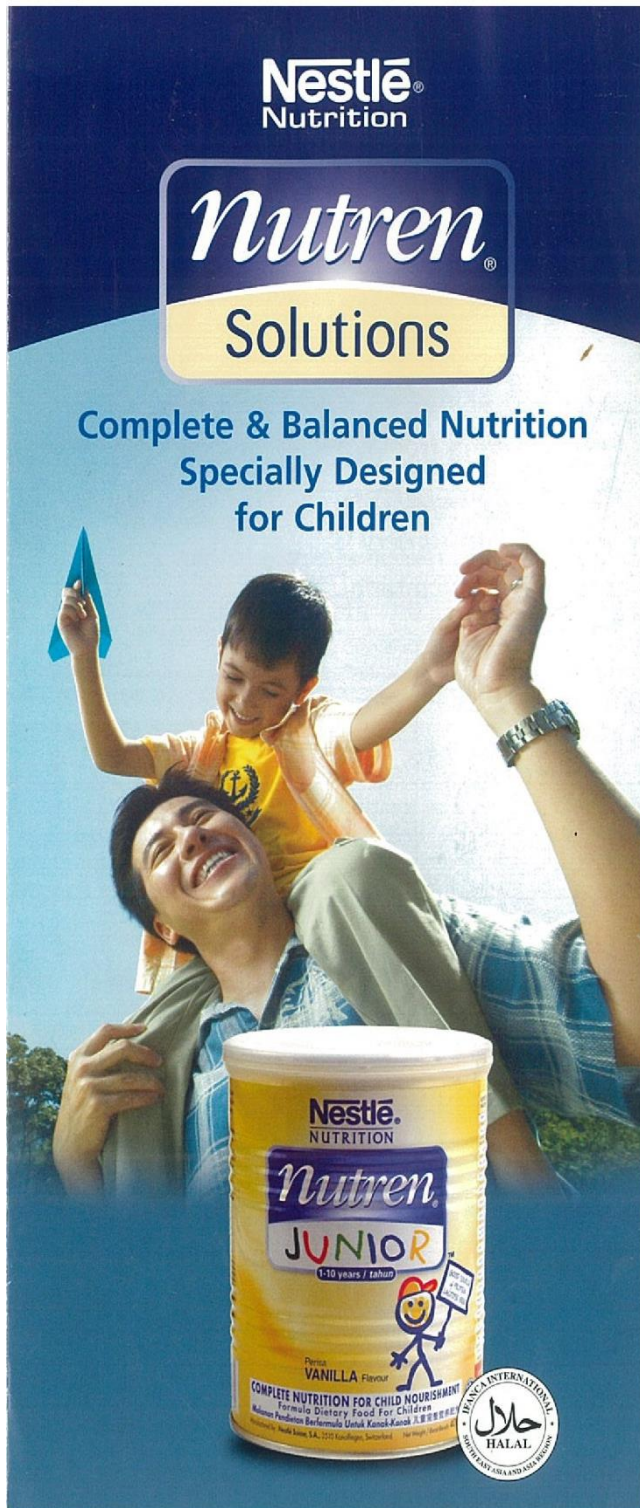


PAMPHLET 6



Move 1: IC

Move 5.1: IP

Move 5.3: EP

Move 2: AA

Move 5.1: IP

Move 7: PE/T

Children grow only once. Provide them with the right nutrition.

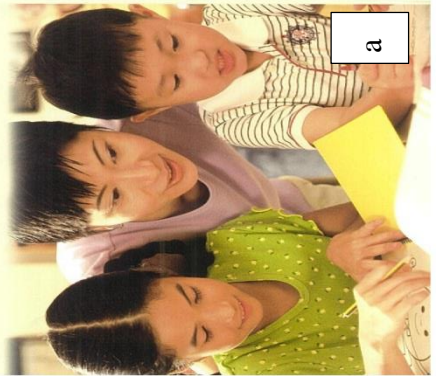
Children with the following conditions have increased nutritional needs.

- Poor oral intake / Loss of appetite
- Recovering from illnesses
- Lactose intolerance
- Pre & Post surgery
- Nausea & Vomiting
- Fever
- Injury
- Pain
- Infection

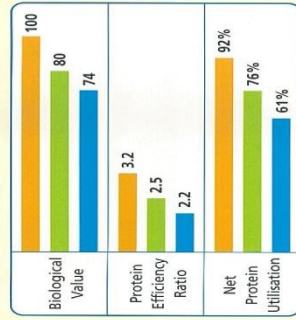


- For children age 1–10 years old
- Formulated for children with increased nutritional needs
- 50% of protein is whey
- Complete & Balanced Nutrition
 - Contains 31 Vitamins & Minerals
 - Balanced blend of Protein, Carbohydrates and Fat
 - Fulfill daily nutrition requirement in recommended dosage
- Great tasting vanilla flavour

a



Protein Quality Score



Comparison of Protein Quality^{3,8}

Whey Protein is clinically shown to

- Promote normal growth and development
- An ideal protein source for nutrition support during illness & recovery

Reference

1. Alevs SM et al. In: Handbook of Paediatric Nutrition. 2nd ed/1999: 65-97.
2. Cser BL, J Am Diet Assoc 1951; 27: 396-402.
3. Protein Quality Evaluation. Report of the Joint FAO/WHO Consultation. 1991.
4. Mahan KL, Alim, eds. Food Nutrition and Diet Therapy. 1992.
5. Talada Y et al. Biochem Biophys Res Com 1996; 233: 445-449.
6. Protein Quality Evaluation. Report of the Joint FAO/WHO Consultation. 1991.
7. Bone Y et al. Proc Nutr Acad Sci 1997; 94: 1459S-1495S.
8. Tonne D. The Importance of Whey and Whey Components. Munich 2001.
9. Atiello V et al. In: Nutrition in Critical Care. 1194: 81-106.
10. Sax HC, et al. Arch Surg 1986; 121: 358-366.
11. McCauley R, et al. Nutrition 1996; 12: 176-179.
12. Nutrient Composition of Malaysian Foods (4th Edn). Compiled by: Tee E Song, Mohd Ismail Noor, Mohd Azudin, Khairiah Ibtis.

b

c

Move 4: JP

Children grow only

Children with the following conditions have increased nutritional needs.

- Poor oral intake / Loss of appetite
- Recovering from illnesses
- Lactose intolerance
- Pre & Post surgery
- Nausea & Vomiting
- Fever
- Injury
- Pain
- Infection



Part a)

Move 4: JP

Move 3: TM

Move 2: AA

y once. Provide them with t



- [For children age 1–10 years old]
- [Formulated for children with increased nutritional needs]
- [50% of protein is whey]
- Complete & Balanced Nutrition
 - Contains [31 Vitamins & Minerals]
 - Balanced blend of [Protein, Carbohydrates and Fat]
 - Fulfill daily nutrition requirement in recommended dosage
- Great tasting [vanilla flavour]

Part b)

Move 5.1: IP

Move 7: PE/T

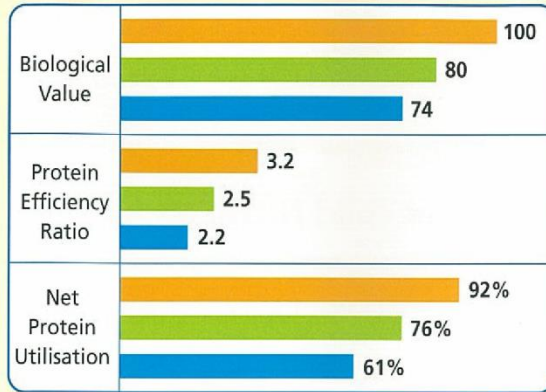
Move 3: TM

[Move 5.2: DP]

Move 5.3: EP

the right nutrition.

Protein Quality Score



■ **Whey**
 ■ **Casein**
 ■ **Soy Protein Concentrate**

Comparison of Protein Quality ^{3,6}

Whey Protein is clinically shown to

- Promote normal growth and development
- An ideal protein source for nutrition support during illness & recovery

Reference

1. Akers SM et al. In: *Handbook of Paediatric Nutrition*. 2nd ed. 1999: 65-97.
2. Oser BL. *J Am Diet Assoc* 1951; 27: 396-402.
3. *Protein Quality Evaluation. Report of the Joint FAO/WHO Consultation*. 1991.
4. Mahan KL, Arlin, eds. *Food Nutrition and Diet Therapy*. 1992.
5. Takada Y et al. *Biochem Biophys Res Com* 1996; 223: 445-449.
6. *Protein Quality Evaluation. Report of the Joint FAO / WHO*
7. Boirie Y et al. *Proc Nat Acad Sci* 1997; 94: 14930-14935.
8. Tome D. *The Importance of Whey and Whey Components*, Munich 2001.
9. Atellis N et al. In: *Nutrition in Critical Care*. 1194: 81-106.
10. Sax HC, et al. *Arch Surg* 1986; 121: 358-366.
11. McCauley R, et al. *Nutrition* 1996; 12: 176-179.
12. *Nutrient Composition of Malaysian Foods (4th Edition)*.
Compiled by: Tee E Siong, Mohd. Ismail Noor, Mohd Nasir Azudin, Khatijah Idris.

Part c)

Move 5.3: EP

Move 13: GRI & Move 4: JP

Move 13: GRI



Give your child NUTREN® Junior™

Age Group	1 - 3 years	4 - 10 years
Not eating at all	 at least 4 times a day	 6 times a day
Eating some food	 2 times a day	 3 times a day

A 250ml glass of NUTREN® Junior™ provides

- 250Kcal **Energy** = 1¼ bowls of rice or 5 slices of white bread
- 7.5g **Protein** = 1 egg or 33g of lean beef
- 222.5mg **Calcium** = 200ml milk or 2 slices of cheddar cheese
- 2.5mg **Iron** = 100g of beef
- 20mg **Vitamin C** = 4 small tomatoes (80g)
- 450µg **Beta-carotene** = 40g papaya

Plus many other essential nutrients

Move 2: AA

Move 5.1: IP

(Move 10: UA)

Move 5.2: DP

Move 5.3: EP

With NUTREN[®], you and your loved one are assured of the best care possible, making everyday a special one. NUTREN[®] Junior™ is part of the NUTREN[®] Solutions product range.



FEEL STRONGER EVERYDAY

Join our **Dear Nestlé** programme today to get more tips on health and nutrition! [You could enjoy FREE recipes, nutrition advice, lifestyle tips, new product samples, invitations to forums and more.]

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3. Fax us your contact details to 03-7965 6787.

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For more information, consult your medical professionals or call us at **1 800 88 3433** or visit our website www.nestle.com.my



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Move 4: JP

Move 1.1: IB

Move 5.1: IP

Move 7: PE/T

Move 4: JP

{Move 10: UA}

[Move 8: OI]

Move 10: UA

Move 1.1: IB

Move 13: GRI

Move 1: Identifying the Company

Move 5.1: IP