua)*: Kuala Lumpur: Dewan Bahasa & Pustaka.
- Ainsworth, John H. 1967. *Paper The Fifth Wonder*: 3<sup>rd</sup> Revision. Kaukauna, Wisconsin: Thomas Printing & Publishing Co., Ltd.
- Anon. 2000. *Best Practice Guide for Web Offset Printer*. Guide N.2 Edisi N1. Ayelsford Newsprint, Man Roland, MEGTEC, NITTO, QTI, SCA dan Sunchemical.
- Anon. 1999. *Brief on The Pulp and Paper Industry*. MIDA. Kuala Lumpur.
- Anon. Februari 2000. *Best Practice Guide for Web Offset Printer*. Edisi N1.2. Ayelsford Newsprint, Man Roland, MEGTEC, NITTO, QTI, SCA dan Sunchemical.
- Anon. 1999. *Malaysian Printing*. The Selangor and Federal Territory Chinese Printing Presses Association (SFTCPPA). Kuala Lumpur.
- Anon. 1992. "Rumusan dan Cadangan" *Seminar Industri Perbukuan Negara Menuju Wawasan 2020*. Kuala Lumpur: 19-20 Ogos 1992.
- Anon. 1999. *The Griffin*. Helsinki. UPM - Kymmene.
- Anon. 1999. *The Performance of The Manufacturing Sector in Malaysia*. MIDA. Kuala Lumpur.
- Baharuddin Zainal. 1992. "Penerbitan Buku Sekolah & Kanak-Kanak". Kertas kerja di *Seminar Industri Perbukuan Negara*, Hotel Concorde, 19 Ogos 1992. Kuala Lumpur.
- Carter, Roberta A. 1983. *Trade Book Marketing: A Practical Guide*. New York: RR Bowker.
- Clark, Giles. 1998. *Inside Book Publishing*. London: Blue Print.
- Cogoli, John E. 1960. *Photo-Offset Fundamentals*. Bloomington, Illinois: Mcknight Publishing Company.
- Crowhurst, Les & Burton, Peter. 1982. *Small Offset: Preparation And Press*. Pittsburgh, Pennsylvania: Graphic Arts Technical Foundation (GATF).
- Dessaeur, John P. 1974. *Book Publishing: What It Is, What It Does*. New York : RR Bowker.

Hamed Mohd Adnan. 1997. *Pengantar Penerbitan Buku*. Kuala Lumpur: Jabatan Pengajian Media, Universiti Malaya.

Hird, Kenneth F. 1995. *Offset Lithography Technology*. Tinley Park, Illinois: The Goodheard-Willcox Company, Inc.

Jennet, Sean. 1973. *The Making of Books*. London: Faber & Faber.

Knodel, Steve. 1997. *Paper/Paperboard Import Opportunities*.  
<<http://www.tradeport.org/ts/countries/malaysia/isa/isar0020.html>.

Md Sidin Ahmad Ishak. 1999. *Kesan Kegawatan Ekonomi ke atas Syarikat Penerbitan*. Laporan Kajian untuk MABOPA. Kuala Lumpur: Universiti Malaya.

Mus Chairil Samani. 2000. *Pengenalan Penerbitan Media Cetak*. Kuala Lumpur: MCRC Media.

R. Armstrong, Donald. 1979. *Book Publishing: A Working Guide*. Bookman House, Texas.