

ABSTRACT

Organisational performance has been widely researched for many years. However, the growing interest among scholars today is to measure the organisational innovativeness. This study is conducted with the objectives to explain the relationship between self-leadership and organisational innovativeness, the mediating role of innovative behavior, and the moderating role of environmental dynamism. A primary survey was conducted among working adults in Malaysia through a self-administered questionnaire.

A total of 208 survey forms were qualified for further statistical test. Data from a total of 208 working adults in the Klang Valley was used to determine the research objectives and examine the relationships between the research variables. Specifically the mediating roles of employees' innovative behaviors as well as the moderating effect of environmental dynamism in the relationship between innovative behavior and organisational innovativeness were determined.

Results from the analysis support the mediating effect of innovative behavior as well as the moderating effect of environmental dynamism in the research relationship. The findings revealed that the innovative behaviors of self leaders are related to organisational innovativeness and moderated by environmental dynamism.

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