If you have been looking for a fast, effective, painless and non-invasive solution to your weight problem, your search ends at MFB. A <u>svelte body</u> and great looking skin, is just a call away.

MFB5 – 22 October 2007

With our experience, expertise and wide range of safe, non-invasive, pain-and-fuss-free slimming innovations, we can help you achieve your <u>desired</u> body <u>weight and shape</u> in no time! More importantly, our slimming solutions are proven with long-lasting results and no downtime whatsoever.

MFB7 - 11 February 2008

With its innovative 3-fold approach, this therapy targets and reduces stubborn fat and cellulite by stimulating cell metabolism and boosting the lipolysis (fat reduction) effect. Giving you the <u>sleek</u> silhouette you've always dreamt of – quickly, effectively and comfortably.

MFB9 - 24 March 2008

If you yearn for a perfectly sculpted slim figure, let MFB help you achieve those *perfect* curves with the Bodytech<sup>TM</sup> Perfectionist System. With thousands of satisfied customers and lasting results, we pride ourselves as the pioneer slimming professionals.

MFB11 - 25 August 2008

BioThermie Plus creates radio wave frequency that rapidly rotates the water molecules under the skin, emitting thermal heat energy to combat fatty tissues and strengthen the skin's elasticity. So if you yearn for a *sleeker* silhouette with firmer and smoother skin, come to us and embark on a journey to reveal a beautiful you!

MFB13 – 16 September 2008

# FABULOUS CURVES FOR A FANTASTIC FIGURE

MFB2 – 17 September 2007

If a perfectly sculpted and slim figure is what you yearn for, come to MFB and let us help you achieve your <u>ideal</u> body today. When it comes to body perfection, we are the one name women trust for lasting results.

MFB14 - 22 September 2008

You will discover and enjoy long-lasting slimming effects. No more worries about gaining weight. Instead, enjoy regaining a *healthier* body.

BB2 – 9 September 2008

IF IT CAN HAPPEN TO HER, IT CAN HAPPEN TO YOU Let MFB help you sculpt a *slim* figure today.

MFB10 – 18 August 2008

For the ultimate in slimming solutions, look no further than MFB. We have the experience, the expertise and the latest technology to help you achieve your *dream* figure.

MFB 16 – 5 November 2008

Noryn scales down to a *fabulous* figure.

MFB 18 - 16 September 2008

After undergoing their proven and effective slimming programmes, I now boast a <u>slimmer healthier body</u> and am proud to be beautiful mom. If I can do it, so can you!

MFB8 – 3 March 2008

So if you want to flaunt a <u>sleek, sexy body</u> like Bernice Liu, come talk to us today!

MFB2 – 17 September 2007

When it comes to achieving a <u>slim and sensational</u> figure, look no further as MFB is here to help you achieve that fabulous body you ever thought was possible. The BioThermie Plus therapy sculpts and tones problem areas such as thighs, buttocks, tummy and arms. This amazingly effective therapy is the perfect non-invasive replacement for tummy tucks and liposuction.

MFB13 – 16 September 2008

Our proven results, advanced technology and thousands of satisfied customers make us the one name women trust when it comes to body perfection. Come to us and achieve a *slimmer* and *more sensational* body, just like Andrea!

MFB 17 - 10 November 2008

Finding it hard to achieve a *slim* and *sculpted* silhouette? Stop fretting. MFB is here to help you achieve that fabulous figure you never thought was possible.

Proven results, up-to-date technology and thousands of satisfied customers, we are the pioneer slimming experts. So come to us and embark on a journey to reveal a *slimmer*, *sexier* you!

MFB10 - 18 August 2008

If a perfectly <u>sculpted</u> and <u>slim figure</u> is what you yearn for, come to MFB and let us help you achieve your ideal body today. When it comes to body perfection, we are the one name women trust for lasting results.

MFB14 - 22 September 2008

Best of all, these advanced therapies are relaxing, detoxifying and non-invasive. The result? One *perfectly slim* and *slender* you!

MFB4 - 8 October 2007

### FLAUNT SLENDER, TONED ARMS

<u>Flabby, sagging arms</u> will now be a thing of the past. The experts at Marie France Bodyline can help you trim away those <u>unwanted inches</u>.

MFB1 - 23 July 2007

From weight management to targeted fat reduction therapies, MFBB has the answer to every slimming problem you face. Whether you want a *flatter* tummy, *trimmer* thighs or *slimmer* arms, our revolutionary technology and expertise can help you achieve the figure of your dreams. So if you want to flaunt a sleek, sexy body like Bernice Liu, come talk to us today!

MFB2 – 17 September 2007

#### THIGH ENVY

Finally, I had the **shapely, toned** legs that I've always dreamed of.

MFB3 – 3 October 2007

When it comes to achieving a slim and sensational figure, look no further as MFB is here to help you achieve that fabulous body you ever thought was possible. The BioThermie Plus therapy sculpts and tones problem areas such as *thighs*, *buttocks*, *tummy* and *arms*. This amazingly effective therapy is the perfect non-invasive replacement for tummy tucks and liposuction.

MFB13 – 16 September 2008

Get the body you desire with MFB's latest breakthrough slimming technology, the Bodytech<sup>TM</sup> Perfectionist System (BTPS). This system targets *problem* areas such as *flabby* arms, *bulging* tummies and *chunky* thighs. BTPS also reduces cellulite, lightens stretch marks, tones and tightens *saggy* skin.

MFB 16 – 5 November 2008

# **Extract 4**

If you yearn for a *perfectly sculpted slim* figure, let MFB help you achieve those perfect curves with the Bodytech<sup>TM</sup> Perfectionist System. With thousands of satisfied customers and lasting results, we pride ourselves as the pioneer slimming professionals.

MFB11 - 25 August 2008

If you yearn for a *perfectly sculpted*, *slim* figure, let MFB help you achieve your ideal body today. With thousands of satisfied customers and lasting results, we pride ourselves as the pioneer slimming professionals.

MFB12 – 8 September 2008

Best of all, these advanced therapies are relaxing, detoxifying and non-invasive. The result? One *perfectly slim* and *slender* you!

MFB4 – 8 October 2007

#### OVERWEIGHT!

Feel <u>weigh down</u> by prejudice? Don't let the extra pounds <u>weigh you down</u>. Reduce weight and transform your life today!

M1 - 27 July 2007

## Extract 5

Mayfair Bodyline Sdn. Bhd. 1 (3 December 2007)

WHAT THE EXPERT SAYS: Overall Vanessa has a <u>plump</u> body. Hence, the therapies should target at improving her body contour and droopy hips. The most ideal therapies are Mayfair SlimMedic 1 SF and CLA Chili Essence Slimming.

Mayfair Bodyline Sdn. Bhd. 2 (7 December 2007)

WHAT THE EXPERT SAYS: Overall, Alicia has an *apple-shaped* body. Most of the body fat accumulates at the waist and tummy.

Mayfair Bodyline Sdn. Bhd. 2 (31 December 2007)

WHAT THE EXPERT SAYS: Valerie has a <u>plump upper body</u> – her tummy bulges out and is wrinkled by stretch marks. The skin of her face looks dull and droopy.

Mayfair Bodyline Sdn. Bhd. 4 (25 January 2008)

WHAT THE EXPERT SAYS: Yok Chin was *round* and *overweight*. However, our therapies for her focused on two most problematic areas.

Mayfair Bodyline Sdn. Bhd. 5 (5 May 2008)

Pregnancy is challenging. But seeing the arrival of my baby brings joy. It is the happiest moment for a new mother! Yet, new challenges crop up: a <u>bulgy</u> body, stretch marks, water retention, etc."

L1 - 3 July 2007

"When I was young, my movements were clumsy because of my <u>bulky</u> frame and I wasn't healthy."

# Extract 6

MFB5 - 22 October 2007

Marie France Bodyline is pleased to introduce the all – new lipo-Nano System. A fast slimming therapy that uses the cutting-edge nano Platinum Technology. This therapy combined with Infra Red Energy effectively *targets* and *reduces* stubborn fat and cellulite as well as *rejuvenates* skin tones and texture.

MFB12 – 8 September 2008

CafeiSilane C, a super fat buster that <u>sculpts</u> your body and <u>gives</u> you firmer, <u>smoother and younger-looking skin</u>.

**Bodyfit**, a wonder tissue reconstructor that <u>relieves</u> water retention and <u>reduces</u> <u>fat storage</u>.

**Regestril**, a miracle skin tightener that <u>regenerates</u> new skin cells, <u>increases</u> collagen production, <u>reduces</u> stretch marks and <u>tightens</u> saggy skin.

MFB13 – 16 September 2008

The BioThermie Plus therapy <u>sculpts</u> and <u>tones</u> problem areas such as thighs, <u>buttocks</u>, tummy and arms.

M4 - Mayfair Bodyline Sdn. Bhd. (31 December 2007)

SlimMedic 3 Energy Cell Heat Therapy can help <u>trim</u> the tummy and <u>smooth</u> <u>stretch marks</u> while IST Lift Electrostatic Ion Therapy <u>helps restore</u> skin radiance and elasticity.

## Extract 7

#### FIGHT THE FLAB

Can't see yourself giving up your daily indulgences? No time for a proper workout? MFB takes away all your weight management difficulties – no questions asked.

As the world's slimming professionals, we're ready to take on the challenge of sculpting a whole new you! Plus exciting rewards for your weight management with our 'Fight the Flab' contest.

MFB6 – 5 November 2007

Over-indulged in festive feasting? <u>Tackle the bulge</u> with MFB

It's perfectly normal to over-indulge over the festive season. With all that good food and good company, it's hard to say no. But now that the celebration is over and you're with excess kilos and inches – it's time to get back on track and *tackle the bulge* with MFB.

MFB7 - 11 February 2008

### **BATTLE YOUR BULGE**

Don't wait till you pop out of your clothes.

It's time you did something about those stubborn bulges. Luckily, slimming experts MFB has what it takes to help you slim down and show off a sensational silhouette.

MFB17-10 November 2008

#### Mayfair Bodyline Sdn. Bhd. 1 (3 December 2007)

Contestant No: 1

Name: Vanessa Chow Shin Mang

Age: 29

Marital Status: Married

Total Lost in 10 weeks

Before : 67.6kg

After : 52.5kg Weights : 14.1kg Body fat : 13% Cm : 131.5cm

TAG: A beautiful melody for my husband

MY WISH: I want to slim down for my husband so that we can look good together. It is also to get me ready for pregnancy. I hope to appear in the show, playing piano and singing a love song for my husband. I do all these in the name of love!

WHAT THE EXPERT SAYS: Overall Vanessa has a plump body. Hence, the therapies should target at improving her body contour and droopy hips. The most ideal therapies are Mayfair SlimMedic 1 SF and CLA Chili Essence Slimming.

After undergoing the therapies, Vanessa's hips have shown visible improvement. Her body contour has also improved significantly.

### Mayfair Bodyline Sdn. Bhd. 2 (7 December 2007)

Contestant No: 2

Name: Alicia Chung Sze Kheng

Age: 45

Marital Status: Single Mother

Total Lost in 10 weeks

Before : 65.8kg

After : 55.4kg Weights : 10.4kg Body fat : 9% Cm : 75cm

TAG: Reclaiming Beauty, Regaining Confidence

MY WISH: I went through the highs and lows in life after being crowned as Malaysian Supermodel in 1984. When I finally managed to settle down, I soon realized that my body had long since lost its shape that I was proud of. Now, I hope to reclaim it to regain my self-confidence. I also hope to share my back-to-beauty story with other single mothers! We can be as beautiful as we were!

WHAT THE EXPERT SAYS: Overall, Alicia has an apple-shaped body. Most of the body fat accumulates at the waist and tummy. SlimMedic 1DD is the perfect solution for her. The therapy targets at the flabby area to dissolve fat and excrete impurities from the body. It also promotes body metabolism. The therapy is then followed by VIBE-KT to help burn extra calories.

## Mayfair Bodyline Sdn. Bhd. 3 (31 December 2007)

Contestant No: 5

Name: Valerie Lim Ai Ming

Age: 33

Marital Status: Married

Total Lost in 10 weeks

Before : 67.8kg

After : 55kg Weights : 12.8kg Body fat : 10% Cm : 107.5cm

TAG: Relive the blissful moments again!

MY WISH: I've gained a lot of weight after giving birth to my child. Mayfair helps me to lose the lump to restore my health and regain my self-confidence. Now all the bulges are gone. I can slip into my wedding gown again and relive those blissful moments!

WHAT THE EXPERT SAYS: Valerie has a plump upper body – her tummy bulges out and is wrinkled by stretch marks. The skin of her face looks dull and droopy. SlimMedic 3 Energy Cell Heat Therapy can help trim the tummy and smooth stretch marks while IST Lift Electrostatic Ion Therapy helps restore skin radiance and elasticity.

## Mayfair Bodyline Sdn. Bhd. 4 (11 January 2008)

Contestant No: 7

Name: Kelly Ng Lee Yong

Age: 35

Marital Status: Married

Total Lost in 10 weeks

Before : 59.2kg

After : 50kg Weights : 9.2kg Body fat : 8% Cm : 78cm

TAG: Romantic Moments Now Made Perfect

MY WISH: My body was completely out of shape after I gave birth to my child. I also noticed that many women had managed to slim down. In envied them and decided to beat the bulge. Now, with my body has regained its beautiful shape. I can dine romantically with my beloved hubby!

WHAT THE EXPERT SAYS: Kelly's problem was caused by lack of exercise which was due to long hours of work in the office. Stubborn fat accumulated at the thighs and calves, making them lumpy. SlimMedic 1 and MDS are ideal solutions to her problem.

SlimMedic 1 targets at stubborn fat at the calves. MDS promotes excretion of toxins from the body; it also helps tone flabby muscles at the thighs and hips.

# Mayfair Bodyline Sdn. Bhd. 5 (25 January 2008)

Contestant No: 9 Name: Ho Yok Chin

Age: 32

Marital Status: Married

Total Lost in 10 weeks

Before : 59.6kg

After : 47kg Weights : 12.6kg Body fat : 9% Cm : 80cm

TAG: Enchanting beauty. Blissful moments together.

MY WISH: My wish: I married at a young age. After having 4 children, I decided to get back in shape. Now, I look beautiful and my family feels great about my new appearance. Most importantly, the youthful spirit rekindles my marriage. Now, my husband and I can raise our glasses and toast, celebrating our wedding anniversary with our 4 little [angels]!

WHAT THE EXPERT SAYS: Yok Chin was round and overweight. However, our therapies for her focused on two most problematic areas. SlimMedic 1 aimed at the hips and thighs, breaking down excess fat while the vibration mode of VIBE-KT helped her body burn more calories to firm and tone the flabby areas.

## **Extract 9**

## MFB1 – 23 July 2007

At Marie France Bodyline, we understand your body. Different problem areas require specific targeting methods. Our slimming programmes use <u>a</u> <u>combination of advanced technologies</u> all aimed specifically at removing <u>stubborn flab and toning the arm area</u>. You'll feel confident with your new fit and fabulous arms!

### MFB2 – 17 September 2007

From weight management to targeted fat reduction therapies, MFBB has the answer to every slimming problem you face. Whether you want a flatter tummy, trimmer thighs or slimmer arms, our *revolutionary technology* and *expertise* can help you achieve the figure of your dreams. So if you want to flaunt a sleek, sexy body like Bernice Liu, come talk to us today!

### MFB3 - 3 October 2007

There, i was quickly introduced to <u>BioThermie Plus</u>, an excellent fat reduction programme that targets the most stubborn areas to help you shed excess pounds

# MFB4 – 8 October 2007

Shed inches fast with CLS3, Cryocelle Phased Therapy (CPT), Mesosound Biactive System (MBS), and Dynamic Sculpt Programme (DSP). These fat reducing, toning, and detoxifying therapies are all designed to achieve excellent slimming results.

For fast and effective solutions, choose from the below:

*CLS3* – This revolutionary therapy includes 'Infrared Thermo Ray', "Mechanical Kneading, Techniques' and 'Colour Mask', to give you results from three hours of exercise in only 15 minutes!

*CPT* – A '*Thermolysis' therapy* which uses temperature variance to convert, stubborn stored fats into energy. This promotes inch loss, leaving your skin feeling taut with a great improvement in texture.

**MBS** – Using the principle of needle-less '<u>Mesotherapy</u>' to penetrate 6cm under your skin into the fat layer, this therapy boasts an 82% absorption rate, that is 3-4 times more slimming power!

**DSP** – Helps to reduce fat deposits and decrease fat build-up to give you a firmer body.

MFB5 - 22 October 2007

Say goodbye to stubborn fat with our groundbreaking new slimming solution!

Marie France Bodyline is pleased to introduce the all - *new lipo-Nano System*. A fast slimming therapy that uses the *cutting-edge nano Platinum Technology*. This therapy combined with *Infra Red Energy* effectively targets and reduces stubborn fat and cellulite as well as rejuvenates skin tones and texture.

Using *Nano Platinum technology*, the *Lipo-Nano System* is able to stimulate opened channels on the cell membrane, allowing active ingredients to penetrate easily, quickly and deeply. This, coupled with the use of *infra Red Energy*, further strengthens and increases the power of the *nano platinum* which enhances the speed of absorption of our advanced slimming formula.

Our advanced slimming formula is a combination of fat reducing anti-oxidant, revitalising and tonic agents such as *Guarana*, *Cocoa*, *Papaya Leaf Extract and other natural ingredients*. This special formula has been proven to help reduce fat and fight skin aging – resulting in trimmer contours, visibly diminished cellulite as well as tightened and rejuvenated skin.

If you have been looking for a fast, effective, painless and non-invasive solution to your weight problem, your search ends at MFB. A svelte body and great looking skin, is just a call away.

MFB9 – 24 March 2008

Introducing the all-new <u>Laser Pulse System</u> (LPS) from MFB's latest slimming solution, the Laser Pulse System (LPS). A <u>revolutionary therapy that combines</u> the synergy of low <u>Level Laser Therapy</u> (LLLT), <u>Cryotherapy</u> and <u>Rhythmic Kneading</u>.

With its innovative 3-fold approach, this therapy targets and reduces stubborn fat and cellulite by stimulating cell metabolism and boosting the lipolysis (fat reduction) effect. Giving you the sleek silhouette you've always dreamt of – quickly, effectively and comfortably.

But that's not all. This therapy also detoxifies and enhances collagen production for smoother, tauter and healthier-looking skin.

Remember, the perfect figure is within your reach with the all-new Laser Pulse System. So don't wait. Take the first step to your dream figure today and flaunt a fabulous body – just like Bernice!

### MFB10 - 18 August 2008

With our <u>breakthrough Mesosound BIActive System</u> that combines <u>Mesoporation</u> and <u>BIActive Cocktail</u> – two of today's most effective slimming technologies, be amazed at how many kilos and inches you can shed in just one session!

Proven results, <u>up-to-date technology</u> and thousands of satisfied customers, we are the pioneer slimming experts. So come to us and embark on a journey to reveal a slimmer, sexier you!

### MFB11 - 25 August 2008

Trim your excess baggage with MFB's latest breakthrough slimming formula, the <u>Bodytech<sup>TM</sup> Perfectionist System</u> (BTPS). This system targets problem areas such as flabby arms, bulging tummies and chunky thighs. BTPS also reduces cellulite, lightens stretch marks, tones and tightens saggy skin.

**Bodytech<sup>TM</sup> Perfectionist System** us an all-new technology that combines the effectiveness of <u>Cafeisilane C</u>, <u>Bodyfit</u> and <u>Regestril</u>. The efficacies of these compounds have been patented and deliver nothing but amazing results.

### MFB13 – 16 September 2008

The <u>BioThermie Plus therapy</u> sculpts and tones problem areas such as thighs, buttocks, tummy and arms. This amazingly effective therapy is the perfect non-invasive replacement for tummy tucks and liposuction.

**BioThermie Plus** creates radio wave frequency that rapidly rotates the water molecules under the skin, emitting thermal heat energy to combat fatty tissues and strengthen the skin's elasticity. So if you yearn for a sleeker silhouette with firmer and smoother skin, come to us and embark on a journey to reveal a beautiful you!

# MFB14 - 22 September 2008

Introducing the <u>all-new advanced</u> slimming therapy form renowned slimming professionals, MFB.

Achieve a slim and perfectly sculpted silhouette with MFB's <u>latest breakthrough slimming technology</u>, the <u>BodyTech<sup>TM</sup> Perfectionist System</u> (BTPS). This system targets problem areas such as flabby arms, bulging tummies and chunky thighs. BTPS also reduces cellulite, lightens stretch marks, tones and tightens saggy skin.

**<u>Bodytech<sup>TM</sup> Perfectionist System</u>** is MFB's latest breakthrough formula that combines the effectiveness of three active compounds:

<u>CafeiSilane</u> C, a super fat buster that sculpts your body and gives you firmer, smoother and younger-looking skin.

**Bodyfit**, a wonder tissue reconstructor that relieves water retention and reduces fat storage.

<u>Regestril</u>, a miracle skin tightener that regenerates new skin cells, increases collagen production, reduces stretch marks and tightens saggy skin.

#### MFB 15 - 6 October 2008

Expanding waistline and unsightly bulges? Fight the flab with Marie France Bodyline. With our expertise and wide range of *revolutionary programmes*, your individual slimming needs will be well taken care of. Our proven results, *up-to-date technology* and thousands of satisfied customers make us the one name that women trust when it comes to slimming. So come to us and embark on a journey to reveal a slimmer, sexier you!

## M2 - Mayfair Bodyline Sdn. Bhd. (3 December 2007)

WHAT THE EXPERT SAYS: Overall Vanessa has a plump body. Hence, the therapies should target at improving her body contour and droopy hips. The most ideal therapies are *Mayfair SlimMedic 1 SF* and *CLA Chilli Essence Slimming*.

### M3 - Mayfair Bodyline Sdn. Bhd. (7 December 2007)

WHAT THE EXPERT SAYS: Overall, Alicia has an apple-shaped body. Most of the body fat accumulates at the waist and tummy. <u>SlimMedic 1DD</u> is the perfect solution for her. The therapy targets at the flabby area to dissolve fat and excrete impurities from the body. It also promotes body metabolism. The therapy is then followed by <u>VIBE-KT</u> to help burn extra calories.

## M4 - Mayfair Bodyline Sdn. Bhd. (31 December 2007)

WHAT THE EXPERT SAYS: Valerie has a plump upper body – her tummy bulges out and is wrinkled by stretch marks. The skin of her face looks dull and droopy. *SlimMedic 3 Energy Cell Heat Therapy* can help trim the tummy and smooth stretch marks while *IST Lift Electrostatic Ion Therapy* helps restore skin radiance and elasticity.

## M5 - Mayfair Bodyline Sdn. Bhd. (11 January 2008)

WHAT THE EXPERT SAYS: Kelly's problem was caused by lack of exercise which was due to long hours of work in the office. Stubborn fat accumulated at the thighs and calves, making them lumpy. <u>SlimMedic 1 and MDS</u> are ideal solutions to her problem.

*SlimMedic 1* targets at stubborn fat at the calves. MDS promotes excretion of toxins from the body; it also helps tone flabby muscles at the thighs and hips.

# M6 - Mayfair Bodyline Sdn. Bhd. (25 January 2008)

WHAT THE EXPERT SAYS: Yok Chin was round and overweight. However, our therapies for her focused on two most problematic areas. *SlimMedic 1* aimed at the hips and thighs, breaking down excess fat while the vibration mode of *VIBE-KT* helped her body burn more calories to firm and tone the flabby areas.

## M8 - Mayfair Bodyline Sdn. Bhd. (5 May 2008)

WHAT THE EXPERT SAYS: After 10 months of pregnancy, most women will experience bulgy tummy, stretch marks and swelling due to excess body fluids. Therefore we recommend use Mayfair *Slim Medic Concept*.

<u>Slim Medic</u> combining high-tech bio-engineering and professional intelligence-tech formulas, consists of full Body, Spot, Bottom & Face, offering customized solutions for various shaping need achieving a "Branded Figure".

#### E1 - 1 August 2007

For 14 years Esthetika has helped women from all walks of life shape up with confidence. Now with *RF Meso Shape Up*, you enjoy faster results too! *RF Meso Shape Up* is proven technology that is ideal for both your face and body. It is a positively quick way to target localized stubborn fat and cellulite ... as well as to reduce wrinkles and improve skin elasticity to re-shape your face in just a short time.

#### E2 – 3 October 2007

Be mesmerised with Esthetika's <u>excellent technologies and modern innovations</u> including the <u>RF Meso Shape Up and UTS</u>. They are designed to help you obtain an ideal weight and figure quickly, safely and positively. With these proven methods, you can lose excess fat and inches without any pain and side effects.

### E4 - 5 March 2008

Need to lose weight? Don't sweat it. Esthetika's <u>LIPOCAVITRON technology</u> beats hard work and pain when it comes to shaping up positively ... in less time too! It's your easy out to losing bulges at specific areas and reducing weight.

### E5 - 20 August 2008

You can't run from fat. The truth always shows up ... and can quickly snap out of control! It's time to eliminate unhealthy and unsightly weight issues with Esthetika's proven range of rewarding slimming solutions. Now with breakthrough technologies like *RF Meso Shape Up* and lipocavitron, we can help you with the battle of the bulges in less time!

#### E6 - 1 August 2007

Indulge both your face and body with the proven positive technology of <u>RF Meso Shape Up</u>. It is a quick, pain-free and non-invasive way that works in helping you gain excellent contouring effects by targeting flabs and cellulite at your specific body areas.

Besides giving you a slimmer figure, *RF Meso Shape Up* also effectively reshapes your face, improves skin elasticity and reduces wrinkles for younger, more beautiful skin. Hydration and microcirculation of your skin will be improved, allowing faster healing of skin tissues and greater production of collagen to refine skin texture. As a result, your skin becomes pleasantly firmer, softer, fairer and radiant.

### BB2 – 9 September 2008

Is yours in "Fat Making Mode" or "Fat Dissolving Mode"?

At Bizzy Body, our professional slimming programme will not only target on dissolving away fats, but also balance back your body system to its "<u>Fat</u> <u>Dissolving Mode</u>."

You will discover and enjoy long-lasting slimming effects. No more worries about gaining weight. Instead, enjoy regaining a healthier body.

MFB1 – 23 July 2007

Flabby, sagging arms will now be a thing of the past. <u>The experts at Marie France Bodyline can help you trim away those unwanted inches.</u>

At Marie France Bodyline, <u>we understand your body</u>. <u>Different problem areas require specific targeting methods</u>. [...] <u>You'll feel confident with your new fit and fabulous arms!</u>

MFB2 – 17 September 2007

From weight management to targeted fat reduction therapies, <u>MFB has the answer to every slimming problem you face</u>. Whether you want a flatter tummy, trimmer thighs or slimmer arms, <u>our revolutionary technology and expertise can help you achieve the figure of your dreams</u>.

MFB4 – 8 October 2007

These fat reducing, toning, and detoxifying therapies are all designed to <u>achieve excellent slimming results.</u>

MFB5 – 22 October 2007

If you have been looking for a fast, effective, painless and non-invasive solution to your weight problem, your search ends at MFB. A svelte body and great looking skin, is just a call away.

MFB9 - 24 March 2008

Giving you the sleek silhouette you've always dreamt of – <u>quickly</u>, <u>effectively</u> <u>and comfortably</u>.

But that's not all. This therapy also detoxifies and enhances collagen production for smoother, tauter and healthier-looking skin.

Remember, the perfect figure is within your reach with the all-new Laser Pulse System

MFB10 - 18 August 2008

With our breakthrough Mesosound BIActive System that combines Mesoporation and BIActive Cocktail – two of today's most effective slimming technologies, <u>be</u> amazed at how many kilos and inches you can shed in just one session!

MFB11 – 25 August 2008

With thousands of satisfied customers and lasting results, we pride ourselves as the pioneer slimming professionals.

MFB12 – 8 September 2008

If you yearn for a perfectly sculpted, slim figure, <u>let MFB help you achieve your ideal body today</u>. With thousands of satisfied customers and lasting results, we pride ourselves as the pioneer slimming professionals.

#### MFB13 - 16 September 2008

This amazingly effective therapy is the perfect non-invasive replacement for tummy tucks and liposuction.

## MFB14 - 22 September 2008

If a perfectly sculpted and slim figure is what you yearn for, come to MFB and <u>let</u> us help you achieve your ideal body today. When it comes to body perfection, we are the one name women trust for lasting results.

### MFB 15 - 6 October 2008

<u>Our proven results, up-to-date technology and thousands of satisfied customers</u> make us the one name that women trust when it comes to slimming. So come to us and embark on a journey to reveal a slimmer, sexier you!

#### MFB 16 – 5 November 2008

For the ultimate in slimming solutions, look no further than MFB. We have the experience, the expertise and the latest technology to help you achieve your dream figure.

#### MFB 17 - 10 November 2008

No more worries about cellulite, unsightly bulges and saggy skin as you can now flaunt a stunning figure.

<u>Our proven results, advanced technology and thousands of satisfied customers make us the one name women trust when it comes to body perfection.</u> Come to us and achieve a slimmer and more sensational body, just like Andrea!

## MFB 18 - 16 September 2008

Noryn scales down to a fabulous figure.

You too can get the figure you desire!

A perfect body can now be yours with the BodyTech™ Perfectionist System (BTPS) from MFB.

### MFB 19 - 9 December 2008

If Noryn can do it, you too can achieve your ideal figure with the revolutionary Bodytech<sup>TM</sup> Perfectionist System (BTPS).

## M2 - Mayfair Bodyline Sdn. Bhd. (3 December 2007)

After undergoing the therapies, Vanessa's hips have shown visible improvement. Her body contour has also improved significantly.

# M6 - Mayfair Bodyline Sdn. Bhd. (25 January 2008)

SlimMedic 1 aimed at the hips and thighs, breaking down excess fat while the vibration mode of VIBE-KT <u>helped her body burn more calories to firm and tone the flabby areas</u>.

# E1 - 1 August 2007

RF Meso Shape Up is proven technology that is ideal for both your face and body. It is a positively quick way to target localized stubborn fat and cellulite ... as well as to reduce wrinkles and improe skin elasticity to re-shape your face in just a short time! It's the better alternative to getting a 'faceliff', 'tummy tuck' or 'liposuction' as it is non-invasive, fomfortable, painless and needs no recovery

<u>time</u>. Best of all you enjoy the assurance of a positive relaxing experience – the Esthetika way!

#### E2 – 3 October 2007

They are <u>designed to help you obtain an ideal weight and figure quickly, safely</u> and positively. With these proven methods, you can lose excess fat and inches <u>without any pain and side effects</u>.

#### E3 – 5 November 2007

C: It's time for you to step up in confidence and look good in anything you wear. Take delight in quick, effective and proven results of Esthetika's range of total slimming solutions. Be fascinated as well with our improved and latest breakthroughs of RF Meso shape Up and UTS that target cellulite, fat and inch reduction at problem areas for a quicker, safer and more effective result. You'll be amazed at how fast you drop your dress size! At the same time, invest in a youthful glowing complexion as we work to reduce wrinkles and improve skin elasticity with penetrating success!

#### E4 - 5 March 2008

Need to lose weight? Don't sweat it. <u>Esthetika's LIPOCAVITRON technology</u> beats hard work and pain when it comes to shaping up positively ... in less time too! It's your easy out to losing bulges at specific areas and reducing weight.

### E5 – 20 August 2008

Now with breakthrough technologies like RF Meso Shape Up and lipocavitron, we can help you with the battle of the bulges in less time!

## E6 - 1 August 2007

Besides giving you a slimmer figure, RF Meso Shape Up also <u>effectively</u> reshapes your face, improves skin elasticity and reduces wrinkles for younger, <u>more beautiful skin</u>. Hydration and microcirculation of your skin will be improved, allowing faster healing of skin tissues and greater production of collagen to refine skin texture. As a result, your skin becomes pleasantly firmer, softer, fairer and radiant.

#### E7 - 2 September 2008

Visit Esthetika now and you too can make a positive change.

### SW1 – 3 July 2008

Our exclusive and advanced slimming programs will help you to stay slim and beautiful. Come to SlimWorld and experience the same today!

# L1 - 3 July 2007

"I LOST 14KGs"

"When I was young, my movements were clumsy because of my bulky frame and I wasn't healthy. Since I was overweight from young, i always thought that my problem cannot be resolved. However, the experts at London Weight Management successfully helped me resolve my stubborn fat problem. Now, I can walk gracefully and don't have to worry about weight problems!"

#### WORRIED ABOUT FATS? LEAVE IT TO THE EXPERT!

You will discover and enjoy long-lasting slimming effects. No more worries about gaining weight. Instead, enjoy regaining a healthier body.

### **List of Promises/Assurances**

The experts at Marie France Bodyline can help you trim away those unwanted inches.

At <u>Marie France Bodyline</u>, we understand your body. Different problem areas require specific targeting methods. [...]

You'll feel confident with your new fit and fabulous arms!

From weight management to targeted fat reduction therapies, <u>MFB has the answer to every slimming problem you face</u>.

Whether you want a flatter tummy, trimmer thighs or slimmer arms, our revolutionary technology and expertise <u>can help you</u> achieve the figure of your dreams.

If you have been looking for a fast, effective, painless and non-invasive solution to your weight problem, your search ends at MFB.

Giving you the sleek silhouette you've always dreamt of – quickly, effectively and comfortably.

Remember, the perfect figure is within your reach with the all-new Laser Pulse System

With our breakthrough Mesosound BIActive System that combines Mesoporation and BIActive Cocktail – two of today's most effective slimming technologies, <u>be amazed at how many kilos and inches you can</u> shed in just one session!

With thousands of satisfied customers and lasting results, we pride ourselves as the pioneer slimming professionals.

If you yearn for a perfectly sculpted, slim figure, let <u>MFB help you achieve your ideal body today</u>. With thousands of satisfied customers and lasting results, we pride ourselves as the pioneer slimming professionals.

This <u>amazingly effective therapy</u> is the perfect non-invasive replacement for tummy tucks and liposuction.

If a perfectly sculpted and slim figure is what you yearn for, come to MFB and <u>let us help you achieve your ideal body today</u>.

When it comes to body perfection, we are the one name women trust for lasting results.

Our proven results, up-to-date technology and thousands of satisfied customers make us the one name that women trust when it comes to slimming. So come to us and embark on a journey to reveal a slimmer, sexier you!

For the <u>ultimate in slimming solutions</u>, look no further than MFB. We have the <u>experience</u>, the <u>experience</u>, the <u>experience</u>, the <u>experience</u>, the <u>experience</u>, the expertise and the latest technology to help you achieve your dream figure.

No more worries about cellulite, unsightly bulges and saggy skin as you can now flaunt a stunning figure.

Our proven results, advanced technology and thousands of satisfied customers make us the one name women trust when it comes to body perfection. Come to us and <u>achieve a slimmer and more sensational body</u>, just like Andrea!

Noryn scales down to a fabulous figure.

You too can get the figure you desire!

If Noryn can do it, <u>you too can achieve your ideal figure</u> with the revolutionary Bodytech™ Perfectionist System (BTPS).

After undergoing the therapies, Vanessa's hips have shown visible improvement. Her body contour has also improved significantly.

SlimMedic 1 aimed at the hips and thighs, breaking down excess fat while the vibration mode of VIBE-KT helped her body burn more calories to firm and tone the flabby areas.

RF Meso Shape Up is proven technology that is ideal for both your face and body. It is a <u>positively quick</u> way to target localized stubborn fat and cellulite ... as well as to reduce wrinkles and improve skin elasticity to re-shape your face in just a short time.

They are designed to help you <u>obtain an ideal weight and figure quickly, safely and positively</u>. With these proven methods, you can lose excess fat and inches without any pain and side effects.

You'll <u>be amazed at how fast you drop your dress size</u>! At the same time, invest in a youthful glowing complexion as we work to reduce wrinkles and improve skin elasticity with penetrating success!

[...] we can help you with the battle of the bulges in less time!

[...] you too can make a positive change.

Our exclusive and advanced slimming programs will help you to stay slim and beautiful.

the experts at London Weight Management successfully helped me resolve my stubborn fat problem

You will discover and enjoy long-lasting slimming effects.

No more worries about gaining weight. Instead, enjoy regaining a healthier body.

# Extract 11

At Marie France Bodyline, we understand your body. Different problem areas require specific targeting methods. Our slimming programmes use a combination of advanced technologies all aimed specifically at removing stubborn flab and toning the arm area. You'll feel *confident* with your new fit and fabulous arms!

MFB1 - 23 July 2007

Actresses have <u>nightmares</u> too! Me? I've always been a <u>victim</u> of thunder thighs and chunky legs. Months of <u>vain attempts</u> to keep trim by dancing did nothing for me. This, coupled with my hectic schedule and diet struggles only served to <u>discourage me</u> further – as <u>I always ended up <u>exhausted</u> and <u>unhappy</u>. Then i realised, "I can't be doing this forever!" So I turned to MFB for help. What a good move!</u>

MFB1 - 23 July 2007

There, i was quickly introduced to BioThermie Plus, an excellent fat reduction programme that targets the most stubborn areas to help you shed excess pounds. The next thing I knew, I looked in the mirror one day and saw a total body

transformation! Finally, I had the shapely, toned legs that I've always *dreamed* of.

MFB3 - 3 October 2007

Thanks to Marie France Bodyline, <u>I'm now the envy of all women</u>. And I say, "Hey, if you've got it, flaunt it!"

MFB3 – 3 October 2007

Just take a look at Bernice Liu, who transformed from flab to fabulous. <u>If</u> Bernice can do it, so can you!

MFB7 – 11 February 2008

<u>Desperate</u> to shape up, <u>I tried almost everything from diets to pills but none</u> <u>worked</u>. In my last attempt, I approached MFB – and it was the best decision I've ever made!

After undergoing their proven and effective slimming programmes, I now *boast a* slimmer healthier body and am proud to be beautiful mom. If I can do it, so can you!

MFB8 – 3 March 2008

<u>Finding it hard to achieve a slim and sculpted silhouette? *Stop fretting*. MFB is here to help you achieve that fabulous figure you never thought was possible.</u>

Proven results, up-to-date technology and <u>thousands of satisfied customers</u>, we are the pioneer slimming experts. So come to us and embark on a journey to reveal a slimmer, sexier you!

MFB10 - 18 August 2008