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A CASE STUDY: ACQUISITION OF MALAYAN  
UNITED INDUSTRIES BHD  
(MUIB)

CLOSED STACKS

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## ABSTRACT

Extensive empirical studies on mergers and acquisitions have been done in the developed capital markets of the West. The local researchers also had done some studies despite the fact that Kuala Lumpur Stock Exchange has short history and underdeveloped financial data base. Interestingly, most of the findings were consistent with the studies done in the developed market. These studies examine the average impact of each event individually by analysing the average return for a sample of firms involved.

This paper focussed the stock market response in relation to the events of the tussle between MUIB and Berjaya Group in 1991. Several defence strategies have been adopted during the tussle.

In the earlier studies, averaging technique was used for large sample size. However, it deters close scrutinizing of stock market response to a variety of events. This study hopes to complement the previous literature by examining in detail the response of share price of firms involved in the tussle.

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