APPENDIX C

INSTRUCTION SHEET

Packet A

Directions:

Take about 10 seconds to look at each of the slimming advertisements in this packet. Next, Select 2 or 3 advertisements that grip your attention most. Place a tab on the chosen advertisements.



arie france Bodyline

Actresses have nightmares too! Me? I've always been a victim of thunder thighs and chunky legs. Months of vain attempts to keep trim by dancing did nothing for me. This, coupled with my hectic schedule and diet struggles only served to discourage me further as I always ended up exhausted and unhappy. Then I realised, "I can't be doing this forever!" So I turned to Marie France Bodyline for help. What a good move!

There, I was quickly introduced to BioThermie Plus, an excellent fat reduction programme that targets the most stubborn areas to help you shed excess pounds. The next thing I knew, I looked in the mirror one day and saw a total body transformation! Finally, I had the shapely, toned legs that I've always dreamed of.

Thanks to Marie France Bodyline, I'm now the envy of all women. And I say, "Hey, if you've got it, flaunt it!"

Sign up today and get two additional theraples!

THIGH ENVY

SESSIONS FOR ONLY

- Free 1 Fibroblast Enhancement Programme

- Cryogenesis Anti-Cellulite Therapies
 Cryogenesis Serum Therapies
 Cryogenesis Technologique Therapies
 D Beaufful Hand Sessions
 Active Lifestyle Enhancement Progre

SMS Now To Receive A Free Slimming Session





Marie france Bodyline A member of Global Beauty International

Alam & Kötz Kinsbale: (Mon - Fri) 10.30um - 8.30pm - Panang ; (Mon - Fri) 10.30um - 8.30pm (Sar - Sun) 10.30um - 8.00pm - Johor Bahre: (Mon - Fri) 10.30um - 8.30pm (Sar - Sun) 10.30um - 8.30

SINGAPORE MALAYSIA THAILAND KOREA INDONESIA PHILIPPINES MACAU BRUNEI

Hips before therapy: 110cm



Is this the way you trim your HIPS to stay hip?

There's a sensible way to trim your hip. It's UNISENSE!

SUPER EXCLUSIVE PACKAGE!

Limited to first 50 customers only!

NOW _ RM Usual Price RM 8,010

60 THERAPIES*

SMS us today and stand a chance to







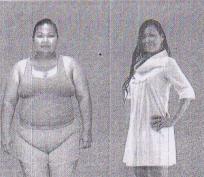
Toll Free Customer Care Line: 1800 888 929





Narie France Bodyline

WHEN YOUR CLOTHES GET TOO TIGHT, IT'S TIME TO



Call us at 1-600-88-7933 for a FREE personalised consultation.

Visit www.marlefrance.com for more information.

77 RM2,288

32996

NOW OPEN New outlet at Bukit Tinggi, Klang!



Total weight lost: 49kg Total inch loss: 127 inches

Weight before therapy: Weight after therapy:

Marie France Bodyline

orie france Body ine

Battle Your Bulge

DON'T WAIT TILL YOU POP OUT OF YOUR CLOTHES.

It's time you did something about those stubborn bulges. Luckily, \$limming Marie France Bodyline has what it takes to help you slim down and sh sensational silhouette.

The Laser Pulse System (LPS) consists of a 3-pronged approach that targets and breaks down stubborn fat and reduces cellulite by stimulating cell metabolism and boosting the lipolysis (tal reduction) effect. No more worries about cellulite, unsightly bulges and saggy skin as you can now flaunt a stunning figure.

Our proven results, advanced technology and thousands of satisfied customers make us the one name women trust when it comes to body perfection. Come to us and achieve a slimmer and more sensational body, just like Andrea!

1,999 60 sessions

AND ENJOY RM2,000 CASH **VOUCHER REBATE INSTANTLY**

- 10 x Lipo Detoxification Therapies 10 x Essential Marine Mineral Thalasso Therapies
- 10 x Body Contouring Sessions 10 x Mineral Sculpting Sessions
- 10 x Beautiful Hand Sessions
- 10 x Active Lifestyle Enhancement Programmes

- - MALACCA
 PAHANG
 PERAK
 SARAWAK

 * Mahkota Perade 06-286 4050
 * East Coast Mall 08-580 9968
 * Kintha Offs, Ipeh 05-548 2267
 * Kuchling 08-271 011

 * Bast Plana, Mild 086-342
 * Bast Plana, Mild 086-342

- Marie France Bodyline

CALL US NOW AT 1-800-88-7933 | www.mariefrance.com
SWITZERLAND HONG KONG CHINA SINGAPORE MALAYSIA THAILAND KOREA INDONESIA PHILIPPINES MACAU BRUNEI VIETNAM



The Experts solved our weight problems professionally!



Exclusively for new female customers with weight problems



Marie france Bodyline

Go from imperfect to perfect

Target your problem areas with BodyTech™ Perfectionist System

introducing the all-new advanced slimming therapy from renowned slimming professionals, Marie France Bodyline.

Achieve a aire and perfectly sounded silvouchs with Mans France Bodyline's latest breaching silvouch or the Budyline's Perfectional System (8TPS). This system tagget printing awas such as floots arms, subgrid summers and church trights. BTPS also resuches beliefle, lightens stretch marks, tones and tightens soggy skin.

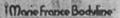
CafelSilane C, is super fat suster than aquipts your cody and gives you a timer.

Call in now in 1.800.88 7933 for a FREE PERSONALISED CONSULTATION. For more information, visit www.marlefrance.com

SMS FOR A

FREE Lymphatic Drainage Enhancement Programme

32996







Marie France Bodylin



Say goodbye to your muffin top.

As a singer and performer, Noryn needs to stay in shape and look her best at all times. Her weakness for rich tasting food caused her to gain weight around her arms, hips and thighs. With the help of Marie France Bodyline, Noryn successfully lost 4kg and 34 inches off her body.

If Noryn can do it, you too can achieve your ideal figure with the revolutionary **BodyTech™ Perfectionist System (BTPS)**. The **BTPS** boasts a unique combination of CafeiSilane C, Bodyfit and Regestril to deliver amazing results. Even better, the **BTPS serum** is now available for home use – so you can apply it daily for even better results.

RM1,899 for 60 SESSIONS

LUCKY DRAW

- With any purchase of our packages, get a lucky draw to:
 PARIS, MILAN, JAPAN, SHANGHAI, HONG KONG,
 TAIWAN, BALI & PHUKET OR
- EXCLUSIVE THERAPY VOUCHERS WORTH RM250,000.

SMS FOR A FREE PRE-PARTY PROGRAMME

32996

Marie France Bodyline

CALL US NOW AT 1-800-88-7933 | www.mariefrance.com

SWITZERLAND HONG-KONG CHINA SINGAPORE MALAYSIA THAILAND KOREA INDONESIA PHILIPPINES MACAU BRUNEI VIETNAM

SlimWorl

-slim · beauty · health

Selamat Hari Raya Aidilfitri!

> BCS Spot Reduction **Programme**

Only RM 488*

(20 Sessions + 10 Sessions*)
Enjoy second package
at 50% discount

Super Value Package

RM 1500*

(30 Sessions + 20 Sessions*) Buy 2 Packages FREE 1 month maintenance

% instalment plan with selected credit cards

Ziana Zain International Artiste

> ZIANA ZAIN Before:73kg After: 48kg Total Lost: 25kg

* Result varies for individual. Terms & conditions apply

Amy Mastura

AMY MASTURA Before: 59kg After: 46kg Total Lost: 13kg

KUALA LUMPUR:

KLANG:

03-4270 7725 / 6626 03-2141 6602 / 6603 03-4044 8631 / 2771 7631 Ampang Bukit Bintang Legend Hotel Sri Petaling

03-9058 7580 / 9057 3510 03-2144 7132 / 2142 6631 Times Square Wangsa Maju

03-4142 4436 / 4143 4436

SELANGOR:

03-7956 9008 / 9068 03-7727 4436 / 4437 03-8889 5725 / 5726 03-5880 8066 / 9066 03-8024 2830 / 2836 Amcorp Mall D'sara Utama Putrajaya Shah Alam Subang Jaya (USJ) 03-8024 2830 Kota Damansara (1879) 012-395 5611

SEREMBAN:

Senawang 06-679 8573 / 8475

PENANG:

Bukit Jambul (I-Avenue) 04-6410 201 / 210

MELAKA: 06-281 9842 / 9862

KUANTAN: 012-2319145

JOHOR BAHRU:

07-238 1692 / 1693 07-334 5896 / 5897 Bandar Baru Uda Menara Pelangi

EAST MALAYSIA: Kota Kinabalu:

Lintas Square,

088-270 206 / 214

Sarawak: Kuching

082-256 206 / 258 206 085-420 206 / 422 206

Bandar Baru Klang 03-3363 2494 / 3342 4436 Bukit Tinggi 03-3326 2842 / 2843 Cheras outlet is opening soon.

JDIE Prosperity.

abulous deals. Stunning figure.

Buy 10 programs, get 20 FREE programs at only RM380.

DIVINE TUMMY SENSATION

The latest technology that sculpts your turnmy while you relax in deep comfort. That's because, all you have to do is to lie-down and be ready to unveil a brand new slimmer, more

- Softens hardened fats
- Easy flushing of the fats and impurities
- Reduces the appearance of 'orange peel'
- Tones and firms muscles
- Improves circulation

REVITALISING ESSENTIAL FACIAL

Relax and let our experienced therapists purify your skin using the latest in advanced technology. Indulge in a five-star pampering that hydrates, whitens, purifies, soothes while fighting the signs of againg all in our signature SS Mask.

+ Helps reduce wrinkles
+ Balances skin's mosture
+ discreases exigenation to quurish skin
+ France's latest patented active formulation
+ The library over skin renewal

SMS to enjoy

1 x Full Body **Slimming Therapy**

Step 2: Send to 36212

Slimming Sanctuary

Toll Free 1800 88 1661