THE ENGLISH LANGUAGE NEEDS OF HOSPITALITY STUDENTS IN A POLYTECHNIC

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TABLE OF CONTENTS

DECLARATION ii

ABSTRACT iii

ABSTRAK iv

ACKNOWLEDGEMENT v

LIST OF FIGURES vi

LIST OF TABLES vii

CHAPTER 1: INTRODUCTION

1.0 Introduction 1-6

1.1 Background of the study 6-7

1.2 English for Hospitality Students in Malaysian Polytechnics 7-9

1.3 Statement of the Problem 10

1.4 Purpose of the study 10-11

1.5 Research questions 11-12

1.6 Significance of the study 12-13

1.7 Limitations of the study 13-14

1.8 Summary 14

CHAPTER 2: LITERATURE REVIEW

2.0 Introduction 15
# 2.1 The Development of ESP

# 2.2 The role of needs analysis in an ESP world

| 2.2.1 Target Situation Analysis (TSA) | 25 |
| 2.2.2 Present Situation Analysis (PSA) | 25-26 |
| 2.2.3 Pedagogic Needs Analysis (PNA) | 26 |
| 2.2.4 Deficiency Analysis | 26-27 |
| 2.2.5 Strategy Analysis or Learning Needs Analysis (LNA) | 27-29 |
| 2.2.6 Means Analysis | 30 |

# 2.3 Munby (1978) Communicative Needs Processor (CNP)

# 2.4 Johns and Dudley-Evans’ Model (1980)

# 2.5 The ESP Reciprocal Model-Rationale

# 2.6 Application of the ESP Reciprocal Model to the Research Data

# 2.7 Related studies on Needs Analysis in ESL and EFL Classroom

## CHAPTER 3: RESEARCH METHODOLOGY

| 3.0 Introduction | 47-48 |
| 3.1 Sources of data | 48 |
| 3.1.1 Subjects | 49 |
3.1.2 Data required 49-50
3.1.3 Procedure for data collection 50-51
3.1.4 Students 51
3.1.5 Lecturer 51-52
3.1.6 Industry personnel 52

3.2 Data gathering method 52
3.2.1 Interview 52-53
3.2.2 Questionnaire 53-54

3.3 Measures 54

3.4 Research design/method 54

CHAPTER 4: RESULTS

4.0 Introduction 55

4.1 The analysis 55

4.1.1 Questionnaire 1 55-65
4.1.2 Questionnaire 2 65-74
4.1.3 Questionnaire 3 74-82

4.2 The analysis of the interview data 82

4.2.1 Student’s interview data 82-87
4.2.2 Lecturer’s interview data 87-89
4.2.3 Key personnel’s interview data 89
CHAPTER 5: DISCUSSION, RECOMMENDATIONS AND CONCLUSION

5.0 Introduction 90-91

5.1 Summary of the findings 91
  5.1.1 Students 91
  5.1.2 Lecturer 92
  5.1.3 Key personnel 92

5.2 Discussion on the findings 92-93

5.3 Implications 94-95

5.4 Limitation of the study 95

5.5 Recommendations 96-97

5.6 Conclusion 97-98

References

Appendices
ABSTRACT

The study was conducted to ascertain students’ English language needs for Hospitality courses from the Hotel & Catering and Tourism Management programmes in Polytechnic of Johor Bahru (PJB) which is officially known as Politeknik Ibrahim Sultan (PIS). The research was specifically designed to focus on students’ lacks and needs of English language skills during industrial training in order to prepare them for occupational purposes. This study also intended to determine students’ problem in terms of linguistic competence during internship. For the purpose of this study, 171 students, four lecturers and seven key personnel were involved.

Questionnaires and interviews were used as the main instruments for this study. The results gathered may also be of interest to curriculum developers of Malaysian polytechnics, lecturers and trainers for pedagogical reasons to help them develop more effective teaching and learning strategies and materials. The implications of the findings for the individual student, institution and the technical and vocational education system as a whole constitute an important perspective of the research effort.
ABSTRAK


Borang soal selidik dan temuduga adalah dua alat utama yang digunakan untuk kajian ini. Data yang diperolehi daripada kajian ini diharapkan dapat menarik minat penggubal kurikulum politeknik di Malaysia dan pensyarah untuk menghasilkan strategi dan bahan pengajaran dan pembelajaran yang lebih efektif. Implikasi kajian ini adalah perspektif penting untuk memenuhi keperluan pelajar, institusi dan keseluruhan sistem pendidikan teknik dan vokasional di Malaysia khususnya.
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## LIST OF FIGURES

### CHAPTER 2

<table>
<thead>
<tr>
<th>Figure 2.1</th>
<th>Necessities, wants and lacks taxonomy</th>
<th>23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Figure 2.2</td>
<td>Model for specifying communicative competence</td>
<td>31</td>
</tr>
<tr>
<td>Figure 2.3</td>
<td>Johns &amp; Dudley - Evans model</td>
<td>33</td>
</tr>
<tr>
<td>Figure 2.4</td>
<td>The ESP Reciprocal Model</td>
<td>34</td>
</tr>
</tbody>
</table>

### CHAPTER 4

<table>
<thead>
<tr>
<th>Figure 4.1</th>
<th>English is very important (Q1)</th>
<th>56</th>
</tr>
</thead>
<tbody>
<tr>
<td>Figure 4.2</td>
<td>Do you enjoy learning English?</td>
<td>57</td>
</tr>
<tr>
<td>Figure 4.3</td>
<td>Does the syllabus meet your needs?</td>
<td>58</td>
</tr>
<tr>
<td>Figure 4.4</td>
<td>Do the materials <em>given help you</em>?</td>
<td>59</td>
</tr>
<tr>
<td>Figure 4.5</td>
<td>Students’ perception on classroom activities</td>
<td>62</td>
</tr>
<tr>
<td>Figure 4.6</td>
<td>English is very important (Q2)</td>
<td>66</td>
</tr>
<tr>
<td>Figure 4.7</td>
<td>Teacher must help students to use English</td>
<td>67</td>
</tr>
<tr>
<td>Figure 4.8</td>
<td>Lecturers’ perception on classroom instruction and syllabus</td>
<td>72</td>
</tr>
<tr>
<td>Figure 4.9</td>
<td>English is very important for the tourism industry</td>
<td>75</td>
</tr>
<tr>
<td>Figure 4.10</td>
<td>Employer must provide training to employee to converse in English successfully</td>
<td>76</td>
</tr>
<tr>
<td>Figure 4.11</td>
<td>Training should be provided Occasionally due to situational changes in the industry</td>
<td>77</td>
</tr>
</tbody>
</table>
Figure 4.12  Frequency of the company providing course to their employees  79
Figure 4.13  Company’s focus on providing training to the employee  80

LIST OF TABLES

CHAPTER TWO

Table 2.1  Framework for analysis of learning needs  28

CHAPTER FOUR

Table 4.1  Do speaking activities help stimulate speaking ability and confidence?  60
Table 4.2  Problems and difficulty faced by students  63
Table 4.3  Which language skills can help students to improve their language competency?  65
Table 4.4  Lecturer’s perception on classroom instruction and syllabus  69
Table 4.5  How often do you provide individual assistance to students who seek your help?  70
Table 4.6  What is your student’s attitude towards the English subject?  71
REFERENCES


