

Appendix E: Demographic Information of Respondents 5-57

Respondent	Age Range		Marital Status				Highest Education Level				Client of Sliming Centre		Exposure to Slimming Ads	
	25-35	36-45	Single	Married	Divorced	Widow	Primary	Secondary	College	Tertiary	Yes	No	Yes	No
R5		36	√				√					√	√	
R6	31		√							√		√	√	
R7		37		√								√	√	
R8		40		√								√	√	
R9	31		√									√	√	
R10	31			√								√	√	
R11	31			√								√	√	
R12		43	√									√	√	
R13	25			√					√		√ (Cynosis)		√	
R14	27		√							√		√	√	
R15		40	√					√				√	√	
R16		45		√								√		√
R17		44	√					√				√	√	
R18		44		√				√				√	√	
R19	25			√						√		√	√	
R20	31			√					√			√	√	
R21		>45		√				√				√	√	
R22	26		√						√			√		√
R23		>45		√				√				√	√	
R24	26		√							√		√	√	
R25	31			√				√				√	√	
R26	31			√						√		√	√	
R27		37	√						√			√	√	
R28		38		√						√		√	√	
R29	29		√					√				√		√
R30	26		√				√				√		√	
R31	27		√					√				√	√	
R32	27			√				√			√ (Unisense Slimming)		√	
R33	27		√					√				√	√	
R34	26		√					√				√	√	
R35	28			√				√				√	√	
R36	27		√							√	√ (Glow N Glamour-Amcorp Mall; Cynosis-Mid Valley)		√	
R37	35		√							√	√ (Free Trials-Unisense,Marychia,Esthetika,BuzzyBody)		√	
R38	32		√							√		√	√	
R39	30		√							√		√	√	
R40	33			√						√		√	√	
R41		38	√							√		√	√	
R42	29		√							√		√	√	
R43	33			√				√				√	√	
R44	35			√						√		√	√	
R45	27		√							√		√	√	
R46	26		√							√		√	√	
R47		43		√				√				√	√	
R48	28		√							√		√	√	
R49	30		√							√		√	√	
R50		36	√							√		√	√	
R51	33		√						√			√	√	
R52	27		√					√				√		√
R53	32		√						√			√	√	
R54		38		√						√		√	√	
R55		43	√							√		√	√	
R56				√								√	√	
R57		39		√								√	√	
TOTAL	34	18	30	22	0	0	2	15	8	27	5	47	48	4