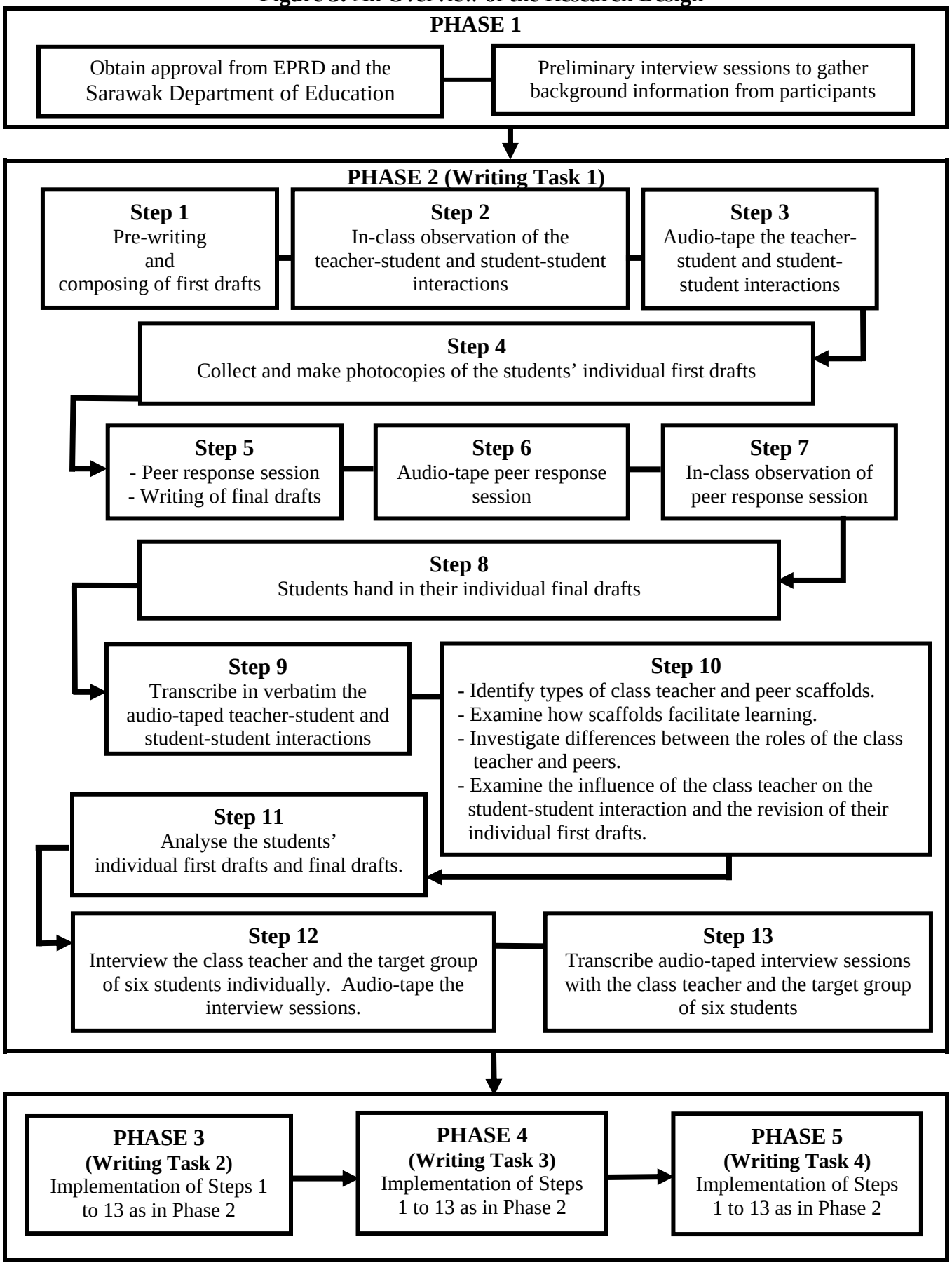Figure 3: An Overview of the Research Design