ABZ 6461

MARKET STRUCTURE AND PRICE ADJUSTMENT OF MANUFACTURING INDUSTRIES IN PENINSULAR MALAYSIA

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A DISSERTATION SUBMITTED TO THE FACULTY OF ECONOMICS AND ADMINISTRATION, UNIVERSITY OF MALAYA

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF ECONOMICS

1995

Perpustakaan Universiti Malaya

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ABSTRACT

The Structure-Conduct-Performance (SCP) Paradigm suggests that market structure affects firm's conduct and conduct, in turn, affects performance. Empirical studies in both developed and developing countries seem to support this relationship. Means (1935) suggested that firms which acquire more market power are able to raise their profits easily. This may imply that a more concentrated market could exacerbate inflationary pressures in the economy.

The first segment of our study used OLS regression to test for the postulate of the SCP paradigm. In the second segment, the relationship between market structure and the rate of price adjustment was tested for the case of Malaysia. Our study showed that market variables such as absolute capital requirements, capital-output ratio and minimum efficient scale are important variables in affecting market performance. However, further empirical findings do not seem to lend support to the hypothesis that higher concentrated industries lead to higher inflation during the 1981-1992 period.

ACKNOWLEDGEMENT

I would like to express my deepest gratitude to my supervisor, Associate Professor Dr. Hajah Rugayah Mohamed, for her unfailing patience, her guidance and her constructive criticisms.

I am grateful to Dr. Gan Wee Beng, one of the early pioneers in empirical work on Structure-Conduct-Performance in Malaysia, for suggesting that I embark on the research.

I must also thank Elaine, my colleague at the Metropolitan College, for her assistance in improving the readability of my dissertation in English.

I wish to thank Encik Karim from the Industrial Division in the Department of Statistics, Malaysia for helping me to collect the required data.

Sor Tho and Kam Yee deserve many thanks for the encouragement and motivation that they have given to me during the whole duration of my research.

I am most grateful to my parents for their love, care and understanding.

To my husband, Francis, thank you for your patience and encouragement, love and kindness. Without these important ingredients, this dissertation would not have seen the light of the day.

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