

REFERENCES

- Abdullah, S. (2007). GCC Urged to Intensify Role in Islamic Tourism. [Online] Retrieved June 13, 2008, from <http://memrieconomicblog.org/bin/content.cgi?article=2084>
- Acedo, F. J., & Jones, M. V. (2007). Speed of internationalization and entrepreneurial cognition: Insights and a comparison between international new ventures, exporters and domestic firms. *Journal of World Business*, 42(3), 236-252.
- Ahmed, Q. A., Arabi, Y. M., & Memish, Z. A. (2006). Health risks at the Hajj. *The Lancet*, 367(9515), 1008-1015.
- Ainuddin, R. A., Beamish, P. W., Hulland, J. S., & Rouse, M. J. (2007). Resource attributes and firm performance in international joint ventures. *Journal of World Business*, 42(1), 47-60.
- Akama, J. S., & Kieti, D. M. (2003). Measuring tourist satisfaction with Kenya's wildlife safari: A case study of Tsavo West National Park. *Tourism Management*, 24(1), 73-81.
- Al-Hamarneh, A., & Steiner, C. (2004b). Islamic tourism: rethinking the strategies of tourism development in the arab world after september 11,2001. *Comparative studies of South Asia,Africa and the Middle East*, 24(1), 173-182.
- Albers, S. (2009). *PLS and success factor studies in marketing*: In: V.EspositoVinzi, W. W.Chin, J. Henseler & H.Wang (Eds), *Handbook of partial least squares: Concepts, methods, and applications*. Berlin: Springer.
- Alegre, J., & Cladera, M. (2006). Repeat Visitation in Mature Sun and Sand Holiday Destinations. *Journal of Travel Research*, 44, 288-297.
- Alferian, F. (2007). close nightclubs in Bahrain is starting. [Online]. Retrieved July 13, 2008,from[http://www.alyaum.com/issue/search.php?G=2002&sA=2144&sB=&sBT=2000&sFD=2001&sFM=&sO=2001&sP=2000&sS=2001&sT=2007&sTD=2031&sTM=2005# issue \(12217\)](http://www.alyaum.com/issue/search.php?G=2002&sA=2144&sB=&sBT=2000&sFD=2001&sFM=&sO=2001&sP=2000&sS=2001&sT=2007&sTD=2031&sTM=2005# issue (12217))
- Aljazeera, n. (2009). Retrieved July,10, 2010, from <http://english.aljazeera.net/news/asia-pacific/2009/09/200991553130682127.html>
- Almulla Hospitality Corporate Culture, (2008). [Online]. Retrieved June 13, 2008, from <http://www.almullahotels.com/site/corporateculture.php> .
- Anderson, E. W., & Sullivan, M. W. (1993). The antecedents and consequences of customer satisfaction for firms. *Marketing Science*, 12(2), 125-143.
- Andreassen, T. W., & Lindestad, B. (1998). Customer loyalty and complex services: The impact of corporate image on quality, customer satisfaction and loyalty for customers with varying degrees of service expertise. *International Journal of Service Industry Management*, 9(1), 7-23.

- Arnold, M. J., Reynolds, K. E., Ponder, N., & Lueg, J. E. (2005). Customer delight in a retail context: investigating delightful and terrible shopping experiences. *Journal of Business Research*, 58(8), 1132-1145.
- Assaker, G., Vinzi, V. E., & O'Connor, P. (2010). Examining the effect of novelty seeking, satisfaction, and destination image on tourists' return pattern: A two factor, non-linear latent growth model. *Tourism Management, In Press, Corrected Proof*.
- Backman, K. F., Backman, S. J., Uysal, M., & Sunshine, K. M. (1995). Event tourism: an examination of motivations and activities. *Festival Management & Event Tourism* 3(1), 15-24.
- Backman, K. F., Backman, S. J., Uysal, M., & Sunshine, K. M. (1995). Event tourism: An examination of motivations and activities. *Festival Management and Event Tourism*, 3(1), 15-24.
- Badhdah, O. (2005). The protection of the five necessities. [Online]. Retrieved June 17, 2008, from <http://islameiat.com/main/?c=2126&a=1206> (In Arabic).
- Baker, D. A., & Crompton, J. L. (2000). Quality, satisfaction and behavioral intentions. *Annals of Tourism Research*, 27(3), 785-804.
- Baloglu, S., & Uysal, M. (1996). Market segments of push and pull motivations: A canonical correlation approach. *International Journal of Contemporary Hospitality Management*, 8(3), 32-38.
- Battor, M., & Battour, M. (2010c). The impact of customer relationship management capability on innovation and performance advantages: testing a mediated model. *Journal of Marketing Management*, 26(9), 842-857.
- Beerli, A., & Martin, J. D. J. D. (2004). Tourists' characteristics and the perceived image of tourist destinations: A quantitative analysis - a case study of Lanzarote, Spain. *Tourism Management*, 25(5), 623-636.
- Beh, A., & Bruyere, B. L. (2007). Segmentation by visitor motivation in three Kenyan national reserves. *Tourism Management*, 28(6), 1464-1471.
- Bigné, J. E., Andreu, L., & Gnoth, J. (2005). The theme park experience: An analysis of pleasure, arousal and satisfaction. *Tourism Management*, 26(6), 833-844.
- Bigné, J. E., Sánchez, M. I., & Sánchez, J. (2001). Tourism image, evaluation variables and after purchase behaviour: inter-relationship. *Tourism Management*, 22(6), 607-616.
- Bitner, M. J. (1990). Evaluating Service Encounters: The Effects of Physical Surroundings and Employee Responses. *Journal of Marketing*, 54(2), 69-82.
- Bogari, N. B., Geoff Crowther, & Marr, N. (2004). Motivation for domestic tourism: A case study of the Kingdom of Saudi Arabia. *Tourism analysis* 8(2), 137-141.

- Boo, S., & Jones, D. (2009). Using a Validation Process to Develop Market Segmentation Based on Travel Motivation for Major Metropolitan Areas. *Journal of Travel & Tourism Marketing*, 26(1), 60.
- Brown, P. (1996). Catskill culture: The rise and fall of Jewish resort areas seen through personal narrative and ethnography. *Journal of Contemporary Ethnography*, 25 (1), 83–119.
- Bryman, A., & Bell, E. (2007). *Business research methods*: Oxford University Press, USA.
- Burton, D. (2000). *Research training for social scientists: a handbook for postgraduate researchers*: Sage Publications Ltd.
- Cadotte, E. R., Woodruff, R. B., & Jenkins, R. L. (1987). Expectations and norms in models of consumer satisfaction. *Journal of marketing research*, 24(3), 305-314.
- Card, J. A., & Kestel, C. (1988). Motivational factors and demographic characteristics of travelers to and from Germany. *Society and Leisure*, 11(1), 49-58.
- Cavana, R. Y., Delahaye, B. L., & Sekaran, U. (2008). *Applied business research: qualitative and quantitative methods*: New York: John Wiley
- Cha, S., & McCleary, K. W. (1995). Travel motivations of Japanese overseas travelers: A factor-cluster segmentation approach. *Journal of Travel Research*, 34(1), 33.
- Chattopadhyay, M. (2006). Influence of Religion on Tourism: Implications for India's Tourism Policy. *The ICFAI Journal of Consumer Behavior*, 1(3), 59-67.
- Chen, C.-F., & Chen, F.-S. (2010). Experience quality, perceived value, satisfaction and behavioral intentions for heritage tourists. *Tourism Management*, 31(1), 29-35.
- Chen, C.-F., & Tsai, D. (2007). How destination image and evaluative factors affect behavioral intentions? *Tourism Management*, 28(4), 1115-1122.
- Chen, I. J., & Paulraj, A. (2004). Towards a theory of supply chain management: the constructs and measurements. *Journal of Operations Management*, 22(2), 119-150.
- Chi, C. G.-Q., & Qu, H. (2008). Examining the structural relationships of destination image, tourist satisfaction and destination loyalty: An integrated approach. *Tourism Management*, 29(4), 624-636.
- Chiang, C.-Y., & Jogaratnam, G. (2006). Why do women travel solo for purposes of leisure? *Journal of Vacation Marketing*, 12(1), 59.
- Chin, W. W. (1998). The partial least squares approach to structural equation modeling. *Modern methods for business research*, 295, 336.
- Chin, W. W., Marcolin, B. L., & Newsted, P. R. (2003). A partial least squares latent variable modeling approach for measuring interaction effects: Results from a Monte

- Carlo simulation study and an electronic-mail emotion/adoption study. *Information Systems Research*, 14(2), 189-217.
- Chin, W. W., & Newsted, P. R. (1999). Structural equation modeling analysis with small samples using partial least squares. *Statistical strategies for small sample research*, 2, 307-342.
- Chitakasem, P. (2007). Halal tourism -untapped potential for middle east. [Online]. Retrieved July 10, 2008, from <http://www.wtmlondon.com/page.cfm/link=2051>.
- Chon, K. S. (1993). Understanding recreational traveler's motivation, attitude and satisfaction. *Tourism Review*, 44(1), 3-7.
- Chul Oh, H., Uysal, M., & Weaver, P. A. (1995). Product bundles and market segments based on travel motivations: a canonical correlation approach. *International Journal of Hospitality Management*, 14(2), 123-137.
- Churchill, G. A. (1999). *Marketing research: methodological foundations*: Fort Worth, TX: Dryden Press.
- Churchill, G. A., Jr. (1979). A Paradigm for Developing Better Measures of Marketing Constructs. *Journal of Marketing Research*, 16(1), 64-73.
- Churchill Jr, G. A., & Surprenant, C. (1982). An investigation into the determinants of customer satisfaction. *Journal of marketing research*, 19(4), 491-504.
- Clare, W. (2002). Ethical tourism: An opportunity for competitive advantage? *Journal of Vacation Marketing*, 8(2), 141.
- Cliff, N. (1987). *Analyzing multivariate data*: Harcourt Brace Jovanovich.
- Coakes, S. J., & Steed, L. G. (2003). *SPSS: Analysis without anguish: Version 11.0 for Windows*: John Wiley.
- Cohen, E. (1972). Toward a sociology of international tourism. *Social Research* 39, 164-182.
- Cohen, J. (1988). *Statistical power analysis for the behavioral sciences*: Lawrence Erlbaum.
- Cohen, L., Manion, L., & Morrison, K. (2003). *Research Methods in Education*, : London, Routledge Falmer.
- Collins-Kreiner, N., & Kliot, N. (2000). Pilgrimage tourism in the Holy Land: The behavioural characteristics of Christian pilgrims. *GeoJournal*, 50(1), 55.
- Collins, D., & Tisdell, C. (2002). Gender and Differences in Travel Life Cycles. *Journal of Travel Research*, 41(2), 133-143.

- Correia, A., Oom do Valle, P., & Moço, C. (2007). Modeling motivations and perceptions of Portuguese tourists. *Journal of Business Research*, 60(1), 76-80.
- Creswell, J. (1994). *Research Design: Qualitative & Quantitative Approaches*: Thousand Oaks, Calif., Sage Publications.
- Crompton, J. L. (1979). Motivations for pleasure vacation. *Annals of Tourism Research*, 6(4), 408-424.
- Crompton, J. L., & McKay, S. L. (1997). Motives of visitors attending festival events. *Annals of Tourism Research*, 24(2), 425-439.
- Cronin, J. J., Brady, M. K., & Hult, G. T. M. (2000). Assessing the effects of quality, value, and customer satisfaction on consumer behavioral intentions in service environments. *Journal of Retailing*, 76(2), 193-218.
- Dann, G. (1976). The holiday was simply fantastic. *Tourism Review*, 31(3), 19-23.
- Dann, G. (1977). Anomie, ego-enhancement and tourism. *Annals of Tourism Research*, 4(4), 184-194.
- Dann, G. M. S. (1978). Tourist satisfaction a highly complex variable. *Annals of Tourism Research*, 5(4), 440-443.
- Dann, G. M. S. (1981). Tourist motivation an appraisal. *Annals of Tourism Research*, 8(2), 187-219.
- David, M., & Sutton, C. D. (2004). *Social research: The basics*: Sage Publications Ltd.
- Deci, E. L. (1975). *Intrinsic motivation*. New York: Plenum.
- Deci, E. L., & Ryan, R. M. (1987). The support of autonomy and the control of behavior. *Journal of personality and social psychology*, 53(6), 1024-1037.
- Del Bosque, I. R., & Martín, H. S. (2008). Tourist satisfaction a cognitive-affective model. *Annals of Tourism Research*, 35(2), 551-573.
- Delener, N. (1990). The effects of religious factors on perceived risk in durable goods purchase decisions. *Journal of Consumer Marketing*, 7(3), 27.
- Devesa, M., Laguna, M., & Palacios, A. (2010). The role of motivation in visitor satisfaction: Empirical evidence in rural tourism. *Tourism Management*, 31(4), 547-552.
- Digance, J. (2003). Pilgrimage at contested sites. *Annals of Tourism Research*, 30(1), 143-159.
- Din, K. H. (1989). Islam and tourism : Patterns, issues, and options. *Annals of Tourism Research*, 16(4), 542-563.

- Downey, H. K., & Ireland, R. D. (1979). Quantitative Versus Qualitative: Environmental Assessment in Organizational Studies. *Administrative Science Quarterly*, 24(4), 630-637.
- Dugan, B. (1994). Religion and food service. *Cornell Hotel and Restaurant Administration Quarterly*, 35(6), 80.
- Dunn Ross, E. L., & Iso-Ahola, S. E. (1991). Sightseeing tourists' motivation and satisfaction. *Annals of Tourism Research*, 18(2), 226-237.
- Duzewska, A. (2008). The influence of religion on global and local conflict in tourism: Case studies in Muslim countries. *Tourism development: growth, myths and inequalities*, 52-67.
- Edge, I. (1996). *Islamic law and legal theory*: New York University Press.
- Erik, H. C. (2003). Tourism and religion: A case study - Visting students in Israeli universities. *Journal of Travel Research*, 42(1), 36.
- Essoo, N., & Dibb, S. (2004). Religious Influences on Shopping Behaviour: An Exploratory Study. *Journal of Marketing Management*, 20, 683-712.
- Falk, R. F., & Miller, N. B. (1992). *A primer for soft modeling*. Akron, OH: University of Akron Press
- Fang, M., Yodmanee, T., & Muzaffer, U. (2008). Measuring tourist satisfaction by attribute and motivation: The case of a nature-based resort. *Journal of Vacation Marketing*, 14(1), 41.
- Fielding, K., Pearce, P. L., & Hughes, K. (1992). Climbing ayers rock: relating visitor motivation, time perception and enjoyment. *The Journal of Tourism Studies*, 3(2), 40-52.
- Fisher, R. J., & Price, L. L. (1991). International pleasure travel motivations and post-vacation cultural attitude change. *Journal of Leisure Research*, 23(3), 193-208.
- Fleischer, A. (2000). The tourist behind the pilgrim in the Holy Land. *International Journal of Hospitality Management*, 19(3), 311-326.
- Fleischer, A., & Nitzav, Y. (1995). Christian Pilgrims - The Tourism Potential for Peripheral Regions in Israel. Rehovot, Israel: Center for Development Studies.
- Fleischer, A., & Pizam, A. (2002). Tourism constraints among Israeli seniors. *Annals of Tourism Research*, 29(1), 106-123.
- Fodness, D. (1994). Measuring tourist motivation. *Annals of Tourism Research*, 21(3), 555-581.

- Formica, S., & Uysal, M. (1996). A market segmentation of festival visitors: Umbria Jazz Festival in Italy. *Festival Management and Event Tourism*, 3, 175-182.
- Formica, S., & Uysal, M. (1998). Market segmentation of an international cultural-historical event in Italy. *Journal of Travel Research*, 36(4), 16.
- Fornell, C. (1992). A national customer satisfaction barometer: The Swedish experience. *Journal of Marketing*, 56(1), 6-21.
- Fornell, C., & Larcker, D. (1981). Structural equation models with unobservable variables and measurement error. *Journal of Marketing Research*, 18(3), 39-50.
- Gefen, D., Straub, D., & Boudreau, M. C. (2000). Structural equation modeling and regression: Guidelines for research practice. *Communications of the Association for Information Systems*, 4(1), 7.
- Getz, D. (1991). *Festivals, special events and tourism*: New York: Van Nostrand Reinhold.
- Gnoth, J. (1997). Tourism motivation and expectation formation. *Annals of Tourism Research*, 24(2), 283-304.
- Goodall, B. (1988). How tourists choose their holidays: An analytical framework. *Marketing in the tourism industry: The promotion of destination regions*, 1-17.
- Goossens, C. (2000). Tourism information and pleasure motivation. *Annals of Tourism Research*, 27(2), 301-321.
- Gorsuch, R. L. (1983). *Factor analysis*. London: L. Erlbaum Associates,
- Greaves, A. (2008). Arabic hospitality with Islamic values. [Online]. Retrieved June 14, 2008, from <http://www.business247.ae/search/results.aspx?k=Arabic%20hospitality%20with%20Islamic%20values%20&s=E247Web>.
- Greeley, A. M. (1963). A Note on the Origins of Religious Differences. *Journal for the Scientific Study of Religion*, 3(1), 21-31.
- Grigg, D. (1995). The pattern of world protein consumption. *Geoforum*, 26(1), 1-17.
- Hair, J., Bush, R., & Ortinau, D. (2003). *Marketing Research: Within a Changing Information Environment*. New York: McGraw-Hill.
- Hair, J. F. J., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate Data Analysis*. New Jersey: Pearson education.
- Halstead, D., Hartman, D., & Schmidt, S. L. (1994). Multisource effects on the satisfaction formation process. *Journal of the Academy of Marketing Science*, 22(2), 114.
- Hanqin, Z. Q., & Lam, T. (1999). An analysis of Mainland Chinese visitors' motivations to visit Hong Kong. *Tourism Management*, 20(5), 587-594.

- Hashim, N. H., Murphy, J., & Muhamad Hashim, N. (2007a). Islam and online imagery on Malaysian tourist destination websites. *Journal of Computer-Mediated Communication, 12*(3), 1082–1102.
- Hashim, N. H., Murphy, J., & Muhamad Hashim, N. (2007b). Islam and online imagery on Malaysian tourist destination websites. *Journal of Computer-Mediated Communication, 12*(3).
- Heckhausen, H. (1989). *Motivation und Handeln* (2nd ed.). Berlin: Springer.
- Henderson, J. C. (2003). Managing Tourism and Islam in Peninsular Malaysia. *Tourism Management, 24*(4), 447-456.
- Henderson, J. C. (2008a). The politics of tourism: A perspective from the Maldives. *Tourismos: An international Multidisciplinary Journal of Tourism, 3*(1), 99-115.
- Henderson, J. C. (2008b). Representations of Islam in Official Tourism Promotion. *Tourism Culture and Communication, 8*(3), 135-145.
- Henseler, J., & Chin, W. W. (2010). A Comparison of Approaches for the Analysis of Interaction Effects Between Latent Variables Using Partial Least Squares Path Modeling. *Multidisciplinary Journal, 17*(1), 82 - 109.
- Henseler, J., Ringle, C. M., & Sinkovics, R. R. (2009). The use of partial least squares path modeling in international marketing. *Advances in International Marketing, 20*, 277-319.
- Heo, J. K., Jogaratnam, G., & Buchanan, P. (2004). Customer-focused adaptation in New York City hotels: exploring the perceptions of Japanese and Korean travelers. *International Journal of Hospitality Management, 23*(1), 39-53.
- Heung, V. C. S. (2000). Satisfaction levels of mainland Chinese travelers with Hong Kong hotel services. *International Journal of Contemporary Hospitality Management, 12*(5), 308-315.
- Heung, V. C. S., Qu, H., & Chu, R. (2001). The relationship between vacation factors and socio-demographic and travelling characteristics: the case of Japanese leisure travellers. *Tourism Management, 22*(3), 259-269.
- Heyer, H. (2008). Sharia-compliant hotels: The next big thing in Arabia. [Online]. Retrieved June 14, 2008, from <http://www.eturbonews.com/3506/sharia-compliant-hotels-next-big-thing-arabia>
- Hill, B. J., McDonald, C., & Uysal, M. (1990). Resort motivations for different family life cycle stages. *Visions in Leisure and Business, 8*(4), 18–27.
- Hirschman, E. C. (1981). American Jewish ethnicity: Its relationship to some selected aspects of consumer behavior. *Journal of Marketing, 45*(3), 102-110.

- Hoffmann, M. (1994). Annual Survey of Tourists. The Israeli Ministry of Tourism.
- Holy-Qur'an. Interpretation of the Meanings of the Noble Qur'an in the English Language. [Online]. Retrieved June 25, 2009, from <http://quran.com/>
- Holz Müller, H. H., & Kasper, H. (1991). On a theory of export performance: personal and organizational determinants of export trade activities observed in small and medium-sized firms. *MIR: Management International Review*, 45-70.
- Hood, R. W., Jr., & Morris, R. J. (1985). Boundary Maintenance, Social-Political Views, and Presidential Preference among High and Low Fundamentalists. *Review of Religious Research*, 27(2), 134-145.
- Horneman, L., Carter, R. W., Wei, S., & Ruys, H. (2002). Profiling the senior traveler: An Australian perspective. *Journal of Travel Research*, 41(1), 23.
- Howe, A. C. (2001). Queer pilgrimage: The San Francisco homeland and identity tourism. *Cultural Anthropology*, 16(1), 35-61.
- Hu, Y., & Ritchie, J. R. B. (1993). Measuring destination attractiveness: a contextual approach. *Journal of Travel Research*, 32, 25-34.
- Huang, L., & Tsai, H.-T. (2003). The study of senior traveler behavior in Taiwan. *Tourism Management*, 24(5), 561-574.
- Huang, S., & Hsu, C. (2009). Effects of Travel Motivation, Past Experience, Perceived Constraint, and Attitude on Revisit Intention. *Journal of Travel Research*, 48(1), 29.
- Hudman, L. E. (1980). *Tourism, A shrinking world*: Grid Inc. Columbus, Ohio.
- Hui, T. K., Wan, D., & Ho, A. (2007). Tourists' satisfaction, recommendation and revisiting Singapore. *Tourism Management*, 28(4), 965-975.
- Hung, K., & Petrick, J. F. (2010). Why do you cruise? Exploring the motivations for taking cruise holidays, and the construction of a cruising motivation scale. *Tourism Management*, 32(2), 386-393.
- Hunt, H. K. (1977). *Conceptualization and Measurement of Consumer Satisfaction and Dissatisfaction: Proceedings of Conference*: Marketing Science Institute.
- Hutchinson, J., Lai, F., & Wang, Y. (2009). Understanding the relationships of quality, value, equity, satisfaction, and behavioral intentions among golf travelers. *Tourism Management*, 30(2), 298-308.
- Ibn Majah, M. (2004). Sunan Ibn-I-Majah. translated by Muhammad Tufail. Pakistan: Kazi Publications.
- Iso-Ahola, S. E. (1980). *The social psychology of leisure and recreation*: William C. Brown.

- Iso-Ahola, S. E. (1982). Toward a social psychological theory of tourism motivation: A rejoinder. *Annals of Tourism Research*, 9(2), 256-262.
- Iso-Ahola, S. E. (1983). Towards a social psychology of recreational travel. *Leisure Studies*, 2(1), 45 - 56.
- Iso-Ahola, S. E. (1989). *Motivation for leisure*. In: EL Jackson & TL Burton (Eds.), *Understanding leisure and recreation: Mapping the past, charting the future*, (pp. 247-279). State College, PA: Venture Publishing.
- Jamrozy, U., & Uysal, M. (1994). Travel motivation variations of overseas German visitors. *Journal of International Consumer Marketing*, 6(3,4), 135-160.
- Jang, S., & Cai, L. A. (2002). Travel Motivations and Destination Choice: A Study of British Outbound Market. *Journal of Travel & Tourism Marketing*, 13(3), 111-133.
- Jang, S., & Feng, R. (2007). Temporal destination revisit intention: The effects of novelty seeking and satisfaction. *Tourism Management*, 28(2), 580-590.
- Jang, S., & Wu, C.-M. E. (2006). Seniors' travel motivation and the influential factors: An examination of Taiwanese seniors. *Tourism Management*, 27(2), 306-316.
- Javed, N. (2007). Islamic Hotel Branding and Muslim Hospitality. [Online]. Retrieved June 13, 2008, from <http://www.salesvantage.com/article/1143/Islamic-Hotel-Branding-Muslim-Hospitality>.
- Joseph, C. A., & Kavoori, A. P. (2001). Mediated resistance: Tourism and the Host Community. *Annals of Tourism Research*, 28(4), 998-1009.
- Josiam, B. M., Smeaton, G., & Clements, C. J. (1999). Involvement: Travel motivation and destination selection. *Journal of Vacation Marketing*, 5(2), 167.
- Julien, P. A., & Ramangalahy, C. (2003). Competitive strategy and performance of exporting SMEs: An empirical investigation of the impact of their export information search and competencies. *Entrepreneurship Theory and Practice*, 27(3), 227-245.
- Kau, A. K., & Lim, P. S. (2005). Clustering of Chinese tourists to Singapore: an analysis of their motivations, values and satisfaction. *The International Journal of Tourism Research*, 7(4,5), 231.
- Kim, K.-Y., & Jogaratnam, G. (2002). Travel Motivations: A Comparative Study of Asian International and Domestic American College Students., *Journal of Travel & Tourism Marketing*, 13(4).
- Kim, K. (2008). Analysis of Structural Equation Model for the Student Pleasure Travel Market: Motivation, Involvement, Satisfaction, and Destination Loyalty. *Journal of Travel & Tourism Marketing*, 24(4), 297.

- Kim, K., Giri, J., & Jeonghee, N. (2006). Travel decisions of students at a US university: Segmenting the international market. *Journal of Vacation Marketing*, 12(4), 345-357.
- Kim, K., Ick-Keun, O., & Giri, J. (2007). College student travel: A revised model of push motives. *Journal of Vacation Marketing*, 13(1), 73.
- Kim, N.-S., & Chalip, L. (2004). Why travel to the FIFA World Cup? Effects of motives, background, interest, and constraints. *Tourism Management*, 25(6), 695-707.
- Kim, S.-S., & Lee, C.-K. (2002). Push and Pull Relationships. *Annals of Tourism Research*, 29(1), 257-260.
- Kim, S. S., Lee, C.-K., & Klenosky, D. B. (2003). The influence of push and pull factors at Korean national parks. *Tourism Management*, 24(2), 169-180.
- Kim, S. S., & Prideaux, B. (2005). Marketing implications arising from a comparative study of international pleasure tourist motivations and other travel-related characteristics of visitors to Korea. *Tourism Management*, 26(3), 347-357.
- Klenosky, D. B. (2002). The "pull" of tourism destinations: a means-end investigation. *Journal of Travel Research*, 40(4), 385(311).
- Kozak, M. (2001). Repeaters' behavior at two distinct destinations. *Annals of Tourism Research*, 28(3), 784-807.
- Kozak, M. (2002a). Comparative analysis of tourist motivations by nationality and destinations. *Tourism Management*, 23(3), 221-232.
- Kozak, M. (2002b). Destination benchmarking. *Annals of Tourism Research*, 29(2), 497-519.
- Kozak, M., & Rimmington, M. (2000). Tourist satisfaction with Mallorca, Spain, as an off-season holiday destination. *Journal of Travel Research*, 38(3), 260.
- LaBarbera, P. A., & Mazursky, D. (1983). A longitudinal assessment of consumer satisfaction/dissatisfaction: the dynamic aspect of the cognitive process. *Journal of marketing research*, 393-404.
- Laws, E. (1991). *Tourism marketing: Service and quality management perspectives*: Stanley Thornes Cheltenham.
- Lee, C.-K. (2000). A comparative study of Caucasian and Asian visitors to a Cultural Expo in an Asian setting. *Tourism Management*, 21(2), 169-176.
- Lee, C.-K., Lee, Y.-K., & Wicks, B. E. (2004). Segmentation of festival motivation by nationality and satisfaction. *Tourism Management*, 25(1), 61-70.

- Lee, G., O'Leary, J., Lee, S. H. C.-K., & Morrison, A. (2002). Comparison and contrast of push and pull motivational effects on trip behaviour; an application of a multinomial logistic regression model. *Tourism analysis*, 7, 89-104.
- Lee, K., Yang, G., & Graham, J. L. (2006). Tension and trust in international business negotiations: American executives negotiating with Chinese executives. *Journal of International Business Studies*, 37(5), 623-641.
- Lee, S., Jeon, S., & Kim, D. (2010). The impact of tour quality and tourist satisfaction on tourist loyalty: The case of Chinese tourists in Korea. *Tourism Management*, In Press, Corrected Proof.
- Levin, S. (1979). Understanding religious behavior. *Journal of Religion and Health*, 18(1), 8-20.
- Lubbe, B. (1998). Primary image as a dimension of destination image: an empirical assessment. *Journal of Travel & Tourism Marketing*, 7(4), 21-43.
- Machleit, K. A., & Mantel, S. P. (2001). Emotional response and shopping satisfaction:: Moderating effects of shopper attributions. *Journal of Business Research*, 54(2), 97-106.
- Mahmood, M. A., Bagchi, K., & Ford, T. C. (2004). On-line shopping behavior: Cross-country empirical research. *International Journal of Electronic Commerce*, 9(1), 9-30.
- Majma, A. L. (2004). Al-Mujam al-Waseet. Cairo: Alshorouk aldwaleh library (IN ARABIC)
- Malhotra, N. (2007). *Marketing Research: An applied orientation*. New Jersey: Pearson education
- Mannell, R., C., & Iso-Ahola, S., E. (1987). Psychological nature of leisure and tourism experience. *Annals of Tourism Research*, 14(3), 314-331.
- Mansfeld, Y. (1992). From Motivation to Actual Travel. *Annals of Tourism Research*, 19, 399-419.
- Mansfeld, Y., Ron, A., & Gev, D. (2000). Muslim Tourism to Israel – Characterization, Trends and Potential. *University of Haifa: Center for Tourism, Pilgrimage, and Recreation Research (in Hebrew)*.
- Maslow, A. H. (1954). *Motivation and personality*. New York: Harper & Brothers.
- Maxham, J. G. (2001). Service recovery's influence on consumer satisfaction, positive word-of-mouth, and purchase intentions. *Journal of Business Research*, 54(1), 11-24.

- May, T. (2001). *Social research: issues, methods and process*. Buckingham: Open University Press
- Mayo, E. J., & Jarvis, L. P. (1981). *The psychology of leisure travel: Effective marketing and selling of travel services*: Boston: CBI Publishing Company.
- Mehmet, M. (2005). A case study of nature-based tourists: Specialists versus generalists. *Journal of Vacation Marketing*, 11(4), 357.
- Memish, Z. A. (2007). *Muslim Pilgrimage*. In: Annelies, W.-S., Eli, S., & Marc, S (Eds.), *Travel Medicine* (pp. 253-262). Oxford: Elsevier.
- Meng, F., Tepanon, Y., & Uysal, M. (2008). Measuring tourist satisfaction by attribute and motivation: The case of a nature-based resort. *Journal of Vacation Marketing*, 14(1), 41-56.
- Metin, K., & Mike, R. (2000). Tourist satisfaction with Mallorca, Spain, as an off-season holiday destination. *Journal of Travel Research*, 38(3), 260.
- Millán, Á., & Esteban, Á. (2004). Development of a multiple-item scale for measuring customer satisfaction in travel agencies services. *Tourism Management*, 25(5), 533-546.
- Mohammad, S., Zafar, U. A., & Syeda-Masooda, M. (2001). International marketing ethics from an Islamic perspective: A value-maximization approach. *Journal of Business Ethics*, 32(2), 127.
- Mohr, K., Backman, K. F., Gahan, L. W., & Backman, S. J. (1993). An investigation of festival motivations and event satisfaction by visitor type. *Festival Management and Event Tourism*, 1(3), 89-97.
- Mohsin, A. (2005). Tourist attitudes and destination marketing--the case of Australia's Northern Territory and Malaysia. *Tourism Management*, 26(5), 723-732.
- Mohsin, A., & Ryan, C. (1997). Business Visitors to the Northern Territory Expo. *Tourism Recreation Research*, 22(2), 67-69.
- Mook, D. G. (1996). *Motivation: the Organization of Action (2nd ed.)*. New York: W.W. Norton & Company.
- Morgan, D. L. (1996). focus groups. *Annual Review of Sociology*, 22, 129-152.
- Moutinho, L. (1987). Consumer behaviour in tourism. *European Journal of Marketing*, 21(10), 5-44.
- Moutinho, L. (2000). *Strategic management in tourism*: New York: CABI Publishing.
- Muhammad, m. (1989). Toward islamization of disciplines. The international institute of Islamic thought, Virginia. USA.

- Murad, K. (1981). *Shariah: The Way of Justice*: UK: The Islamic Foundation.
- Muslim population worldwide. (2009). Retrieved 15 Novemebr, 2009, from <http://www.islamicpopulation.com/>
- Myers, M. D. (2009). *Qualitative research in business& management*. London: SAGE publication Ltd.
- Nageshwar, R., & Das, R. P. (2002). Reorienting HRD strategies for tourists' satisfaction *Journal of Services Research*, 2(1), 95.
- Nicholson, R. E., & Pearce, D. G. (2001). Why do people attend events: A Comparative analysis of visitor motivations at four South Island events. *Journal of Travel Research*, 39(4), 449.
- Nunnally, J. (1978). *Psychometric Theory*. London: McGraw-Hill.
- Nunnally, J. C., & Bernstein, I. H. (1994). *Psychometric Theory*. New York, NY: McCraw-Hill.
- O'Leary-Kelly, S. W., & J. Vokurka, R. (1998). The empirical assessment of construct validity. *Journal of Operations Management*, 16(4), 387-405.
- Oh, C. H., Uysal, M., & Weaver, P. A. (1995). Product bundles and market segments based on travel motivations: a canonical correlation approach. *International Journal of Hospitality Management*, 14(2), 123-137.
- Oliver, R. L. (1980). A cognitive model of the antecedents and consequences of satisfaction decisions. *Journal of Marketing Research*, 17, 46-49.
- Oliver, R. L. (1981). Measurement and evaluation of satisfaction processes in retail settings. *Journal of Retailing*, 57(3), 25-48.
- Oliver, R. L. (1992). An investigation of the attribute basis of emotion and related affects in consumption: suggestions for a stage-specific satisfaction framework. *Advances in consumer research*, 19(1), 237-244.
- Oliver, R. L. (1997). *Satisfaction: A behavioral perspective on the customer*: Singapore: McGraw-Hill.
- Oliver, R. L. (1999). whence consumer loyalty? *Journal of Marketing*, 63, 33-44.
- Oppermann, M. (1998). Destination Threshold Potential and the Law of Repeat Visitation. *Journal of Travel Research*, 37(2), 131.
- Oppermann, M. (2000a). Tourism destination loyalty. *Journal of Travel Research*, 39(1), 78-84.

- Pallant, J. (2005). *SPSS survival manual*. Philadelphia: Open University. Press.
- Parrinello, G. L. (1993). Motivation and anticipation in post-industrial tourism. *Annals of Tourism Research*, 20(2), 233-249.
- Pearce, P. L. (1982). *The social psychology of tourist behaviour*: Pergamon Press Oxford.
- Pearce, P. L., & Caltabiano, M. L. (1983). Inferring travel motivation from travelers' experiences. *Journal of Travel Research*, 22(2), 16.
- Petersen, L. R., & Roy, A. (1985). Religiosity, Anxiety, and Meaning and Purpose: Religion's Consequences for Psychological Well-Being. *Review of Religious Research*, 27(1), 49-62.
- Pizam, A., Neumann, Y., & Reichel, A. (1978). Dimentions of tourist satisfaction with a destination area. *Annals of Tourism Research*, 5(3), 314-322.
- Pizam, A., Neumann, Y., & Reichel, A. (1979). Tourist satisfaction : Uses and misuses. *Annals of Tourism Research*, 6(2), 195-197.
- Poria, Y., Butler, R., & Airey, D. (2003). Tourism, Religion and Religiosity: A Holy Mess. *Current Issues in Tourism*, 6(4), 340-363.
- Porter, L. W., & Lawler, E. E. (1968). *Managerial attitudes and performance*: Homewood IL: Irwin.
- Punch, K. F., & Punch, K. (2005). *Introduction to social research: Quantitative and qualitative approaches*: London: Sage Publications Ltd.
- Pyo, S., Mihalik, B. J., & Uysal, M. (1989). Attraction attributes and motivations: A canonical correlation analysis. *Annals of Tourism Research*, 16(2), 277-282.
- Qu, H., & Li, I. (1997). The characteristics and satisfaction of mainland Chinese visitors to Hong Kong. *Journal of Travel Research*, 35(4), 37.
- Qu, H., & Ping, E. W. Y. (1999). A service performance model of Hong Kong cruise travelers' motivation factors and satisfaction. *Tourism Management*, 20(2), 237-244.
- Rasma, A. A. (2008). Tourism... Islam put it controls and corrected the distorted concepts. *al-forqan*, V (493) [Online]. Retrieved July 413, 2008, from <http://www.al-forqan.net/linkdesc.asp?id=4917&ino=2493&pg=2001> (IN ARABIC).
- Reisinger, Y., & Turner, L. (2000). Japanese tourism satisfaction: Gold coast versus Hawaii. *Journal of Vacation Marketing*, 6(4), 299.
- Remenyi, D., & Williams, B. (1998). *Doing research in business and management: an introduction to process and method*. London: Sage Publications Ltd.

- Reynolds, P. (1979). *Ethical Dilemmas and Social Science Research*: San Francisco, CA, Jossey-Bass.
- Richard, S., & Priya, S. (2005). Tourism: a sacred journey? The case of ashram tourism, India. *The International Journal of Tourism Research*, 7(3), 161.
- Rinschede, G. (1992). Forms of religious tourism. *Annals of Tourism Research*, 19(1), 51-67.
- Rittichainuwat, B. N., Qu, H. L., & Mongknonvanit, C. (2002). A Study of the impact of travel satisfaction on the likelihood of travelers to revisit Thailand. *Journal of Travel and Tourism Marketing*, 12(2/3), 19-43.
- Ronald, L. P., Marion, A. E., Tammy, N. S., Karl, L. W., & Lessie, A. B. (1998). Alcohol consumption, strength of religious beliefs, and risky sexual behavior in college students. *Journal of American College Health*, 46(5), 227.
- Ryan, C., & Mo, X. (2002). Chinese visitors to New Zealand: Demographics and perceptions. *Journal of Vacation Marketing*, 8(1), 13.
- Ryan, R. M., & Deci, E. L. (2000). Self-determination theory and the facilitation of intrinsic motivation, social development, and well-being. *American psychologist*, 55(1), 68-78.
- Saeed, M., Ahmed, Z. U., & Mukhtar, S. M. (2001). International marketing ethics from an Islamic perspective: a value-maximization approach. *Journal of Business Ethics*, 32(2), 127-142.
- Sangpikul, A. (2008). Travel motivations of Japanese senior travellers to Thailand. *International Journal of Tourism Research*, 10(1), 81-94.
- Sarantakos, S. (2005). *Social Research*. Basingstoke, UK: Palgrave Macmillan.
- Sarkar, M. B., Echambadi, R., & Harrison, J. S. (2001). Alliance entrepreneurship and firm market performance. *Strategic Management Journal*, 22(6-7), 701-711.
- Schneider, I. E., & Backman, S. J. (1996). Cross-cultural equivalence of festival motivations: A study in Jordan. *Festival Management and Event Tourism*, 4, 139-144.
- Scott, D. (1996). A comparison of visitors' motivations to attend three urban festivals. *Festival Management and Event Tourism*, 3, 121-128.
- Shafi, S., Booy, R., Haworth, E., Rashid, H., & Memish, Z. A. (2008). Hajj: Health lessons for mass gatherings. *Journal of Infection and Public Health*, 1(1), 27-32.
- Shakiry, A. S. (2007). Islamic Tourism Means Tourism Based on Ethical Codes. *an interview with CHN during the International Conference on Tourism of Islamic*

- Countries* [Online]. Retrieved July 10, 2009, from <http://www.chnpress.com/news/?section=1&id=1819>
- Shakiry, A. S. (2008). Tourism Halal imposing themselves little by little. [Online]. Retrieved July 13, 2008, from http://www.islamictourism.com/news_A.php/3838 (IN ARABIC).
- Shalini, S. (2005). Secular pilgrimages and sacred tourism in the Indian Himalayas. *GeoJournal*, 64(3), 215.
- Shenker, J. (2008). Egypt: Hyatt and dry - Saudi hotel owner takes the fizz out of Cairo's tourist allure. [Online]. retrieved July 18, 2008 <http://www.guardian.co.uk/world/2008/jul/2021/egypt.saudiarabia>.
- Sindiga, I. (1996). International tourism in Kenya and the marginalization of the Waswahili. *Tourism Management*, 17(6), 425-432.
- Sirakaya, E., & McLellan, R. W. (1997). Factors affecting vacation destination choices of college students. *Anatolia: An International Journal of Tourism and Hospitality Research*, 8(3), 31-44.
- Strauss, A. L., & Corbin, J. M. (1998). *Basics of qualitative research: Techniques and procedures for developing grounded theory*: Sage Publications, Inc.
- Swan, J. E., Trawick, F. I., & Carroll, M. G. (1982). *Satisfaction related to predictive desired expectations: a field study*. In: Hunt, H. K., Day, R. L. (Eds.). *New findings on consumer satisfaction and complaining*, (pp.15-22). Bloomington: Indiana University.
- Syed, O. A. (2001). Catering to the needs of Muslim travellers. Paper presented at the Second Conference of Ministers from Muslim Countries, Tourism: Challenges and Opportunities, Kuala Lumpur, 10–13 October.
- Szymanski, D. M., & Henard, D. H. (2001). Customer satisfaction: A meta-analysis of the empirical evidence. *Journal of the Academy of Marketing Science*, 29(1), 16.
- Tabachnick, B. G., & Fidell, L. S. (2007). *Using multivariate statistics*. New York: Pearson Education, Inc.
- Taylor, S. A., & Baker, T. L. (1994). An assessment of the relationship between service quality and customer satisfaction in the formation of consumers' purchase intentions. *Journal of Retailing*, 70(2), 163-178.
- Tenenhaus, M., Esposito Vinzi, V., Chatelin, Y. M., & Lauro, C. (2005). PLS path modelling. *Computational Statistics & Data Analysis*, 48, 159–205.
- Timothy, D., & Iverson, T. (2006). *Tourism and Islam: Consideration of culture and duty*. In: D. Timothy & D. Olsen (Eds.), *Tourism, Religion and Spiritual Journeys* (pp. 186-205). Oxford, UK: Routledge.

- Tolman, E. C. (Ed.). (1959). *Psychology: A study of a science*. New York: McGraw-Hill.
- Tribe, J., & Snaith, T. (1998). From SERVQUAL to HOLSAT: holiday satisfaction in Varadero, Cuba. *Tourism Management*, 19(1), 25-34.
- Tsang, E. W. K. (2002). Acquiring knowledge by foreign partners from international joint ventures in a transition economy: learning-by-doing and learning myopia. *Strategic Management Journal*, 23(9), 835-854.
- Tse, D. K., & Wilton, P. C. (1988). Models of Consumer Satisfaction Formation: An Extension. *JMR, Journal of Marketing Research*, 25(2), 204-212.
- Tull, D., & Hawkins, D. (1987). *Marketing research: Measurement and method*. New York: Macmillan.
- Turner, L. W., & Reisinger, Y. (2001). Shopping satisfaction for domestic tourists. *Journal of Retailing and Consumer Services*, 8(1), 15-27.
- Um, S., Chon, K., & Ro, Y. (2006). Antecedents of revisit intention. *Annals of Tourism Research*, 33(4), 1141-1158.
- Uysal, M., Gahan, L., & Martin, B. (1993). An examination of event motivations: A case study. *Festival Management and Event Tourism*, 1(1), 5-10.
- Uysal, M., & Hagan, L. A. R. (1993). *Motivation of pleasure Travel and Tourism*, In: M. Kahan, M. Olsen, and T. Var (Eds.). *Encyclopedia of Hospitality and Tourism*, (pp.798-810), New York: Van Nostrand Reinhold.
- Uysal, M., & Jurowski, C. (1994). Testing the push and pull factors. *Annals of Tourism Research*, 21(4), 844-846.
- Uysal, M., Li, X., & Sirakaya-Turk, E. (2008). Push-pull dynamics in travel decisions. In: *Handbook of Hospitality Marketing Management* (pp. 412-439). Oxford: Butterworth-Heinemann.
- Venaik, S., Midgley, D. F., & Devinney, T. M. (2005). Dual paths to performance: the impact of global pressures on MNC subsidiary conduct and performance. *Journal of International Business Studies*, 36(6), 655-675.
- Walter, A., Auer, M., & Ritter, T. (2006). The impact of network capabilities and entrepreneurial orientation on university spin-off performance. *Journal of Business Venturing*, 21(4), 541-567.
- Weidenfeld, A. (2006). Religious needs in the hospitality industry. *Tourism and Hospitality Research*, 6(2), 143-159.
- Weidenfeld, A., & Ron, A. (2008). Religious needs in the tourism industry. *Anatolia: international journal of tourism and hospitality research*, 19(2), 18-22.

- Westbrook, R. A., & Oliver, R. L. (1991). The dimensionality of consumption emotion patterns and consumer satisfaction. *Journal of Consumer Research*, 18(1), 84-91.
- Wicks, A. C., & Freeman, R. E. (1998). Organization studies and the new pragmatism: Positivism, anti-positivism, and the search for ethics. *Organization Science*, 9(2), 123-140.
- Williams, A. (2002). *Understanding the hospitality consumer* Oxford ; Boston, MA : Butterworth-Heinemann.
- Witt, C. A., & Wright, P. L. (1992). Tourist motivation: life after Maslow. *Choice and demand in tourism*, 33-55.
- Wold, H. (1982). Soft modeling: the basic design and some extensions. *Systems under indirect observation*, 2, 589-591.
- Wong, J., & Law, R. (2003). Difference in shopping satisfaction levels: a study of tourists in Hong Kong. *Tourism Management*, 24(4), 401-410.
- Woodside, A. G., Frey, L. L., & Daly, R. T. (1989). Linking service quality, customer satisfaction, and behavioral intention. *Journal of Health Care Marketing*, 9(4), 5.
- WTM. (2007). *The World Travel Market Global Trend Reports 2007*. London: World Travel Market.
- Yin, R. K. (2003). *Applications of case study research*. Sage Publications, Inc.
- Yoon, Y., & Uysal, M. (2005). An examination of the effects of motivation and satisfaction on destination loyalty: a structural model. *Tourism Management*, 26(1), 45-56.
- You, X., O'Leary, J., Morrison, A., & Hong, G. (2000). A Cross-Cultural Comparison of Travel Push and Pull Factors: United Kingdom vs. Japan. *International Journal of Hospitality & Tourism administration*, 1(2), 1-26.
- Yu, L., & Goulden, M. (2006). A comparative analysis of international tourists' satisfaction in Mongolia. *Tourism Management*, 27(6), 1331-1342.
- Yuan, S., & McDonald, C. (1990). Motivational determinants of international pleasure time. *Journal of Travel Research*, 4, 42-44.
- Yuksel, A. (2001). Managing customer satisfaction and retention: A case of tourist destinations, Turkey. *Journal of Vacation Marketing*, 7(2), 153-168.
- Yüksel, A., & Yüksel, F. (2007). Shopping risk perceptions: Effects on tourists' emotions, satisfaction and expressed loyalty intentions. *Tourism Management*, 28(3), 703-713.

Zabkar, V., Brencic, M. M., & Dmitrovic, T. (2010). Modelling perceived quality, visitor satisfaction and behavioural intentions at the destination level. *Tourism Management, 31*(4), 537-546.

Zamani-Farahani, H., & Henderson, J., C. (2010). Islamic tourism and managing tourism development in Islamic societies: the cases of Iran and Saudi Arabia. *International Journal of Tourism Research, 12*(1), 79-89.