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## APPENDIX A – PARTICIPANTS' INFORMATION

Participant	Profession	Year of Birth
F1	Secretary of Executive Director	1985
F2	Lecturer	1985
F3	Lecturer	1985
F4	Lecturer	1986
F5	Lecturer	1987
F6	Marketing Manager	1985
F7	Teacher	1985
F8	Lecturer	1986
F9	Fashion Designer	1985
F10	Marketing Executive	1985
M1	Lecturer / Entrepreneur	1986
M2	Lecturer	1985
M3	Engineer	1981
M4	Animal Welfare Coordinator	1985
M5	Manager	1985
M6	Financial Advisor	1985
M7	Lecturer / Postgraduate Student	1984
M8	Pharmaceutical Sales Manager	1986
M9	Sales Executive	1985
M10	Medical Representative	1985

## APPENDIX B – A SAMPLE OF MANUALLY TABULATED DATA

No.	Language used	Content	Word used	Punctuation	Capitalisation	Emoticon	Reply
12 profile pictures (mostly individual + a few animal/flower/abstract pictures)							
12 photo albums (celebration + outings)							
Total: 77 posts							
0101	English	(informing) Conversational	amazing	3rd !!! x 2	Proper	:D	x
0401	English	Seeking information	Tag friend, question friendship	1st	Proper	Proper	x
0402	English	Sharing (comic strip)	social issues	1st	Ellipsis	Proper	><
0601	English	(feeling) Conversational (thoughts)	sweet misseth, thy	1st	Ellipsis	Proper	:D
0602	English	Conversational	Hmm	1st	Ellipsis x 4	small	x
0701	English	Ranting (thoughts)	Hmm WEEEE	no pronoun	Ellipsis ~ ~ ~	Proper	x
1101	English	Conversational	work-related	no pronoun	Ellipsis	small	x
1102	English	(thoughts) Conversational	Mwahaha	Referring self as 3rd person	Proper	Proper	x
1201	English	Sharing (song)	Lyrics of song		~ ~ ~ x 2	Proper	x
1202	Mandarin	Ranting (feeling) conversational	Why inputting infected with virus? It's so hard to type in Mandarin	computer	Ellipsis	x	4
1203	English	Conversational	Sleepy	x	Ellipsis	small	= =
1204	English	(mocking) conversational	question LOL!		Proper	Proper	x
1301	English	Ranting	social issues	3rd	Ellipsis	Proper	x
1302	English	(joking) conversational		1st	Proper	Proper	><
1303	English	conversational - self opinion	social issues	1st	Ellipsis	Proper	x
1304	English	Ranting		3rd	!!!	Proper	x
1305		Sharing (song)					x
1401	English	Ranting	work-related	1st	Ellipsis x 2	Proper	><
1402	English	Ranting		x	!!	Proper	x
1403	English	Article (in Chinese) sharing	question	1st	Proper	Proper	x
1501	English	Ranting	question work-related	1st	Ellipsis	Proper except for 1	><
1502	English	(sharing) Conversational	question	1st	!?!?	Proper	x
1601	English	Sharing / mocking (article)	LOL	1st	Ellipsis x 2	Proper	x
1602	English	Ranting		x	Ellipsis	Proper	><
1603	English	(thoughts) conversational	woh!! Smeeeee!!!!		!!! ~ ~ ~	Proper	x
1604	English	(feeling) conversational	Oolala *danz*	1st	Ellipsis x 2	Proper	x
1605	English	(feeling) conversational	Yeah.		Proper	Proper	x



**APPENDIX C1 –TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(PROFILE PICTURES AND PHOTO ALBUMS)**

	A	B	C	D	E	F
1	Female	Status Updates		Profile Pictures		Photo Albums
2	F1	132	45	mostly self + friends	24	outings + trips
3	F2	21	34	mostly self + friends	40	trips + celebration
4	F3	18	73	self, spouse, friends	57	trips + outings + celebration
5	F4	70	180	mostly self + friends	93	outings + schools, pets, random , work
6	F5	9	73	mostly self + friends	9	events + celebrations
7	F6	68	31	mostly self + abs + friends	14	random - no specific category
8	F7	32	97	mostly self + friends	0	-
9	F8	16	55	mostly self + friends	16	outings + trips
10	F9	65	137	mostly spouse + self + friends	120	outings + trips + weddings
11	F10	22	25	mostly self + friends	32	outings + food + crafts + family + trips
12	<b>Total</b>	<b>453</b>	<b>750</b>		<b>405</b>	
13						
14	Male	Status Updates		Profile Pictures		Photo Albums
15	M1	77	12	mostly self + abs	12	celebration + outings
16	M2	43	10	self	11	trips + work
17	M3	4	10	abstract	10	trips + convocation + celebration
18	M4	67	1	self	33	celebration + hobbies + pets
19	M5	81	203	mostly self + friends	75	trips + food + self
20	M6	39	33	self, spouse, work	49	work + conference + trips
21	M7	13	2	religious figures	2	religious figure
22	M8	26	30	mostly self (several repetitive)	22	church + religions + pets
23	M9	34	27	all self	10	dragon dance
24	M10	41	10	self, partner, car	15	car-related
25	<b>Total</b>	<b>425</b>	<b>338</b>		<b>239</b>	

**APPENDIX C2 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(LANGUAGE CHOICE)**

	A	B	C	D	E	F	G
1	Female	Language					
2		English	Malay	Mandarin	Others	Mix	TOTAL
3	F1	105	3	6	4- Portuguese 1-Turkish	13	132
4	F2	18	0	3	0	0	21
5	F3	18	0	0	0	0	18
6	F4	65	0	0	0	5	70
7	F5	9	0	0	0	0	9
8	F6	66	0	0	0	2	68
9	F7	30	0	0	0	2	32
10	F8	16	0	0	0	0	16
11	F9	35	6	0	0	24	65
12	F10	17	0	3	1-Japanese	1	22
13	<b>Occurrence</b>	<b>379</b>	<b>9</b>	<b>12</b>	<b>6</b>	<b>47</b>	<b>453</b>
14							
15		Language					
16	Male	English	Malay	Mandarin	Others	Mix	TOTAL
17	M1	66	0	4	1-Symbols	6	77
18	M2	31	1	5	0	6	43
19	M3	4	0	0	0	0	4
20	M4	66	0	0	0	1	67
21	M5	81	0	0	0	0	81
22	M6	39	0	0	0	0	39
23	M7	12	0	0	0	1	13
24	M8	25	0	0	0	1	26
25	M9	31	0	0	0	3	34
26	M10	35	0	0	0	6	41
27	<b>Occurrence</b>	<b>390</b>	<b>1</b>	<b>9</b>	<b>1</b>	<b>24</b>	<b>425</b>

**APPENDIX C3 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(NATURE OF CONTENT)**

	A	B	C	D	E	F
1	Female	Content				
2		Positive	Negative	Neutral	Link	TOTAL
3	F1	13	24	47	48	132
4	F2	2	4	5	10	21
5	F3	4	0	12	2	18
6	F4	20	25	25	0	70
7	F5	2	4	3	0	9
8	F6	29	16	9	14	68
9	F7	15	1	11	5	32
10	F8	6	6	4	0	16
11	F9	28	28	9	0	65
12	F10	6	10	5	1	22
13	<b>Occurrence</b>	<b>125</b>	<b>118</b>	<b>130</b>	<b>80</b>	<b>453</b>
14	<b>Percentage</b>	<b>14.20%</b>	<b>13.50%</b>	<b>14.80%</b>	<b>9.10%</b>	<b>51.60%</b>
15						
16	Male	Content				
17		Positive	Negative	Neutral	Link	TOTAL
18	M1	2	25	38	12	77
19	M2	5	11	9	18	43
20	M3	0	0	1	3	4
21	M4	9	22	30	6	67
22	M5	19	3	41	18	81
23	M6	18	0	13	8	39
24	M7	3	6	3	1	13
25	M8	0	1	25	0	26
26	M9	16	2	16	0	34
27	M10	0	4	4	33	41
28	<b>Occurrence</b>	<b>72</b>	<b>74</b>	<b>180</b>	<b>99</b>	<b>425</b>
29	<b>Percentage</b>	<b>8.20%</b>	<b>8.40%</b>	<b>20.50%</b>	<b>11.30%</b>	<b>48.40%</b>

**APPENDIX C4 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(PRONOUNS)**

	A	B	C	D	E	F
1	Female	Pronouns				
2		1st	2nd	3rd	Not specified	TOTAL
3	F1	42	14	6	70	132
4	F2	8	2	1	10	21
5	F3	7	0	0	11	18
6	F4	44	0	2	24	70
7	F5	8	0	0	1	9
8	F6	20	5	2	41	68
9	F7	7	5	2	18	32
10	F8	12	1	0	3	16
11	F9	42	2	1	20	65
12	F10	16	1	1	4	22
13	<b>Occurrence</b>	<b>206</b>	<b>30</b>	<b>15</b>	<b>202</b>	<b>453</b>
14	<b>Percentage</b>	<b>23.50%</b>	<b>3.40%</b>	<b>1.70%</b>	<b>23.00%</b>	<b>51.60%</b>
15						
16	Male	Pronouns				
17		1st	2nd	3rd	Not specified	TOTAL
18	M1	27	6	6	38	77
19	M2	15	4	6	18	43
20	M3	3	0	0	1	4
21	M4	23	7	0	37	67
22	M5	21	4	1	55	81
23	M6	23	3	3	10	39
24	M7	9	1	0	3	13
25	M8	0	26	0	0	26
26	M9	17	2	4	11	34
27	M10	7	4	5	25	41
28	<b>Occurrence</b>	<b>145</b>	<b>57</b>	<b>25</b>	<b>198</b>	<b>425</b>
29	<b>Percentage</b>	<b>16.50%</b>	<b>6.50%</b>	<b>2.80%</b>	<b>22.60%</b>	<b>48.40%</b>



**APPENDIX C5 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(LOCATION SHARING AND FRIENDS TAGGING)**

	A	B	C	D	E
1	Female	Sharing locations	Tagging friends	Without sharing location or tagging friends	TOTAL
2	F1	7	15	110	132
3	F2	0	4	17	21
4	F3	5	10	3	18
5	F4	2	4	64	70
6	F5	0	0	9	9
7	F6	7	16	45	68
8	F7	10	7	15	32
9	F8	0	2	14	16
10	F9	8	1	56	65
11	F10	0	3	19	22
12	<b>Occurrence</b>	<b>39</b>	<b>62</b>	<b>352</b>	<b>453</b>
13	<b>Percentage</b>	<b>4.40%</b>	<b>7.10%</b>	<b>40.10%</b>	<b>51.60%</b>
14					
15	Male	Sharing locations	Tagging friends	Without sharing location or tagging friends	TOTAL
16	M1	0	4	73	77
17	M2	0	4	39	43
18	M3	0	0	4	4
19	M4	9	8	50	67
20	M5	17	15	49	81
21	M6	1	1	37	39
22	M7	0	0	13	13
23	M8	0	0	26	26
24	M9	3	0	31	34
25	M10	0	5	36	41
26	<b>Occurrence</b>	<b>30</b>	<b>37</b>	<b>358</b>	<b>425</b>
27	<b>Percentage</b>	<b>3.40%</b>	<b>4.20%</b>	<b>40.80%</b>	<b>48.40%</b>

**APPENDIX C6 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(FREQUENTLY DISCUSSED TOPICS)**

	A	B	C	D	E	F	G	H	I	J	K
1	Female	Topics									
2	F1	prizes / freebies / contest	online deals / shopping	traffic condition	outing	relation-ship	Christmas / New Year	finance	work-related	social issues	food
3	F2	health - sick	food	Christmas	music						
4	F3	outings	travel	weddings	food	Christmas					
5	F4	health - diet	outing	concert	relation-ship / friendship	work-related / students	food - cooking	traffic condition	pet	Christmas / New Year	mood / sleep
6	F5	religion	friendship	Christmas	homesick						
7	F6	travel	outing	family	work-related	drama / movies	online shopping	food	Christmas / New Year	leave / holidays	sleep
8	F7	work-related	family	Christmas / CNY	pet	health - fitness	online shopping	food			
9	F8	work-related	travel	food	Christmas	traffic condition	weather				
10	F9	social issues	spouse / marriage	outing	travel	fashion	health	movie	shopping	sleep	food
11	F10	Christmas / CNY / New Year	friend-ship	relation-ship	Traffic condition	Work-related	food / drinks	IT-related			
12											
13	Male	Topics									
14	M1	friendship	social issues	work-related	computer	language	relation-ship				
15	M2	moving house	celebration	work-related	food	health	relation-ship	politics	crimes	flood	
16	M3	movie	games								
17	M4	movie	pets	work-related	food	health	outings / trips	phone apps	Christmas	car	
18	M5	church	family	finance	food / drinks	health - fitness	play / theatre	social issues	travel	Christmas / New Year	book
19	M6	invest-ment	health - weight	work-related	food	speaker at conference	family	Christ-mas	finance	company trips	motiva-tional quotes
20	M7	religion	language	celebra-tion	travel	New Year					
21	M8	religion	Christ-mas	relation-ship							
22	M9	dragon dance	birthday	dragon dance competi-tion	outings	Christ-mas					
23	M10	car	road accidents	food	traffic condition	friend-ship	Christ-mas	car racing			

**APPENDIX C7 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(LEXICAL CHOICES)**

	A	B	C	D	E	F	G	H
1		Words used						
2	Female	adjectives	fillers	laughter / sounds	vulgar	short forms / contractions	other languages	other forms
3	F1	adorable	yor / o / aye / oi / oh no!	ahhaha / nyek nyek nyek / hooh haah / bluek / huhuhu / hehehe	big-ass	thankiu / ppl / gf / bf / u / u're	mari pergi cantik cantik / inilah fb dia / baru makan semalam / tengok etc	-
4	F2	cute~	ahhh~	bahaha / woohoo...	damn / f-up / damn it	ppl / ur / nid / lil bro	-	-
5	F3	-	ohhhh... / aaa	hehe / hohoho	-	ad / nex / d / evy1 / x'mas / M	-	-
6	F4	cranky / annoyed / absurd / stupid	ahhh~	yawns / grrrr / pffffffttt / urgghh / lalalalalalla / *wiggie* / *sniffs*	gross fat cow / fool stupid / morons	OMG / dowanna / wanna / 'nuff / outta / gotta	banjir / macam aku punya / perasannya aku / ayam masak / lemak cili api	i haz got the Monday blooz / ai haz the sadz
7	F5	-	-	-	-	-	-	-
8	F6	excited!	-	yayyy!! / xoxo / FUHHHHH	motherfucki ng / screw you haters /	y / u / pressie / lovin' / LOL	jom teka teki / fei zhai	-
9	F7	yummy	WOOOO!!	*sigh* / laaaaaaaaa... / yum /	-	-	mee rebus Johor / cucur pisang / pai tee / asam sambal / chap cai	-
10	F8	hazy hazy	hmm.. / erm /	hehehe / huhuhu	-	hv / y / u / mms / 1 2 / c / ur / nex / frv / lovin'	-	-
11	F9	-	hmmmm... / hurmmm / yeayyy	hikhik / weeeee / zzzzzzzzz / uuurrhhh / fuuhhhh	-	y'all / wf / wut / x (no) / b4 / bz	ombak rindu mari menanges / madu / memberontak / makan dulu baru layan etc	-
12	F10	yummy	-	haha / urgghh / woot woot!	dammit	-	mangkuk	-
13	<b>Total participants</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>1</b>

**APPENDIX C8 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(LEXICAL CHOICES)**

14								
15	Male	Words used						
16		adjectives	fillers	laughter / sounds	vulgar	short forms / contractions	other languages	other forms
17	M1	amazing / sweet / nice / meaningful / sleepy /	hmm / oh / WEEEEEE / Wah / Yeah / Whoa! / Ah... / Ga!!	muahahahaha	DIU / F U	oso / wanna / u / gonna / ffk / y / CNY / LOL!	ciplak / kena / pulak	missed / thy
18	M2	-	r!!! / fuyoh	haha	WTF	pls / u / shld / dun / r / lol	jia lat / kesian cikgu!! / sien / heng heng / huat ah	-
19	M3	-	ooooh / wow	hehehe	-	-	-	-
20	M4	awesome	hmmm / meh / yeah	om nom nom / yay! / haha / ngek ngek ngek / hehe! / HAHAHAHA!	no shit / FUCK / WTF	xmas / x (no)	lala lok lok bubur chacha / tahan galak	-
21	M5	inspiring!	-	hehe! / HAHAHAHA!	-	lol!	-	-
22	M6	-	yeah	bang!	-	gotta / Q4 / gonna / x'mas	-	-
23	M7	-	hmm	haha	-	-	-	-
24	M8	-	-	-	-	-	-	-
25	M9	-	-	wahahahaha aha....	FML	u / tv / ive / wanna / dun / u / k? / bday / ur / xmas / wan / pls / n / pics	huat ah	-
26	M10	cool / boring	sigh	lolz / wahahahah a / muacksssss	damn / WTF / fucking / bloody	e / wif / dun / ppl / skool / hav / hav / izzit / n / sec / d / gonna / oso	sienzzz / walao / kacau / kene / beh tahan	-
27	<b>Total participants</b>	<b>4</b>	<b>7</b>	<b>9</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>1</b>



**APPENDIX C9 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL  
(PUNCTUATION MARKERS)**

	A	B	C	D	E	F	G	H
1	Female	Punctuation						
2		Proper	...	!!!	???	?!?!?!	Others	None
3	F1	42	40	5	9	1	~~~~ (2)	33
4	F2	4	6	1	1	0	~ (4)	6
5	F3	0	5	5	0	0	~ (2)	9
6	F4	43	0	5	0	3	~~~~ (1) / "" (1) / ** (3)	14
7	F5	0	5	3	0	0	0	1
8	F6	41	1	1	0	2	"" (1)	22
9	F7	11	3	12	0	0	@	7
10	F8	4	7	2	0	0	0	3
11	F9	35	1	13	1	1	~ (1)	13
12	F10	8	4	2	0	1	~ (1) / "" (1)	5
13								
14	Male	Punctuation						
15		Proper	...	!!!	???	?!?!?!	Others	None
16	M1	15	43	6	1	1	~~~~ (3) "" (6)	0
17	M2	19	15	9	0		0	0
18	M3	0	6	2	0	1	0	0
19	M4	25	18	6	0	4	"" (2) / ** (1) / ~! (1)	12
20	M5	48	6	3	1	~ (1) / @ (1)	0	21
21	M6	33	2	3	0	0	0	1
22	M7	11	1	0	0	0	0	1
23	M8	9	3	14	15	0	0	0
24	M9	1	77	12	1	0	~~~~ (1)	4
25	M10	0	20	24	4	0	0	0

**APPENDIX C10 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(CAPITALISATION)**

	A	B	C	D	E	F
1		Capitalisation				
2	Female	Proper	Small	Mix	All-capitalised	Total
3	F1	117	15	0	0	132
4	F2	16	5	0	0	21
5	F3	14	0	4	0	18
6	F4	67	3	0	0	70
7	F5	8	1	0	0	9
8	F6	47	21	0	0	68
9	F7	27	5	0	0	32
10	F8	1	14	0	1	16
11	F9	37	11	17	0	65
12	F10	22	0	0	0	22
13	<b>Occurrence</b>	<b>356</b>	<b>75</b>	<b>21</b>	<b>1</b>	<b>453</b>
14	<b>Percentage</b>	<b>40.60%</b>	<b>8.50%</b>	<b>2.40%</b>	<b>0.10%</b>	<b>51.60%</b>
15						
16		Capitalisation				
17	Male	Proper	Small	Mix	All-capitalised	Total
18	M1	66	9	2	0	77
19	M2	1	38	4	0	43
20	M3	4	0	0	0	4
21	M4	62	3	2	0	67
22	M5	80	1	0	0	81
23	M6	39	0	0	0	39
24	M7	13	0	0	0	13
25	M8	26	0	0	0	26
26	M9	23	10	1	0	34
27	M10	24	14	3	0	41
28	<b>Occurrence</b>	<b>338</b>	<b>75</b>	<b>12</b>	<b>0</b>	<b>425</b>
29	<b>Percentage</b>	<b>38.50%</b>	<b>8.50%</b>	<b>1.40%</b>	<b>0%</b>	<b>48.40%</b>

**APPENDIX C11 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(EMOTICONS)**

	A	B	C	D	E
1	Female	Emoticons			
2		Positive	Negative	None	Total
3	F1	14	2	116	132
4	F2	3	1	17	21
5	F3	2	0	16	18
6	F4	31	16	23	70
7	F5	0	1	8	9
8	F6	28	7	33	68
9	F7	5	0	27	32
10	F8	2	0	14	16
11	F9	27	14	24	65
12	F10	5	3	14	22
13	<b>Occurrence</b>	<b>117</b>	<b>44</b>	<b>292</b>	<b>453</b>
14	<b>Percentage</b>	<b>13.30%</b>	<b>5.00%</b>	<b>33.30%</b>	<b>51.60%</b>
15					
16	Male	Emoticons			
17		Positive	Negative	None	Total
18	M1	11	7	59	77
19	M2	0	0	43	43
20	M3	0	0	4	4
21	M4	1	0	66	67
22	M5	8	0	73	81
23	M6	9	0	30	39
24	M7	0	1	12	13
25	M8	26	0	0	26
26	M9	1	0	33	34
27	M10	0	0	41	41
28	<b>Total</b>	<b>56</b>	<b>8</b>	<b>361</b>	<b>425</b>
29	<b>Percentage</b>	<b>6.40%</b>	<b>0.90%</b>	<b>41.10%</b>	<b>48.40%</b>

**APPENDIX C12 – TABULATED DATA IN THE FORM OF A SPREADSHEET  
USING MICROSOFT EXCEL**

**(PARTICIPANTS' REPLIES TO THEIR AUDIENCES' COMMENTS)**

	A	B	C	D
1	Female	Reply		
2		Yes	No	Total
3	F1	39	93	<b>132</b>
4	F2	7	14	<b>21</b>
5	F3	8	10	<b>18</b>
6	F4	49	21	<b>70</b>
7	F5	2	7	<b>9</b>
8	F6	26	42	<b>68</b>
9	F7	14	18	<b>32</b>
10	F8	13	3	<b>16</b>
11	F9	38	27	<b>65</b>
12	F10	13	9	<b>22</b>
13	<b>Occurrence</b>	<b>209</b>	<b>244</b>	<b>453</b>
14	<b>Percentage</b>	<b>23.80%</b>	<b>27.80%</b>	<b>51.60%</b>
15				
16	Male	Reply		
17		Yes	No	Total
18	M1	31	46	<b>77</b>
19	M2	26	17	<b>43</b>
20	M3	2	2	<b>4</b>
21	M4	14	53	<b>67</b>
22	M5	17	64	<b>81</b>
23	M6	6	33	<b>39</b>
24	M7	3	10	<b>13</b>
25	M8	6	20	<b>26</b>
26	M9	21	13	<b>34</b>
27	M10	27	14	<b>41</b>
28	<b>Total</b>	<b>153</b>	<b>272</b>	<b>425</b>
29	<b>Percentage</b>	<b>17.40%</b>	<b>31.00%</b>	<b>48.40%</b>

## APPENDIX D1 – RESEARCH QUESTIONNAIRE

*Note: You can **bold the sentences** as an indication for your answer for Questions 1 - 10. Please state your reasons / answers / opinions in the required sections. For Questions 11 - 14, you are required to give your opinions. Answers of any length are accepted. Thanks! ☺*

Profession (as of December 2011) -

Year of birth -

1. Do you have more than one Facebook account?
  - Yes (please state your reason of having more than one Facebook account) -
  - No
  
2. Do you use your real name on you Facebook account(s)?
  - Yes
  - No (please state your reason for not using your real name) -
  
3. Do you use photo that shows your real self as your profile picture?
  - Yes
  - Yes, but not all of them.
  - Not at all (please state your reason for not using your actual photos) -
  
4. How frequent do you log in to Facebook?
  - More than once per day
  - Once per day
  - Once every two to three days
  - Once per week
  - Others (please specify) -
  
5. How much time do you usually spend per log in?
  - Less than 5 minutes
  - Approximately 15 minutes
  - Approximately 30 minutes
  - Approximately 1 hour
  - More than 1 hour
  - Others (please specify) -
  
6. How frequent do you post a status (with or without images) on Facebook?
  - I don't post any status
  - More than once per day
  - Once per day (on average)
  - Once every two to three days (on average)
  - Once per week (on average)
  - Others (please specify) -
  
7. What are usually the topics of your postings? (You may choose more than one)
  - I don't post any status
  - Family matters
  - Friendship / Relationship
  - Work-related
  - Politics
  - Religions
  - Social issues
  - Hobbies / Interests (please specify, for example, food, travel, pets etc) -
  - Others (please specify)

## APPENDIX D2 – RESEARCH QUESTIONNAIRE (CONTINUATION)

8. When you receive comments for your status postings, do you respond to these comments? Why?

- Yes (please state your reason) -
- No (please state your reason) -

9. What is your purpose of using Facebook? (You may choose more than one)

- To keep in touch
- To share your thoughts
- To thank
- To seek information / opinions
- To invite
- To motivate
- To express / rant about your dissatisfaction
- To express sarcasm
- To share trends / news / issues
- To check for the latest trends / news / issues
- Others (please specify) -

10. Do you adjust your privacy setting on Facebook?

- Yes. Only my friends can view my content.
- Yes. Only a particular group of people from my friend list can view my content.
- No. Everyone can view my content.

11. In your opinion, what is the purpose of tagging friends in a status posting?

**Your answer -**

12. In your opinion, what is the purpose of using these punctuation marks, capitalisation of words, expressive words and emoticons in status postings? Please explain for all as stated below.

*(For example: Multiple exclamation marks - to show frustration)*

- Multiple exclamation marks (!!!) -
- Multiple question marks (???) -
- Multiple exclamation + question marks (!?!?!?!?) -
- Ellipsis (...) -
- Tilde (~) -
- Emoticons ( T.T / ^\_^ / =P ) -
- small letter throughout the post -
- BIG LETTERS THROUGHOUT THE POST -
- ONLY some BIG LETTERS within the post -

13. Besides English, do you use other languages in your postings?

If yes, why do you use different languages in different posts?

If no, why do you think people use different languages in different posts?

**Your answer -**

14. Is there a particular kind of identity you wish to portray on Facebook? Why is it so? Please feel free to write your opinion for this question. You can write as many words as you want! ☺ This is the most important part to help me generate my findings! Thank you for your help! ☺ (For example, you are very cautious in the words you use to prevent misjudgement from others OR you purposefully write a sensitive topic to agitate others etc).

**Your answer -**