

Appendix A5 : Public Speaking in English

1.	Name of Course/Module	PUBLIC SPEAKING IN ENGLISH			
2.	Course Code	LMBLM 3205			
3.	Name(s) of academic staff: Pauline Mackenzie - B.Ed. TESL Hons. (UNISEL), M.A. ESL (UM) – Completing Research				
4.	Rationale for the inclusion of the course/ module in the programme: Students should be able to prepare and deliver presentations and speeches in both formal and informal speeches. They should be able to communicate and express confidence during the presentation and speech sessions.				
5.	Semester and Year offered	Semester 1/ Year 3			
6.	Total student Learning Time (SLT)	Face to Face			Total Guided and Independent Learning
	L = Lecture T = Tutorial P = Practical O= Others	L 42	T -	P -	O 38
7.	Credit Value : 2				
8.	Prerequisite: English Language Integrated Skills				
9.	Learning Outcomes: Upon successful completion of this subject, the students will be able to: 9.1 Analyse the audience for selecting materials relevant to the audience. 9.2 Develop effective platform techniques 9.2.1 Control anxieties during the delivery of the speech 9.2.2 Use audiovisuals and attention-getting speech 9.3 Use the presentation skills and techniques learnt and present the five most common presentations: - The Impromptu Speech - The Informative Presentation - The Demonstrative Presentation - The Persuasive Presentation - The Debate				
10.	Transferable Skills: Thinking skills, Interactive skills, Communication skills and Presentation skills				

11.	<p>Teaching-Learning and Assessment Strategy:</p> <ol style="list-style-type: none"> 1. Lecture 2. Discussion 3. Presentation 4. Consultation 	
12.	<p>Synopsis:</p> <p>The theoretical aspect of presentation covers the techniques on developing a presentation which includes speakers/listeners' roles and steps to build an effective presentation. The practical aspects of presentation encompass the presentation formats where students are given the opportunity to apply what is learnt on the major types of presentations in both formal and informal speaking situations. Students will also be taught on how to listen, to ask and to answer questions simultaneously building their skills as listeners and communicators. Emphasis is also given on the Presentation Matrix which guides the development of the speech.</p>	
13.	<p>Mode of Delivery:</p> <ol style="list-style-type: none"> 1. Lecture 2. Consultation 3. Presentation 4. Discussion 	
14.	<p>Assessment Methods and Types:</p> <p>Impromptu Speech Informative Presentation Demonstrative Presentation Persuasive Presentation Debate</p>	<p>20% 20% 20% 20% 20%</p>
15.	<p>Mapping of the course/ Module to the Programme Aims:</p> <p style="text-align: center;">NOT APPLICABLE</p>	
16.	<p>Mapping of the course/ Module to the Programme Learning Outcomes:</p> <p style="text-align: center;">NOT APPLICABLE</p>	
17.	<p>Content Outline of the Course/ Module and the SLT per topic :</p>	

		Total Student Learning Time (SLT)					
	Course Topic	Lecture	Library Search	Assessment	Assignment	Self Study	Total SLT (Hours)
	17.1 THE ROLES OF SPEAKERS AND LISTENERS	6	2	2	0	0	10
	17.2 SEVEN STEPS TO BUILD AN EFFECTIVE PRESENTATION <ul style="list-style-type: none"> - Deciding a topic - Analysing the audience - Limiting/narrowing the topic - Gathering information on the topic - Making presentation relevant to the listeners - Organising material effectively <ul style="list-style-type: none"> - <i>The Presentation Matrix</i> - Choosing appropriate visuals and verbals -Platform techniques 	6	2	2	0	0	10
	17.3 THE IMPROMPTU SPEECH	6	2	2	1	1	12
	17.4 THE INFORMATIVE PRESENTATION	6	2	2	1	1	12
	17.5 THE DEMONSTRATIVE PRESENTATION	6	2	2	1	1	12
	17.6 THE PERSUASIVE PRESENTATION	6	2	2	1	1	12
	17.7 THE DEBATE	6	2	3	1	0	12
	Total Hours	42	14	15	5	4	80
18.	Main References: <i>a) Devito, J.A. (2006) Human Commnications, The Basic Course, Malaysia. Pearson Education Inc.</i>						

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	<p><i>b) Dale, P., Wolf, J.C. (2006) <i>Speech Communication Made Simple</i>. United States of America. Pearson Longman</i></p> <p><i>c) Lucas, S. (2009) <i>The Art of public Speaking</i>. New York. McGraw Hill.</i></p> <p>Additional References:</p> <p>a) Devito, J.A.(2008) <i>Essentials of Human Communication</i>. United States of America. Pearson Education inc.</p>
19.	Other Additional Information: