



**The Impact of Religiosity, Animosity, and Ethnocentrism on
American product purchase intention:
Product and country image as a mediator**

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**THESIS SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENTS
FOR THE DEGREE OF DOCTOR OF PHILOSOPHY**

**FACULTY OF BUSINESS AND ACCOUNTANCY
UNIVERSITY OF MALAYA
KUALA LUMPUR
MALAYSIA**

2015