

References

- Alina Rane, Alina Rastam, & Chow, E-T. (1995, September 13). Tuning in to teen views of TV. *New Straits Times, Life & Times*, pp. 1, 7.
- Anderson, D. R., & Collins, P. A. (1988). *The impact on children's education: Television's influence on cognitive development*. Office of Education Research and Improvement, working paper no. 2. Washington, D. C.: U. S. Department of Education. (ERIC Document Reproduction Service No. ED 295271).
- California State Department Of Education. (1980). *California assessment program: Student achievement in California schools. 1979-1980 annual report*. Sacramento: California State Department of Education. (ERIC Document Reproduction Service No. ED 195559).
- Childers, P. R., & Ross, J. (1973). The relationship between viewing television and student achievement. *The Journal of Educational Research*, 66 (7), 317-319.
- Fetler, M. (1984). Television viewing and school achievement. *Journal of Communication*, 34, 104-118.
- Francis, L. J., & Gibson, H. M. (1993). The influence of age, sex, social class and religion on television viewing time and programme preferences among 11-15 year olds. *Journal of Educational Television*, 19 (1), 25-35.
- Furu, T. (1971). *The function of television for children and adolescents*. Tokyo: Sophia University.
- Gaddy, G. D. (1986). Television's impact on high school achievement. *Public Opinion Quarterly*, 50, 340-359.
- Hendry, L. B., & Patrick, H. (1977). Adolescents and television. *Journal of Youth and Adolescence*, 6 (4), 325-336.

- Himmelweit, H. T., Oppenheim, A. N., & Vince, P. (1958). *Television and the child: An empirical study of the effect of television on the young*. Published for the Nuffield Foundation. London: Oxford University Press.
- Hornik, R. C. (1978). Television access and the slowing of cognitive growth. *American Educational Research Journal*, 15 (1), 1-15.
- Hornik, R. C. (1981). Out-of-school television and schooling: Hypotheses and methods. *Review of Educational Research*, 51 (2), 193-214.
- Hui, Jacqueline F. C. (1981). *After-school activities of boys of a secondary school in P. J. M.* Ed. Dissertation, University of Malaya.
- Karthigesu, R. (1994). *Sejarah perkembangan televisyen di Malaysia (1963-1983)*. Kuala Lumpur: Dewan Bahasa dan Pustaka, Kementerian Pendidikan Malaysia.
- Leong, Y. C. (1990). *Factors influencing the academic achievement of students in Malaysian schools*. Report prepared for the Educational Planning and Research Division, Ministry of Education, Malaysia in Conjunction with the Eighth World Bank Loan.
- Liebert, R. M., & Sprafkin, J. (1988). *The early window: Effects of television on children and youth (3rd ed.)*. New York: Pergamon Press.
- Maccoby, E. E. (1951, Fall). Television: Its impact on school children. *Public Opinion Quarterly*, 421-444.
- Medrich, E. A. (1979). Constant television: A background to daily life. *Journal of Communication*, 29 (3), 171-176.
- MetroVision Channel broadcasts from July 1. (1995, May 26). *New Straits Times*, p. 16.
- Moody, K. (1980). *Growing up on television: the TV effect. A report to parents*. New York: Times Books.

- Morgan, M., & Gross, L. (1980). Television viewing, IQ and academic achievement. *Journal of Broadcasting*, 24 (2), 117-133.
- Murdock, G. & Phelps, G. (1973). *Mass media and the secondary school*. London: Macmillan, Basingstoke and London.
- Nair, O. (1990). *Perkembangan penyiaran televisyen di Malaysia: Cabaran-cabaran dalam dekad 1990an*. Latihan Ilmiah, University of Malaya, Kuala Lumpur.
- Pay TV to start operations in third quarter of this year. (1995, May 26). *New Straits Times*, p. 5.
- Provide alternative fare to foreign broadcasts, media told. (1995, November 1). *New Straits Times*, p. 2.
- Ridder, J. M. (1963). Pupil opinions and the relationship of television viewing to academic achievement. *The Journal of Educational Research*, 57 (4), 204-206.
- Sarjit, S. (1973). *Education and social mobility in Malaysia: A case study of Petaling Jaya*. Unpub. Ph.D. Dissertation, University of Malaya.
- Schramm, W., Lyle, J., & Parker, E. B. (1961). *Television in the lives of our children*. Stanford: Stanford University Press.
- Steiner, G. A. (1963). *The people look at television*. New York: Alfred A. Knopf, Inc.
- Thompson, G. W. (1964). Children's acceptance of television advertising and the relation of televiewing to school achievement. *The Journal of Educational Research*, 58 (4), 171-174.
- Walberg, H. J. (1984). Improving the productivity of America's schools. *Educational Leadership*, 41(8). 19-27.

- Ward, B., Mead, N. A., & Searls, D. T. (1983). *The relationship of students' academic achievement to television watching, leisure time reading and homework*. (Report No. NAEP-11-R-51). Education Commission of the States, Denver, Colo. National Assessment of Educational Progress. (ERIC Document Reproduction Service No. 236249).
- Williams, P. A., Haertel, E. H., Haertel, G. D., & Walberg, H. J. (1982). The impact of leisure-time television on school learning: A research synthesis. *American Educational Research Journal*, 19(1), 19-50.
- Zuckerman, D. M., Singer, D. G., & Singer, J. L. (1980). Television viewing, children's reading, and related classroom behavior. *Journal of Communication*, 30, 166-174.