

Survey on companies (Electronic Industry) – Interview

A. General Information

Name:

Position in the company:

Business sector :

Key products :

Nu.of employees :

Nu. of turnover:

Accreditation: _____(e.g. ISO 9001, ISO 1400 optional)

B. Background Information on EPR

1. What is Extended Producer Responsibility(EPR) ?
2. Is there any policy on EPR in your company?
3. If yes, what is the role of the company towards EPR application?
4. When was EPR implemented in your company?
5. What are the benefits of EPR and how has the company complied with EPR?
6. What are the products in the company that could harm the environment after being disposed of?
 - i)What is the responsibility of the company after their product is damaged?
 - ii)What possible action could be taken when their product is returned?
 - iii)How could EPR in the company mitigate the effects of the product towards the environment?
7. In your opinion, what are the key factors that push for the adoption of EPR in the company?
8. How do you see the potential of EPR in addressing the environmental issues in your company?
9. What are the barriers of implementing EPR in electronic industry/company?
10. In your opinion , what is the role of government in promoting/implementing EPR?
11. How are the public responses towards EPR?
12. Would you be interested in being more actively involved in decision-making process of EPR? If yes, what would be the best way of doing it?

- *13. Does your company have "Corporate Social Responsibility" (CSR) which is related to 3R, cleaner production and product/waste minimization? Yes No. If yes, pls. elaborate the CSR program of your company

C. Producer responsibility

14. How do you define a producer? Are contract-manufacturers considered as producer? What about manufacturer of component parts of a product and resellers?
15. What actions were taken by company on awareness of producer responsibility for electronic products, If any?
16. What kind of solution did the company choose for fulfilling its producer responsibility ? The reasons for the choice and who was involved in making the decision?
17. What is the basis for the charges for producer responsibility? (fixed or variable)

D. Products, Costs and Prices

18. What are the major products to be covered by an EPR system in an Electronic Industry?
19. What costs are monitored and controlled in the product development process? Will the costs of producer responsibility affect product prices?
20. How will this affect the sales and competitiveness? Has the company tried to influence its costs for producer responsibility?

D. Take Back System

21. How do you see the take-back system for discarded electronic products to be operationalized?
22. Should the system be implemented on a voluntary or mandatory basis? Why?
23. In your opinion should EPR be implemented on individual (individual producers are responsible only for their products) or collective basis? Why?
24. Do you see any social, economic and cultural barriers to the adoption of EPR especially at the level of end-users?