REFERENCES


Boddy, C. (2005). A rose by any other name may smell as sweet but “group discussion” is not another name for a “focus group” nor should it be. *Qualitative market research: An international journal*, 8 (3), 248-255


Chan, E.C.M. (2000) *Quality function deployment implementation framework for beautiful enterprise*. M.sc. Thesis, City University of Hong Kong, Hong Kong


Kitzinger, J. (1994). The methodology of focus groups: the importance of interaction between research participants. *Sociology of Health, 16* (1): 103-121


Oswald, T.H. & Burati, J. (1992). *Identifying customer requirements through quality function deployment: Phase I: Feasibility study*. Construction Industry Institute, Austin, TX


Sheng O., Jasper F., Qian W., & Kim J. (2007) *Quality function deployment*. Department of Computer Science, University of Calgary, Alberta, Canada


Tessler, A., Wada, N., & Klein, B., (1993). *QFD at PG&E – Applying quality function deployment to the residential services of pacific gas and electric company*. In: Transactions of the Fifth Symposium on Quality Function Deployment, June, Novi, MI.


BIBLIOGRAPHY


Abdun-Nur, E.A. (1971). *Quality system in construction-committee on quality system in construction*. American Society of Civil Engineers (ASCE), New York, N.Y.


Bergsten, S., (2005), Industrialized Building System: Vertical extension of existing buildings by use of light gauge steel framing systems and 4D CAD tools. Lelea University of Technology.


