ABSTRACT

Renowned for the potential in alleviating poverty, co-operative movement has been encouraged and supported by the government. This research investigates co-operative performances and efficiency in Malaysia using quantitative and qualitative methods. The first essay revealed that co-operatives' role in economic development is still relevant. Credit and banking co-operatives had contributed to the movement's growth and development. The National Co-operative Plans are important blueprint for co-operative development in the country. Investigation on factors influencing co-operative membership in the second essay revealed that membership is favourable to the older age groups as compared to younger age groups. Those working in government sector are more likely to be members. The duration of membership and frequency in annual general meeting attendance are found to be positively related to co-operative shareholding. An analysis on satisfaction and perception of co-operative performance showed that patrons are satisfied with the quality and reliability of goods and services. There are positive perceptions on the benefits of co-operation and on the role of co-operative in economic development and community wellbeing.

Data Envelopment Analysis (DEA) of co-operative membership target groups in the third essay showed the co-operative groups' efficiency score of 0.605 or equivalent to 65.3 percent inefficiency level in producing outputs. Co-operatives have operational "slacks" and inefficient resource usage. Tobit regression showed that turnover, equity and members are significant in influencing efficiency scores of co-operatives. Comparison of efficiency and productivity level of Bank Rakyat with conventional banks showed that Bank Rakyat was among the top five banks. Further analysis by including 5 other Islamic banks brought it to top six positions. The source of total factor productivity progress was technological progress while technical efficiency change remained stagnant. Tobit regression analysis revealed that loan intensity and assets were significant in determining the efficiency scores. Environmental factors are significant in influencing technological and scale efficiencies. Bank's status (co-operative or Islamic) is significant in influencing technical and pure technical efficiency of banks.

Action research in the last essay reviewed that co-operative establishment requires local communities involvement in decision-making process, human capabilities enhancement programmes, empowerment, entrepreneurial spirits, leadership qualities and local community commitments. Of the three community co-operatives in Marine Park Islands, Tioman achieved highest while Redang experienced moderate progress. Tinggi co-operative failed because lack of leadership, commitment and entrepreneurial spirits. Although co-operatives in Tioman and Redang have the potential to be the vehicle in alternative livelihoods strategy and social cohesion objectives, the co-operatives are faced with ample challenges.

This research contributes towards an economic approach in performance evaluation of co-operatives in Malaysia. The high percentage of inefficient co-operatives revealed had provided empirical evidence that achievement of the Second National Co-operative Plan goals by 2015 will be affected. Results and recommendations from study are important for improvement of current co-operative management, policies, laws and regulations in Malaysia.

ABSTRAK

Gerakan koperasi Malaysia mendapat sokongan dan galakan dari kerajaan kerana berpotensi membantu membasmi kemiskinan. Kajian ini menyiasat pencapaian dan kecekapan koperasi di Malaysia dengan menggunakan kaedah penyelidikan kuantitatif dan kualitatif. Esei pertama menunjukkan bahawa peranan koperasi dalam pembangunan ekonomi masih relevan. Koperasi kredit dan bank menjadi penyumbang kepada pertumbuhan dan pembangunan gerakan ini. Dasar Koperasi Negara adalah pelan tindakan penting bagi pembangunan koperasi negara. Penyiasatan ke atas faktor yang mempengaruhi keanggotaan dalam esei kedua mendedahkan yang keanggotaan memihak kepada kumpulan umur yang lebih tua berbanding kumpulan muda. Pekerja sektor kerajaan didapati lebih cenderung untuk menjadi anggota koperasi. Tempoh keanggotaan dan kekerapan menghadiri mesyuarat agung tahunan didapati berkaitan secara positif dengan pegangan saham koperasi. Analisis kepuasan dan persepsi terhadap prestasi koperasi menunjukkan pelanggan berpuas hati dengan kualiti dan kebolehpercayaan barangan dan perkhidmatan. Terdapat persepsi positif mengenai manfaat bekerjasama dan peranan koperasi dalam pembangunan ekonomi dan kesejahteraan masyarakat.

Analisis Litupan Data (DEA) ke atas kumpulan sasar koperasi dalam esei ketiga menunjukkan skor kecekapan 0.605 atau tahap ketidakcekapan sebanyak 65.3 peratus dalam menghasilkan output. Terdapat kekurangan dalam operasi dan ketidakcekapan penggunaan sumber. Model regresi Tobit menunjukkan perolehan, ekuiti dan anggota mempengaruhi skor kecekapan koperasi. Perbandingan kecekapan dan tahap produktiviti Bank Rakyat dengan bank konvensional menunjukkan yang bank koperasi adalah di antara bank kelima teratas. Analisis selanjutnya mengambilkira 5 bank Islam lain menempatkan bank koperasi ke tempat keenam teratas. Sumber kepada kemajuan jumlah faktor pengeluaran bank koperasi ialah kemajuan teknologi, manakala perubahan kecekapan teknikal kekal tidak berubah. Analisis regresi Tobit mendedahkan intensiti pinjaman dan aset bank adalah signifikan dalam menentukan skor kecekapan. Faktor persekitaran signifikan dalam mempengaruhi kecekapan teknologikal dan skala. Status bank (koperasi atau Islam) juga signifikan dalam mempengaruhi kecekapan teknikal tulin bank.

Penyelidikan tindakan dalam esei terakhir menggambarkan yang penubuhan koperasi memerlukan penglibatan masyarakat tempatan dalam proses membuat keputusan, program peningkatan keupayaan manusia, pemerkasaan, semangat keusahawanan, kualiti kepimpinan dan komitmen masyarakat setempat. Daripada tiga koperasi di Kepulauan Taman Laut, koperasi Tioman mencapai kemajuan tertinggi manakala koperasi Redang mengalami pencapaian sederhana. Koperasi Tinggi gagal kerana masalah ketiadaan kepimpinan, komitmen dan semangat keusahawanan. Meski pun mempunyai potensi digunakan bagi mencapai strategi kehidupan alternatif dan objektif perpaduan sosial, koperasi berdepan dengan banyak cabaran.

Kajian menyumbang kepada aspek pendekatan ekonomi dalam penilaian prestasi koperasi di Malaysia. Penemuan peratus ketidakcekapan yang tinggi memberikan bukti empirikal yang pencapaian matlamat Pelan Koperasi Kebangsaan Kedua pada tahun 2015 akan terjejas. Keputusan dan cadangan dari penyelidikan ini adalah penting untuk peningkatan pengurusan semasa, dasar-dasar, undang-undang dan peraturan koperasi di Malaysia.

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ABBREVIATIONS

AFO Area Farmers' Organizationsn

AFB Affin Bank Berhad

AFBIS Affin Islamic Bank Berhad

AGM Annual General Meeting

AHP Analytic Hierarhy Process

AMB Ambank Berhad

ALLIB Alliance Bank Berhad

ANGKASA Angkatan Koperasi Kebangsaan Malaysia Berhad

ATM Automated teller machine

BOD Board of Directors

BR Bank Kerjasama Rakyat Berhad

BSN Bank Simpanan Nasional

CCM Co-operative College of Malaysia

CDA Co-operative Deposit Account

CIC Cottage Industry Co-operatives

CIMB Bumiputra-Commerce Bank Berhad

CIMBIS CIMB Islamic Bank Berhad

CLF Central Liquidity Fund

COAC Centre for Orang Asli Concern

CDD/KEMAS Community Development Department

CRS Constant Return to Scale

DCD Department of Co-operative Development

DDC District Development Co-operatives

DEA Data Envelopment Analysis

DMU Decision Making Units

DRS Decreasing Return to Scale

EFFCH Technical Efficiency Change

EuroCoop European Community of Consumer Co-operatives

FA Factor Analysis

FDA Fisheries Development Authority

FELCRA Federal Land Consolidation and Rehabilitation Authority

FELDA Federal Land Development Authority

FSB Financial Sector Blueprint

FSMP Financial Sector Master Plan

FOA Farmers' Organization Authority

FO Farmers' Organization

GDP Gross Domestic Product

EONB EON Bank Berhad

HLB Hong Leong Bank Berhad

HLBIS Hong Leong Islamic Bank Berhad

IAC Internal Audit Committee

ICA International Co-operative Alliance

IRS Increasing Return to Scale

JSFO Johor State Farmers' Organization

KADA Kemubu Agriculture Developemnt Authority

KEDA Kedah Regional Development Authority

KESEDAR South Kelantan Development Authority

KPRP Koperasi Pembangunan Rakyat Pahang Berhad

MB Malayan Banking Berhad

MPA Marine Park Area

MADA Muda Agricultural Development Authority

MARA Council of Trust for Indigenous People

MARDI Malaysian Agricultural Research and Development Institute

MATRADE Malaysia External Trade Development Corporation

MCSC Malaysia Co-operative Societies Commission

MMLT Muamalat Bank Berhad

NAFAS National Farmers' Organizations

NCP National Co-operative Policy

NCP2 Second National Co-operative Policy

NEP New Economic Policy

NDP National Development Policy

NIE New Institutional Economics

NVP National Vision Policy

OPP3 Third Outline Perspective Plan

PECH Pure Efficiency Change

PPN State Farmers' Organizations

PPK Area Farmers' Organizations

PTE Pure Technical Efficiency

PMD Prime Minister's Department

PUB Public Bank Berhad

RTS Return to Scale

RIDA Rural and Industrial Development Authority

RISDA Rubber Industry Smallholders Development Authority

SE Scale Efficiency

SECH Scale Efficiency Change

SFS Syariah Financing System

SIRIM Standards and Industrial Research Institute of Malaysia

SMP Second Malaysia Plan

TE Technical Efficiency

TEFFCH Technical Efficiency Change

TECHCH Technology Change

TFP Total Factor Productivity

TMPJPK Working Capital Fund-Department of Co-operative

Development

UniKL University Kuala Lumpur

U.S.A. United States of America

U.K. United Kingdom

VDC Village Development Co-operatives

VRS Variablr Return to Scale

WIC Workers Investment Co-operatives

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