

**PALESTINIAN DIASPORA ENTREPRENEURSHIP
- AS A DRIVING FORCE IN THE KNOWLEDGE
ECONOMY**

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ABSTRACT

National economies are becoming more knowledge based-economies where productivity and growth have become more dependent on knowledge. In view of this rising globalised knowledge economy, trans-national migrants are playing an increasing role contributing to demographic changes and answering to the competition amongst nations for skilled knowledge nomads.

Emigrated intellectual, skilled, and technological people are an invaluable resource for the development of their respective home countries. Their contributions to economic development are substantial through platforms of the knowledge economy, and via knowledge networks. Entrepreneurs, be they local or Diaspora, have become a key element of economic development, success, and sustainability. Entrepreneurship is presently the most effective method for bridging the gap between science and marketplace, creating new enterprise, and bringing new products and services to the market. So, the purpose of the study is to bridge or channel Palestinian's Diaspora entrepreneurs to be a part of the development process in Palestine via entrepreneurship. The challenge that is facing Palestinian Diaspora is how to bridge the Palestinian Diaspora entrepreneurs that are distributed around the world with the development inside Palestine through entrepreneurship.

This study discusses entrepreneurial networks interactions positioning entrepreneurs among Palestinian Diaspora as a global asset in driving innovative capabilities. This study aims at building a framework for stronger relationships between Palestinian Diaspora and development in Palestine based on a strong supporting platform of science, engineering, technology & innovation (SET&I). The framework for the linkages positions the

entrepreneurs among Palestinian Diaspora as the central driving force for successful implementation of the study. The study identifies and evaluates causes of mobility of the Palestinian Diaspora (push-pull factors), and evaluates entrepreneurial characteristics of Palestinian Diaspora by identifying their capacity and capability. Also, this study discusses the entrepreneurial Palestinian Diaspora and proposes a mechanism and a strategy that enable the Palestinian Diaspora to be a part of the development in Palestine. This exploratory study employed both quantitative (a survey) and qualitative (interviews) methodologies in order to cover the empirical gap. A snowball sampling was used as a strategy in the distribution process. The quantitative approach was by distributing a survey among Palestinian Diaspora worldwide, manually, or electronically, by creating a specific website for this purpose. The results identified the push-pull factors between Palestinian Diaspora, and show that Palestinian Diaspora is skilled people with entrepreneurial characteristics. The results also show high awareness among Palestinian Diaspora to contribute with the development process through different mechanisms. A model consists of six main themes was tailored and examined its validity and reliability, and the correlation between its components, and the correlation between the model and the independent variables (push-pull, and re-pull factors), to enable entrepreneurs among Palestinian Diaspora to play a strong role in the development of Palestine.

ABSTRAK

Ekonomi sejagat telah berubah kearah ekonomi berasaskan pengetahuan dimana produktiviti dan perkembangan semakin bergantung kepada pengetahuan. Disebabkan ekonomi pengetahuan global yang semakin berkembang ini, penghijrah trans-nasional memainkan peranan yang besar dalam menyumbang kepada perubahan demografik dan merupakan kunci jawapan kepada persaingan di kalangan golongan nomad yang berpengetahuan dan berkepakaran. Golongan penghijrah yang mempunyai kepakaran, kemahiran dan pengetahuan teknologi adalah sumber yang sangat berharga kepada pembangunan negara asal masing-masing. Sumbangan-sumbangan mereka terhadap pembangunan ekonomi adalah penting menerusi platform ekonomi pengetahuan dan melalui rangkaian pengetahuan. Usahawan-usahawan, samada tempatan atau luar, telah menjadi satu elemen penting dalam pembangunan, kejayaan dan kemampanan ekonomi.

Pada masa kini, keusahawanan adalah kaedah yang paling efektif dalam merapatkan jurang di antara sains dan pasaran, membentuk perniagaan baru dan membawa produk-produk dan perkhidmatan-perkhidmatan baru ke dalam pasaran. Oleh itu, tujuan kajian ini adalah untuk merapatkan atau menyalurkan diaspora usahawan Palestin supaya ia dapat menjadi sebahagian daripada proses pembangunan di Palestin melalui keusahawanan. Cabaran yang dihadapi oleh diaspora Palestin adalah mencari cara bagaimana menyatupadukan usahawan-usahawan diaspora Palestin yang berada di serata dunia dengan pembangunan dalam Palestin melalui kerjasama keusahawanan.

Kajian ini membincangkan interaksi rangkaian keusahawanan dalam meletakkan usahawan diaspora Palestin sebagai aset global dalam menerajui keupayaan yang inovatif. Kajian ini dilakukan dengan tujuan membina satu rangka kerja bagi hubungan yang lebih kuat di antara diaspora Palestin dan pembangunan di Palestin yang berdasarkan kepada rangka kerja sokongan sains, kejuruteraan, teknologi dan inovasi

(SET&I) yang kukuh. Rangka kerja bagi hubungan-hubungan tersebut meletakkan usahawan di kalangan diaspora Palestin sebagai elemen paling penting bagi kejayaan pelaksanaan kajian. Kajian ini mengenalpasti dan menilai punca-punca mobiliti diaspora Palestin (faktor-faktor tolak-tarik), dan menilai sifat-sifat keusahawanan diaspora Palestin dengan mengenalpasti kapasiti dan kebolehan mereka. Selain dari itu, kajian ini membincangkan keusahawanan diaspora Palestin dan mencadangkan satu mekanisma dan strategi yang membolehkan diaspora Palestin untuk menjadi sebahagian dari pembangunan yang berlaku di Palestin. Kajian yang berbentuk pendedahan ini menggunakan kedua-dua kaedah kuantitatif (tinjauan) dan kualitatif (temuramah) bagi menyelesaikan jurang empirikal. Pensampelan bola salji digunakan sebagai strategi dalam proses pengedaran. Pendekatan kuantitatif yang digunakan adalah dengan mengedarkan satu tinjauan di kalangan diaspora Palestin di seluruh dunia secara manual, atau elektronik dengan membina satu halaman web yang khusus untuk mencapai matlamat kajian. Hasil kajian dapat mengenalpasti faktor-faktor tolak-tarik di kalangan diaspora Palestin, dan menunjukkan bahawa diaspora Palestin adalah golongan yang mempunyai sifat-sifat keusahawanan. Keputusan juga menunjukkan tahap kesedaran yang tinggi di kalangan diaspora Palestin untuk memberi sumbangan kepada proses pembangunan melalui mekanisma yang berbeza. Suatu model yang mengandungi enam tema utama telah diubahsuai dan dikaji kesahan dan kebolehpercayaannya, dan korelasi di antara komponen-komponennya, dan korelasi di antara model tersebut dan pembolehubah bebas (faktor tolak-tarik, dan penolakan semula), untuk membolehkan usahawan-usahawan diaspora Palestin untuk memainkan peranan yang lebih besar dalam pembangunan Palestin.

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Abbreviations

LAS	The League of Arab States
MOEHE	Ministry of education and higher education
MOP	Ministry of Planning
NGOs	Non-Governmental Organizations
OIC	Organization of Islamic conference
OPT	Occupied Palestinian Territories
PA	Palestinian Authority
PCBS	Palestinian Central Bureau of Statistics
PDEN	Palestinian Diaspora Entrepreneur Network
PLO	Palestinian Liberation Organization
PNA	Palestinian National Authority
SET&I	Science, Engineering, Technology, and Innovations
UN	United Nation
UNRWA	United Nations Relief and Works Agency