

SUMMARY OF RESEARCH RESULTS:

My results support both hypothesis meaning that with increasing information load in the websites theta and alpha mean power change. Theta increase and alpha decrease. I found table 2 which is usable for comparing the load of the websites to find whether or not it is overload or under load or in moderate load.

My result shows that if theta mean, coming from a user mind while shopping from an online store become equal or more than 12.76 and alpha mean become less than 8.88 then that website is overload with information. In the same way if theta mean become equal or more than 12.53 and alpha mean become less than 9.26 then that website has a moderate information load. And also in the same way if theta mean become equal or more than 12.29 and alpha mean become less than 10.93 then that website has a under load information.