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**GRADUATE SCHOOL OF BUSINESS
FACULTY OF BUSINESS & ACCOUNTANCY
UNIVERSITY OF MALAYA**

A Survey on the Usage of Non-Woven Bag/Recycle Bag

Dear Sir/Madam,

This research is conducted as a partial fulfilment of the Master of Business Administration Program at the University of Malaya. This study aims to understand factors that influence consumer behavior when using non-woven/ recycle bags.

Kindly answer ALL questions. Your response to each question in this survey will be analyzed in aggregate form. All information collected will be treated with utmost confidential and will be only used as academic research purpose only.

It would be grateful if you could help to make this survey a success. We thank you in advance for your time spent in completing this questionnaire.

Should you have any queries, pleased do not hesitate to contact me.

Thank you.

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Instruction: Please answer all questions that best describe your opinion and experience.

QUESTIONNAIRE



Non-woven/recycle bag

Question 1:

Have you ever use non-woven/recycle bag during shopping?

Yes, please continue to below survey

No, stop here

Please indicate the degree of your agreement or disagreement on the following sentences by marking (X) in the given space based on below scale: -

1	2	3	4	5	6	7
Strongly Disagree	Moderately Disagree	Slightly Disagree	Not sure	Slightly Agree	Moderately Agree	Strongly Agree

NO	SECTION A	1	2	3	4	5	6	7
SU1	I always bring non-woven bag(s) while shopping.							
SU2	Normally, I leave non-woven bag(s) in my car.							
SU3	I prefer to carry least items with me while shopping.							
SU4	I rather pay a few cents for plastic bag(s) instead of bringing non-woven bag(s).							
SU5	I re-use my non-woven bag (s) a few times.							
SU6	Usually I bring sufficient non-woven bag(s) during shopping.							
SU7	I use non-woven bag(s) more than plastic bag(s).							

NO	SECTION B	1	2	3	4	5	6	7
AAC1	I will work for the welfare of others.							
AAC2	I provide equal opportunities for all.							
AAC3	I respect the earth.							
AAC4	I respect other species.							
AAC5	I prevent pollution to conserve natural resources.							
AAC6	I prefer a world of peace without war.							

NO	SECTION C	1	2	3	4	5	6	7
EAC1	I have the right to lead people.							
EAC2	I have the right to control the others.							
EAC3	I have possession of good materials/products for living.							
EAC 4	I can influence others.							

NO	SECTION D	1	2	3	4	5	6	7
PAC1	My most concern about the deforestation is the shortage of lumber.							
PAC2	It bothers me that humans are running out of oil supply in future.							
PAC3	One of the best things about recycling is save money.							
PAC4	The most important reason of conservation is human survival.							
PAC5	We need to preserve resources to ensure a better standard of living in future.							

NO	SECTION E	1	2	3	4	5	6	7
CAC1	Sometimes it makes me sad to see forest cleared for commercial.							
CAC2	I prefer wildlife reserve to zoos.							
CAC3	It makes me sad to see natural environment destroyed.							
CAC4	Spending time in nature is a great stress reducer for me.							
CAC5	Sometimes, I see animals are equal to human.							
CAC6	Humans are part of the ecosystem.							

NO	SECTION F	1	2	3	4	5	6	7
AC1	Plastics pollution will be a problem for other species.							
AC2	Using non-woven bag(s) can reduce pollution.							
AC3	Environment quality will improve if we use less plastic bags.							
AC4	Plastic bags pollution will be a serious problem for the country.							
AC5	Using non-woven bag(s) is an advantage for the country.							
AC6	Using non-woven bag(s) is a benefit to me and my family							
AC7	Using plastic bag(s) can associate people personality.							

NO	SECTION G	1	2	3	4	5	6	7
AR1	I am responsible for the plastics pollution.							
AR2	I feel responsible for the earth resources.							
AR3	I feel responsible for global plastics pollution.							
AR4	My contribution to the pollution issue is negligible.							
AR5	Individual is unable to reduce plastics pollution problem.							

NO	SECTION H	1	2	3	4	5	6	7
PR1	I feel personally obliged to reduce plastic bag(s) pollution.							
PR2	I feel morally obliged to reduce plastic bags pollution regardless of what other do.							
PR3	People like me should do everything they can to reduce plastic bag(s) usage.							
PR4	I feel guilty when I use plastic bag(s).							
PR5	I would be a better person if I use non-woven bag(s).							

Instruction: Please tick (x) for the best answer and fill in the blanks when necessary

1. Gender

Male

Female

2. Age

Below 21 years
 41 - 50 years

21 - 30 years
 51 - 60 years

31 - 40 years
 Above 60 years

3. Ethnic group

Malay
 Indian

Chinese
 Others (please specify) _____

4. Marital status

Single

Married

Divorced / Widow

5. Highest level of education

Primary
 Bachelor Degree

Secondary
 Master Degree

Diploma/Certificate
 PhD

6. Occupation

Student
 Executive
 Director

Housewife
 Manager
 Self-employed

Non-Executive Level
 Professional
 Others (please specify) _____

7. Personal monthly income

Below RM2,000
 RM6,001 - RM8,000

RM2,000 - RM4,000
 RM8,001 and above

RM4,001 – RM6,000
 N/A

8. How many members of your family staying with you? (Including yourself)

1
 4

2
 5

3
 Others (please specify _____)

9. How many times you go for grocery shopping in a month?

1-2
 7-8

3-4
 9-10

5-6
 Others (please specify _____)

10. Where do you regularly shop for grocery? (please choose 1)

Tesco
 Cold storage

Giant
 Jusco supermarket

Carrefour
 Others (please specify _____)

~ Thank you for your time and cooperation ~