## ABSTRACT

Abdul Rahman Ya'kub, a prominent leader in Sarawak, is known for his contributions in bringing about progress to the state from various facets like peace, political development and advancement in the lives of Muslims. Muslims in Sarawak during the Brooke era (which lasted for 100 years), were facing a huge identity crisis and were transgressing from the true teachings of Islam. In order to address this concern, Abdul Rahman Ya'kub founded BINA, an active *da'wah* organisation, so as to effect positive changes to Muslims in Sarawak. This study thus, attempts to determine and assess the consequences of Abdul Rahman Ya'kub's bold initiative in setting up BINA. This is a descriptive study which utilizes the inductive, deductive, historical and comparative approaches to ascertain significant findings from the research. The study substantiates Abdul Rahman Ya'kub's contribution to *dakwah* movement in Sarawak. The study also demonstrates the different approach he took as compared to other leaders. This study outlines and documents the significant contributions of Abdul Rahman Ya'kub in *dakwah* work and subsequently *dakwah* movement in Sarawak, in spite of the various challenges and problems that he faced.