

**REALISATION OF POLITENESS STRATEGIES
AMONG FAMILY MEMBERS IN
CASUAL CONVERSATIONS**

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FACULTY OF LANGUAGES AND LINGUISTICS

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Abstract

This study attempts to look into the realization of politeness strategies among family members in naturally occurring conversations. One of the important aspects of this study is to determine the patterns of politeness strategies demonstrated among family members in a family. On top of that, this study also delves into how the interlocutors accommodate face strategies among family members.

In this qualitative study, a non-participation observation was deployed. This study comprised seven sets of conversations, with 35 subjects being involved and each set of the conversation lasting between 50 and 60 minutes. A brief follow-up interview session with the subjects of this study was also carried out after the analysis of data was done. Information obtained from the follow-up interview was helpful to substantiate the data and findings.

The key findings indicated that positive politeness and bald-on record appear to be the most commonly used politeness strategies by family members of this study, while the employment of negative politeness and off-record politeness were less frequent. On the other hand, it was found that the interlocutors commonly employed laughter and local particles in their conversations to accommodate face strategies among each other.

Abstrak

Kajian ini dilaksanakan dengan tujuan untuk menyelidik strategi kesantunan di kalangan ahli keluarga dalam perbualan harian mereka. Salah satu aspek penting dalam kajian ini adalah untuk menentukan cara-cara ahli keluarga mendemonstrasikan strategi kesantunan dan bagaimana ahli keluarga menggunakan strategi muka dalam perbualan mereka.

Dalam kajian kualitatif ini, penyelidik tidak mengambil bahagian dalam perbualan yang telah direkodkan. Kajian ini terdiri daripada tujuh set perbualan harian, dengan sejumlah 35 subjek yang telah terlibat dalam sesi perbualan yang berpanjangan selama 50 hingga 60 minit. Selepas data analisis telah dilakukan, satu sesi temubual yang ringkas juga telah diadakan bersama subjek yang terlibat dalam kajian ini dengan tujuan untuk memperoleh maklumat lanjutan daripada subjek bagi memperkukuhkan lagi data dan temuan yang didapati.

Salah satu penemuan yang telah diperoleh menunjukkan strategi kesantunan yang paling kerap berlaku di kalangan ahli keluarga yang terlibat dalam kajian ini ialah kesantunan positif dan kesantunan berekod. Manakala penggunaan kesantunan negative dan kesantunan tanpa rekod didapati kurang di kalangan ahli keluarga dalam kajian ini. Selain itu, penyelidik kajian ini juga mendapati bahawa ahli keluarga yang terlibat menggunakan tawa dan 'local particles' bagi menyelamatkan muka orang lain.

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