

Abstract

Technology is a vital element in the automobile industry. This is due to the ever-increasing international technology standards for cars and related production processes. Increasing international standards occur as frequent changes in the makes and models of the automobile industry. The Malaysia automobile industry, as a late comer in the competitive automobile industry is dependent on developed countries for the necessary technology. Therefore, the study is conducted to evaluate the dominant technology transfer channels in the Malaysian automobile industry. The study also analyzes the dominant constraints in the technology transfer channels adopted by the automobile firms.