APPENDIX D

INSTRUCTION SHEET

Packet B

Directions:

Take about 10 seconds to look at each of the slimming advertisements in this packet. Next, Select 2 or 3 advertisements that grip your attention most. Place a tab on the chosen advertisements.
A beautiful melody for my husband

My wish:
I want to slim down for my husband so that we can look good together. It is also to get me ready for pregnancy. I hope to appear in the show, playing piano and singing a love song for my husband. I do all these in the name of love!

DARE2LOSE recruitment has come to a close.
Top finalists are now taking the challenge to beat the bulge! Who will clinch total prize worth RM1,000,000? Stay tuned!

1st Prize
RM50,000
+ RM5,000 Mayfair Slimming Package

2nd Prize
RM30,000
+ RM3,000 Mayfair Slimming Package

3rd Prize
RM20,000
+ RM2,000 Mayfair Slimming Package

Stay tuned with DARE2LOSE
Start from 2nd Dec 2007
Every Sunday 7-7.30pm

What the expert says:
Dieting without a guide body. Hence, the need to consult a trained professional in this field can be a very effective and easy way to achieve your goals. The most ideal treatment here is the Mayfair Slimming 3 SF and EFA Diet Exercise Sessions.

After undergoing the therapy, women's hope have seen visible improvements. Her body condition has also improved significantly.

Photo courtesy: MICHELE POTH

[Image]
Flabby, sagging arms will now be a thing of the past. The experts at Marie France Bodyline can help you trim away those unwanted inches.

At Marie France Bodyline, we understand your body. Different problem areas require specific targeting methods. Our slimming programmes use a combination of advanced technologies all aimed specifically at removing stubborn fat and toning the arms area. You’ll feel confident with your new fit and fabulous arms!

Call Marie France Bodyline today for a consultation.

88 Sessions for Only RM2,999

- Lipo Detoxification Therapies
- Essential Marine Mineral Thalasso Therapies
- Body Contouring Therapies
- Essential Shoulder-Kneading Sessions
- Body Refinishing Therapies
- Silhouette Remodelling Therapies
- Silhouette Kneading Sessions
- Detoxifying Seaweed Mask Therapies
- Beautiful Hand Sessions
- Achieve Lifestyle Enhancement Programmes

SMS Now To Receive A Free Slimming Session

1st 10 SMS Senders Will Receive A Mineral Remodelling Therapy FREE

Technology powered by Marie France Berhad. RM5.50 will be charged for each SMS.

ANDREA PANSKA
Miss Nadia / Universe 2004 & Marie France Bodyline Client
Unisense®

The Slimming Boutique

Ultimax Laserlipolysis

- Painless
- No Scar
- Reasonable Cost
- Non Invasive Procedure
- No Recovery Time Needed
- Results Guaranteed

The brand new Unisense Ultimax Laserlipolysis slimming technology is the latest breakthrough technique from France that gives you inch and weight loss in a shortened time span. Creating an outlet for fats to be released, stubborn and stored fats are liquefied within a mere 6 minutes and drained through the lymphatic channels. This non-invasive lipolysis therapy is proven to work, with no down time at all.

Key Statistics and Results of Laserlipolysis:
- Only 15 MINUTES of Therapy
- Only 6 Sessions (over a 2-week programme)
- 5 - 10 cm overall measurement loss

MRI (Magnetic Resonance Imaging) Observation:

Normal Fats

Fats being liquefied after
4 minutes of laserlipolysis

Only liquefied fats seen after
6 minutes of laserlipolysis

48 Therapies
RM 325 PER MONTH!
(Usable for 3 months, 2 treatments per week)

Ultrasonolipolysis® Effective Slimming Solutions

A pioneer in ultrasound slimming, Unisense's signature Ultrasonolipolysis®, uses low frequency ultrasound waves to break down stored fats into free fatty acids for easier metabolism. This classic slimming signature of Unisense is an effective and sustainable long-term weight management solution.

Buy 2 Free 1

72 Therapies
RM 140 PER MONTH!
(Usable for 12 months, 2 treatments per week)

SMS us today and stand a chance to win a 1 week programme of the signature
Ultrasonolipolysis® slimming therapy worth RM375.00*

Unisense Health & Slimming Centre Sdn Bhd (R03-4412408)

www.unisenseintl.com

Unisense Boutique:

KUALA LUMPUR
Ampang 03-4260 2508
Mid Valley 03-2287 8357
KL Plaza 03-2143 1281

SELANGOR
Damansara Utama 03-7726 9053
Subang Jaya 03-8024 4653
Klang 03-3344 0391

PERAK
Ipoh 05-242 9740

PENANG
Penang 04-229 6399

SARAWAK
Kuching &
Santubong

*Terms and Conditions apply.
YOU CAN'T RUN FROM FAT.
The truth always shows up, and can quickly snap out of control! It's time to eliminate unhealthy and insightful weight issues with Esthetika's proven range of rewarding slimming solutions.

Now with breakthrough technologies like RF MESO SHAPE UP and LIPOCAVITRON, we can help you win the battle of the bulges in less time!

Are you living dangerously?

IT'S YOUR CHOICE!

FULL BODY SLIMMING FACIAL SESSION

WHEN YOU CALL OR WRITE

MERRILL, 24TH AUG 2008

ADD: ESTETICA ESTATE, YOUR NAME

SEND TO 36881

REWARDING DISCOUNTS & FREEBIES

WAIT FOR YOU WHEN YOU ENROLL!™

Esthetika

Winning Beauty Centre

Esthetika

Winning Beauty Centre

PJJ

405-02C, Jalan SS2/82D, Damansara Utama

41508 Petaling Jaya,

Selangor Darul Ehsan

HOTLINE

03-7727 5783 / 7727 5803

KL

D-01-1 & D-3-3 Menara 1

No. 98 Jalan Tun Fuad, 50400 Kuala Lumpur

HOTLINE

03-2166 3551 / 2166 3552

AMPANG

No. 31 & 33-1, Ampang Point, Jalan Mamanda 7

Jalan Ampang, 50990 Selangor Darul Ehsan

HOTLINE

03-4257 1848 / 4257 1843

OPENING HOURS

10am - 6pm (Mon - Fri)

10am - 5pm (Sat)

www.esthetika.com.my
YOU CAN'T KEEP SUCKING IT IN ALL THE TIME!

Before

Total weight induction: 48 kg
Total inches loss: 127 inches

After

Weight reduction

66 SESSIONS RM1,999


Marie France Bodyline

[Image of a woman before and after weight loss treatment]
TARGET ALL YOUR PROBLEM AREAS

Get the body you desire with Marie France Bodyline’s latest breakthrough slimming technology, the BodyTech™ Perfectionist System (BTPS). This system targets problem areas such as flabby arms, bulging tummies and chunky thighs. BodyTech™ Perfectionist System not only reduces cellulite, lightens stretch marks as well as tones and tightens saggy skin.

BodyTech™ Perfectionist System is Marie France Bodyline’s latest formula that combines the efficacy of three active compounds:

CafeiSlame C, a super fat bustar that sculpts your body and gives you firmer, smoother and younger looking skin.

Bodyfitt, a wonder tissue reconstructor that relieves water retention and reduces fat storage.

Regenall, a miracle skin tightener that regenerates new skin cells, increases collagen production, reduces stretch marks and tightens saggy skin.

Together, these compounds are known to deliver amazing results. And, best of all, our BTPS serum is now available for home use – so you can apply it daily for even better results.

For the ultimate in slimming solutions, look no further than Marie France Bodyline. We have the experience, the expertise and the latest technology to help you achieve your dream figure.

RM 2,999 (108 Sessions)

- 13 Lipolysis Fat Burning Treatments
- 13 Essential Marine Mineral Thalasso Treatments
- 13 Body Contouring Sessions
- 13 Mineral Soothing Sessions
- 3 Acu Point Technique Sessions
- 3 Acu Cupping Chi Enhancement Treatments
- 3 degree Electra Muscle Stimulation Treatments
- 3 Algines Collagen Mask Treatments
- 4 Mineral Resculpture Treatments
- 20 Beautiful Hand Sessions
- 20 Active Lifestyle Enhancement Programmes

CALL US NOW AT 1-800-88-7933  |  www.mariefrance.com

SWITZERLAND  HONG KONG  CHINA  SINGAPORE  MALAYSIA  THAILAND  KOREA  INDONESIA  PHILIPPINES  MACAU  BRUNEI  VIETNAM
Regain Your CONFIDENCE! ADMIRE BY OTHERS! Own That BEAUTIFUL BODY SHAPE!
CALL SLIMMING SOLUTION HELPLINE 012 700 6626!

LOST 32KG & 175CM IN JUST 3 MONTHS!

"With a professional team of slimming specialists & state-of-the-art equipments, my journey with EPlus was a breeze. The results are genuine & lasting!"

NOW 59KG

LOST 30KG & 184CM IN JUST 3 MONTHS!

"Cenosis has delivered results & confidence for years. I love the thought of being more confident & beam with pride!"

NOW 59KG

LOST 28KG & 216.5CM IN JUST 3 MONTHS!

"Slimming was a dream of Cenosis. I didn't have to undergo injection, pills, or exercises at all. I just need to show myself to slim down. Amazing my figure is in good hands!"

NOW 48KG

BEFORE 91KG!

BEFORE 89KG!

BEFORE 76KG!

BODYSculpting PROGRAMME

10 SESSIONS @ RM480
10 Sessions Cryolipolysis Therapy (Value RM960)
- 10 Sessions Cryolipolysis Therapy (Value RM960)
- Free: A Course of Diet Counseling By In-House Nutritionalist
- Usage Of Spa Facilities

30 SESSIONS @ RM888
30 Sessions Electroporation 2
- 10 Sessions Electroporation 2
- 10 Sessions Thermolipolysis (Value RM888)
- Free: A Course of Diet Counseling By In-House Nutritionalist
- Usage Of Spa Facilities

10 SESSIONS @ RM688
10 Sessions Papain Enzyme Rejuvenation Facial
- 10 Sessions Papain Enzyme Rejuvenation Facial
- Free: A Course of Diet Counseling By In-House Nutritionalist
- Usage Of Spa Facilities

Up To 36 Months 0% Interest Free Scheme Available!

ES Plus Behavioural Management
The New EPlus Weight Management

Cenosis

Exclusive Eplus Rewards No. 1
Get A FREE Exclusive Diamond Pendant With An Exclusive Gift Certificate WORTH RM1,250!

Exclusive Eplus Rewards No. 2
SLIM THE MOST! Win An Exclusive Full Diamond Necklace Worth RM 21,000!!

Exclusive Eplus Rewards No. 3
Contour The Most! Win An Exclusive Diamond Pendant Worth RM 11,000!
A Designer Evening Gown Worth RM 3,988!!

Cenosis

Bukit Bintang
03 9143 6255
Klang
03 3343 6255
Mid Valley City
03 3287 9385

Damasanaya Utama
03 7265 6255
Pluit Village
03 7600 6255

Sri Petaling
03 7600 6255

Specimen Boxes
Specimen Boxes
NO TRICKS, NO MAGIC
introducing the perfect solution for the perfect body

Embrace a slimmer, trimmer you with Marie France Bodyline's latest breakthrough slimming technology, the BodyTech™ Perfectionist System (BTPS). This system targets problem areas such as flabby arms, bulging tummies and chubby thighs. BTPS also reduces cellulite, tightens stretch marks, tones and tightens saggy skin.

BodyTech™ Perfectionist System is Marie France Bodyline's latest breakthrough formula that combines the effectiveness of these active compounds:

Carolsilane® C: a super fat buster that sculpts your body and gives you firmer, smoother and younger-looking skin.

BodyFit: a wonder tissue reconstructor that reduces water retention and reduces fat storage.

Regenerall: a miracle skin tightener that regenerates new skin cells, increases collagen production, reduces stretch marks and tightens saggy skin.

The efficacy of these compounds have been patented and deliver nothing but amazing results. Best of all, our BTPS serum is now available for home use — so you can apply it daily for even better results.

If you want to say goodbye to cellulite and stretch marks or if you want to be more confident about your skin, then Marie France Bodyline can help you achieve your ideal body today. With thousands of satisfied customers and amazing results, we pride ourselves as the pioneer slimming professionals.

Call us now at 1-800-88-7933 for a FREE PERSONALISED CONSULTATION. For more information visit www.mariefrance.com.

SMS FOR A
FREE Lymphatic Drainage
Enhancement Programme

BTPS Serum
(200ml)

= RM 699

Slimming Sessions

Marie France Bodyline
THE WORLD'S LYNPH PROFESSIONAL®
A member of Global Beauty International

By: Marie France Bodyline

The Star, 9 September 2008
"Beauty Experts 3" is BACK!
Every Sunday 7.30pm from 6/4/08-25/5/08

This time, Beauty Experts 3 promises the best of beauty tips! Don't miss the first-hand accounts from beauty professionals and their customers.

**LONDON**
WEIGHT MANAGEMENT

"It feels good to be slim again!"

After I gave birth to my children, my weight wouldn't go down. I tried the usual methods like eating lesser food and exercising, but it didn't work. My problem areas were my arms, tummy and hips. At London Weight Management, I lost 11kg and I'm the slimmest ever! The service was prompt and professional, and my weight management expert was friendly.

Understanding
Post-Natal Weight Gain

For post-natal weight gain, fat usually accumulates around the arms, tummy and lower body. Sometimes, these women have chunky waists.

Know More About it:
- Internal secretion and metabolic rate of fat cells dysfunction
- Increase in appetite during pregnancy
- After childbirth, the stomach and liver have a hard time readjusting to normal digestion
- Changes in female hormones after childbirth
- With professionals' help, you will lose 4-16cm of more in just one session

Amazing Offer for new female customers with weight problems

FREE
1 Weight Management Session
1 Set of Slimming Products

send to 36828

03-2776 1234
07-332 1234
04-226 1234

Lt 1st Floor
Farrers
Tel: 03-2776 1234

1st Floor
Paradise
Tel: 03-332 1234

1st Floor
Emmanuel
Tel: 03-226 1234

1st Floor
Palace
Tel: 03-332 1234

Centre
1st Floor
Tel: 03-226 1234

Mid Valley 2 (MV)
Tel: 03-226 1234

Mid Valley 3 (MV)
Tel: 03-226 1234

The Square
Tel: 03-226 1234

Shang Palace
Tel: 03-226 1234

Bintang Plaza
Tel: 03-226 1234

Business Hours: Mon - Sat 10am - 9pm  Sun 11am - 7pm
Noryn scales down to a fabulous figure.

You too can get the figure you desire!

A perfect body can now be yours with the BodyTech™ Perfectionist System (BTPS) from Marie France Bodyline. This breakthrough system is designed to target flabby arms, bulging stomachs and chunky thighs while reducing the appearance of cellulite, stretch marks and stretch lines.

The BodyTech™ Perfectionist System boasts a unique combination of CafeSilane C, Pro-Lip and Resilience to deliver amazing results. Best of all, the BTPS session is now even more exciting as you can apply it daily for even better results.

RM2,688 with 6 sessions

1st 100 SMS will receive a RM300 cash voucher

Technology powered by Marie France Bodyline. RM5.00 will be charged for each SMS.

LUCKY DRAW

With every purchase of RM5,000 and above, get a lucky draw to PARIS, MILAN, JAPAN, SHANGHAI, HONG KONG, TAIWAN, BALI & PHUKET WORTH RM40,000.

With every purchase of RM2,000, get a lucky draw for EXCLUSIVE THERAPY VOUCHERS WORTH RM10,000.

CALL US NOW AT 1-800-88-7933 | www.mariefrance.com

SWITZERLAND HONG KONG CHINA SINGAPORE MALAYSIA THAILAND KOREA INDONESIA PHILIPPINES MACAU BRUNEI VIETNAM

*Terms and Conditions apply. With a valid purchase only. **Terms and Conditions apply. With a valid purchase only.

KUALA LUMPUR:
- 03-7980 3333

SELANGOR:
- 03-7951 5264
- 016-328 0132

NEGER SEMBILAN:
- 05-762 1868
- 016-328 0132

JONJOR:
- 010-328 0131

MALACCA:
- 06-725 2288

PENANG:
- 04-335 0134

PERAK:
- 05-961 0131

SARAWAK:
- 082-798 0130

Sabah:
- 089-298 0130

Chain stores and salons in these areas are not available with a valid purchase only. *Terms and Conditions apply. With a valid purchase only.
SlimWORLD™
— slim • beauty • health —

Wonderful Choice For Today's Woman!

Like a happy family and a good career, beauty is a gift. Yet, you have to manage to have it. That's why modern mothers and career women chose SlimWorld. Our exclusive and advanced slimming programs will help you to stay slim and beautiful. Come to SlimWorld and experience the same today!

Spot Reduction Package

20 + 10
SESSIONS
only RM 488

Super Value Package

60 + 20
SESSIONS
only RM 2000
FREE 2 months maintenance

0%

* Results vary for individuals. Terms and conditions apply.

Wardrobe Sponsor by: CELIA LOE

Kuala Lumpur
Bukit Bintang 03-2141 6602, 6603
Times Square 03-2142 7132, 2142 6631
Legenda Hotel 03-2142 6632, 2142 7831
Sri Petaling 03-2142 6680, 2142 7800
Ampang 03-2142 4038, 2142 4039
Wangsa Maju 03-2142 4336, 2142 4436

Selangor
Putrajaya 03-8888 9728, 8728
Shah Alam 03-8860 9766, 8666
D'sara Utama 03-7777 4438, 7767
Subang Jaya, USJ 03-6026 2535, 6026 2535
Amcorp Mall 03-7898 6036, 7898 6036

Johor Bahru
Masapa Pekan 07-3324 5995, 3324 5997
Bandar Baru Uda 012-231 9140
P. Pinang 012-333 9120
Bandar Seri Jaya 012-231 9140
Kota Kinabalu 07-3270 206, 3270 214
Lintas Square 07-3270 206, 3270 214

Klang
Bandar Baru Klang 03-3383 3434, 3342 4436

Seremban
Sarawak

Alorp Mah

New outlets open at Wangsa Maju, Bandar Baru Uda & Bukit Jambul.
Enjoy up to 70% discounts storewide, and join our Go Slim & Win Contest!

In celebration of Slimming Sanctuary's 8th Anniversary, we're giving away luxurious packages for your enjoyment. Here's presenting you with the chance to fulfill your every wish. Figure as one of the world's most exotic beaches. So, grab this opportunity to relax under the sun, as you take pleasure in every inch of your new body!

How to participate:
- Receive 1 entry coupon with every minimum purchase of RM80 worth of therapies.
- Receive 3 entry coupons for yourself when you bring a friend along.
- If your friend signs up with us, receive 10 entry coupons for yourself and 5 entry coupons for your friend.

Weekly Prizes
3D/2N to some of Malaysia's most beautiful beaches

Slimming Sanctuary Roadshow
Ray 29 - 30, 40 - 42, 50 - 52, 60 - 62, 70 - 72, 80 - 82, 90 - 92, 100 - 102

Win RM50,000 worth of holidays, cash prizes & other gifts!

The shape of confidence

Toll Free 1800 88 SLIM (7546)